

University of
Lethbridge



Program Planning Guide

Name: _____

ID: _____

Calendar Year: 2022/2023

Major in New Media:

www.ulethbridge.ca/fine-arts/new-media

Academic Calendar:

www.ulethbridge.ca/ross/academic-calendar

High School Admission Requirements:

www.ulethbridge.ca/ross/admissions/undergrad/high-school

Current and Past Program Planning Guides:

www.ulethbridge.ca/ross/ppgs

Co-operative Education:

www.ulethbridge.ca/career-bridge/co-operative-education

Faculty of Fine Arts Advising:

www.ulethbridge.ca/fine-arts/student-support/advising
finearts.advising@uleth.ca
403-329-2691
W660

Dhillon School of Business Advising:

Lethbridge
www.ulethbridge.ca/dhillon/student-support/advising
dhillon.advising@uleth.ca
403-329-2153
M2060

New Media/General Management

Bachelor of Fine Arts - New Media/Bachelor of Management

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations.

Contact an Academic Advisor (www.ulethbridge.ca/ross/academic-advising) for advising information.

Name : _____

ID : _____

Faculty of Fine Arts Degree Requirements

- _____ Art 2033 - Spatial Practice I
- _____ New Media 1000 - Introduction to New Media
- _____ New Media 2005 - Design Fundamentals for New Media
- _____ New Media 2010 - Visual Communications for New Media
- _____ New Media 2030 - Digital Video Production
- _____ New Media 2150 - Memes, Influencers, and Digital Convergence
- _____ New Media 3030 - 3-D Computer Modelling and Animation
- _____ New Media 3150 - Seminar in New Media Studies
- _____ New Media 3380 - Programming for Artists
- _____ New Media 3420 - Narrative for New Media
- _____ New Media 3520 - Web Design and Development
- _____ New Media 3680 - Interaction Design
- _____ New Media 3900 - Portfolio and Professional Practice

One of:

- _____ New Media 3040 - Colour Theory and Digital Photo Manipulation
- _____ * New Media 3110/Cinema 3110 - Postproduction and Visual Effects
- _____ New Media 3310 - Game Design: Theory and Practice
- _____ New Media 3640 - Character Animation I
- _____ New Media 3700 - Event and Exhibition Design
- _____ New Media 3720 - The Dynamic Web
- _____ New Media 3810 - Expanded Cinema
- _____ New Media 3820 - Information Design
- _____ New Media 4420/Cinema 4420 - Screenwriting
- _____ New Media 4520 - Advanced Web Design
- _____ New Media 4820/Cinema 4820 - Writing for Comedy
- _____ New Media 4830 - Theory and Practice of Motion Capture

One of:

- _____ New Media 3250 - Media, Advertising, and Consumer Culture
- _____ New Media 3300 - Theory and Aesthetics of Digital Games
- _____ New Media 3550/Cinema 3550 - History of Animation
- _____ New Media 3560 - Popular Narrative
- _____ New Media 3650 - Modern Media, War and Propaganda

One of:

- _____ Art History 1001 - World Art Before 1400
- _____ Art History 1002 - World Art Since 1400

_____ Three New Media elective (9.0 credit hours) at the 3000/4000 level

1. _____
2. _____
3. _____

_____ Three additional courses from the Faculty of Fine Arts

1. _____
2. _____
3. _____

_____ Two Science electives

1. _____
2. _____

_____ Two electives

1. _____
2. _____

**Prerequisite required: Cinema 1000*

Dhillon School of Business Degree Requirements

One of:

- _____ Economics 1010 - Introduction to Microeconomics
- _____ Economics 1012 - Introduction to Macroeconomics
- _____ Management 1500 - Fundamentals of Business
- _____ Statistics 1770 - Introduction to Probability and Statistics
- _____ Marketing 2020 - Marketing
- _____ Human Resources and Labour Relations 2030 - Introduction to Organizational Behaviour
- _____ Management 2070/Economics 2070 - Operations and Quantitative Management
- _____ Management 2081 - Professional Communications Skills
- _____ Accounting 2100 - Introductory Accounting
- _____ Accounting 2400 - Management Accounting
- _____ Management 2700 - Business Research Methods
- _____ Management 3031 - Managing Responsibly in a Global Environment
- _____ Finance 3040 - Finance
- _____ Human Resources and Labour Relations 3050 - Human Resource Management
- _____ International Management 3650 - Introduction to International Management
- _____ Management 4090 - Management Policy and Strategy

One of:

- _____ Management 3062 - Information Systems and Data Analytics
- _____ Accounting 3171 - Accounting Information Systems and Data Analytics
- _____ Management 3622 - Visual Analytics

One of the following with Indigenous content, to meet a Liberal Education List requirement¹:

- _____ Any course from the Indigenous Governance and Business Management (IGBM) subject codes list
- _____ Any course from the Indigenous Studies (INDG) subject codes list
- _____ Aboriginal Health 1000 - Introduction to Aboriginal Health
- _____ Art History 3152 - Indigenous Art History (Series)
- _____ Blackfoot 1000 - Introductory Spoken Blackfoot
- _____ Blackfoot 2210 - Structure of the Blackfoot Language
- _____ Cree 1000 - Introductory Spoken Cree
- _____ Cree 2210 - Structure of the Plains Cree Language
- _____ Liberal Education 1850 - Conversational Indigenization: Reconciling Reconciliation
- _____ Political Science 3215 - Indigenous Peoples and Local Government in Canada

- _____ ² Final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course)
- _____ ² Successful completion of a writing challenge test (see information found at www.ulethbridge.ca/dhillon/advising-faqs)
- _____ Writing 1000 - Introduction to Academic Writing
- _____ English 1900 - Introduction to Language and Literature

_____ ¹ Six 3000 or 4000-level Dhillon School of Business courses (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Notes

¹ Please note that the Indigenous content course requirement may count on the Faculty of Fine Arts (B.F.A.-New Media), or the Dhillon School of Business (B.Mgt.) side of your program depending on which course students choose. Please consult with an academic advisor. If students take an Indigenous content course offered by the Dhillon School of Business, then reduce electives by one.

² Students who meet the writing requirement through the high school grade or the challenge exam will need to substitute an open elective for Writing 1000 or English 1900.

Students should be aware that these are the requirements for the General Management major only. Students may choose to complete a different Management major in the Combined Degrees program. If students choose a different Management major, they may be required to extend their programs beyond 50 courses.

Sample Sequencing Plan

Shown below is a sample sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term. Students who wish to alter this sequence with regard to the specifically listed Fine Arts courses should consult with an Academic Advisor in the Faculty of Fine Arts. **Note that this sequence was prepared based on current course scheduling. Course scheduling may change during your studies.**

Year 1, Fall

New Media 1000
New Media 2005
New Media 2150
Two of: Art 2033, Art History 1001, Economics 1010, Economics 1012

Year 2, Fall

New Media 3030
New Media 3520
Accounting 2100
Statistics 1770
Elective

Year 3, Fall

New Media 3380
Human Resources and Labour Relations 2030
Management 2070/Economics 2070
Fine Arts Elective
New Media Elective

Year 4, Fall

Management 2081
Dhillon School of Business course (3000/4000 level)²
Fine Arts Elective
New Media Elective
One of: Accounting 3171, Management 3062, or Management 3622

Year 5, Fall

International Management 3650
Dhillon School of Business course (3000/4000 level)
Dhillon School of Business course (3000/4000 level)
Science Elective
Elective²

Year 1, Spring

New Media 2010
New Media 2030
Management 1500
Two of: Art 2033, Art History 1002, Economics 1010, Economics 1012

Year 2, Spring

New Media 3150
New Media 3420
Marketing 2020
Writing Requirement¹
Fine Arts Elective

Year 3, Spring

New Media 3680
New Media 3900
Accounting 2400
Management 2700
Science Elective

Year 4, Spring

Finance 3040
Human Resources and Labour Relations 3050
Management 3031
New Media Elective (3000/4000 level)
New Media Elective (3000/4000 level)

Year 5, Spring

Management 4090
Dhillon School of Business course (3000/4000 level)
Dhillon School of Business course (3000/4000 level)
Dhillon School of Business course (3000/4000 level)
New Media Elective (3000/4000 level)

1. Students who achieved a final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course) or who have successfully completed a writing challenge test (see information found at www.ulethbridge.ca/dhillon/advising-faq) will substitute an open elective. All other students must complete Writing 1000 or English 1900.
2. Refer to the list of Indigenous Content courses in the preceding Dhillon School of Business degree requirements. The Indigenous content course requirement may count on the Faculty of Fine Arts (B.F.A.-New Media), or the Dhillon School of Business (B.Mgt.) side of your program depending on which course students choose. Please consult with an academic advisor.

Students are responsible for familiarizing themselves with program requirements and regulations outlined in the University of Lethbridge Calendar including, but not limited to:

Minimum Grade Requirement

A minimum grade of 'C-' is required in all Dhillon School of Business courses (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG) and courses cross-listed with Dhillon School of Business courses; ECON 1010; ECON 1012; STAT 1770; WRIT 1000, or ENGL 1900; and all courses in the major marked with an asterisk (*) in order to meet degree requirements.

For graduation, the Dhillon School of Business requires cumulative and graduation grade point averages of at least 2.00.

The Faculty of Fine Arts requires a minimum grade point average of 2.50 on all New Media courses and a minimum grade point average of 2.00 on courses for credit towards the degree.

Limit on Introductory-Level Courses

Not more than 10 courses may be taken at the 0100/1000 level for credit toward the degree. Activity courses and courses numbered in the range of 0520 to 0530 are exempted from this limit.

Residence Requirement

Students must successfully complete a minimum of 30 courses at the University of Lethbridge, including a minimum of 7 New Media courses and 10 Dhillon School of Business courses at the 3000/4000 level.

Time Limit for Degree

Faculty of Fine Arts: No limit. Dhillon School of Business: 10 years after admission to the Dhillon School of Business.

