

University of
Lethbridge



Program Planning Guide

Program: Bachelor of Fine Arts - New Media/Bachelor of Management (B.F.A. - New Media/B.Mgt.)

Major (Fine Arts): New Media

Major (Management): General Management

Calendar Year: 2020/2021

Name: _____

ID: _____

Department of New Media:

www.uleth.ca/fine-arts/study/new-media

Academic Calendar:

www.uleth.ca/ross/academic-calendar

High School Admission Requirements:

www.uleth.ca/ross/admissions/undergrad/high-school

Current and Past Program Planning Guides:

www.uleth.ca/ross/ppgs

Faculty of Fine Arts Advising:

www.uleth.ca/fine-arts/student-support/advising
finearts.advising@uleth.ca

403-329-2691
W660

Dhillon School of Business Advising:

Lethbridge
www.uleth.ca/dhillon/student-support/advising
dhillon.advising@uleth.ca

403-329-2153
M2060

New Media/General Management

Bachelor of Fine Arts - New Media/Bachelor of Management

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Faculty of Fine Arts or Dhillon School of Business for advising information.

Name : _____

ID : _____

B.F.A. - New Media/B.Mgt. (New Media/General Management)

Faculty of Fine Arts Degree Requirements

- _____ 1. Art 2031 - Foundation Studio (Drawing and Image)
- _____ 2. Art 2032 - Foundation Studio (Object and Space)
- _____ 3. Cinema 1000 - Introduction to Cinema Studies
- _____ 4. New Media 1000 - Introduction to New Media
- _____ 5. New Media 2005 - Design Fundamentals for New Media
- _____ 6. New Media 2010 - Visual Communications for New Media
- _____ 7. New Media 2030 - Digital Video Production
- _____ 8. New Media 2150 - History and Theory of New Media
- _____ 9. New Media 3030 - 3-D Computer Modelling and Animation
- _____ 10. New Media 3150 - Seminar in New Media Studies
- _____ 11. New Media 3380 - Programming for Artists
- _____ 12. New Media 3420 - Narrative for New Media
- _____ 13. New Media 3520 - Web Design and Development
- _____ 14. New Media 3680 - Interaction Design
- _____ 15. New Media 3900 - Portfolio and Professional Practice

- _____ 16. **One of:**
- _____ Cinema 3010 - Cinematography and Lighting
 - _____ Cinema 4010 - Narrative Production Techniques
 - _____ Cinema 4420 - Screenwriting
 - _____ Cinema 4820 - Writing for Comedy
 - _____ New Media 3040 - Colour Theory and Digital Photo Manipulation
 - _____ New Media 3110/Cinema 3110 - Postproduction and Visual Effects
 - _____ New Media 3310 - Game Design: Theory and Practice
 - _____ New Media 3640 - Character Animation I
 - _____ New Media 3700 - Event and Exhibition Design
 - _____ New Media 3720 - The Dynamic Web
 - _____ New Media 3810 - Expanded Cinema
 - _____ New Media 3820 - Information Design
 - _____ New Media 4520 - Advanced Web Design
 - _____ New Media 4830 - Theory and Practice of Motion Capture

- _____ 17. **One of:**
- _____ Cinema 3000 - Contemporary American Cinema
 - _____ Cinema 3001 - Film Authorship
 - _____ Cinema 3201 - Documentary Film Studies
 - _____ Cinema 3202 - Film Noir and Crime Cinema
 - _____ Cinema 3203 - Film Comedy
 - _____ Cinema 3550 - History of Animation
 - _____ New Media 3250 - Media, Advertising, and Consumer Culture
 - _____ New Media 3300 - Theory and Aesthetics of Digital Games
 - _____ New Media 3560 - Popular Narrative
 - _____ New Media 3650 - Modern Media, War and Propaganda

Two Cinema and/or New Media electives at the 3000/4000 level

18. _____ 19. _____

Three additional courses from the Faculty of Fine Arts

20. _____ 22. _____

21. _____

Two Science electives

23. _____ 24. _____

Two electives

25. _____ 26. _____

Dhillon School of Business Degree Requirements

- _____ 1. Management 1000 - Introduction to Management
- _____ 2. Management 2020 - Marketing
- _____ 3. Management 2030 - Introduction to Organizational Behaviour
- _____ 4. Management 2070/Economics 2070 - Operations and Quantitative Management
- _____ 5. Management 2100 - Introductory Accounting
- _____ 6. Management 2400 - Management Accounting
- _____ 7. Management 2700 - Business Research Methods
- _____ 8. Management 3031 - Managing Responsibly in a Global Environment
- _____ 9. Management 3040 - Finance
- _____ 10. Management 3050 - Human Resource Management
- _____ 11. Management 3061 - Information Systems and Management
- _____ 12. Management 3080 - Managerial Skill Development
- _____ 13. Management 3650 - Introduction to International Management
- _____ 14. Management 4090 - Management Policy and Strategy
- _____ 15. **One of:**
 - _____ Writing 1000 - Introduction to Academic Writing
 - _____ A university English course

Six 3000 or 4000-level Management courses

16. _____ 19. _____

17. _____ 20. _____

18. _____ 21. _____

- _____ 22. Economics 1010 - Introduction to Microeconomics
- _____ 23. Economics 1012 - Introduction to Macroeconomics
- _____ 24. Statistics 1770 - Introduction to Probability and Statistics

Note: Students should be aware that these are the requirements for the General Management major only. Students may choose to complete a different Management major in the Combined Degrees program. If students choose a different Management major, they may be required to extend their programs beyond 50 courses.

Sample Sequencing Plan

Shown below is a sample sequence of courses for your degree. If you follow this plan, you should be able to graduate in five years, provided you complete five courses per term. Students who wish to alter this sequence with regard to the specifically listed Fine Arts courses should consult with an Academic Advisor in the Faculty of Fine Arts.

<p>Year 1, Fall NMED 1000 - Introduction to New Media NMED 2005 - Design Fundamentals for New Media NMED 2150 - History and Theory of New Media Two of: ART 2031 - Foundation Studio (Drawing and Image) ART 2032 - Foundation Studio (Object and Space) ECON 1010 - Introduction to Microeconomics ECON 1012 - Introduction to Macroeconomics</p>	<p>Year 1, Spring NMED 2010 - Visual Communications for New Media NMED 2030 - Digital Video Production MGT 1000 - Introduction to Management Two of: ART 2031 - Foundation Studio (Drawing and Image) ART 2032 - Foundation Studio (Object and Space) ECON 1010 - Introduction to Microeconomics ECON 1012 - Introduction to Macroeconomics</p>
<p>Year 2, Fall CINE 1000 - Introduction to Cinema Studies NMED 3030 - 3-D Computer Modelling and Animation NMED 3520 - Web Design and Development MGT 2100 - Introductory Accounting STAT 1770 - Introduction to Probability and Statistics</p>	<p>Year 2, Spring NMED 3150 - Seminar in New Media Studies NMED 3420 - Narrative for New Media MGT 2020 - Marketing One of: Writing 1000 or a University English Course Fine Arts Elective</p>
<p>Year 3, Fall NMED 3380 - Programming for Artists MGT 2030 - Introduction to Organizational Behaviour MGT 2070/ECON 2070 - Operations and Quantitative Management Fine Arts Elective New Media Elective</p>	<p>Year 3, Spring NMED 3680 - Interaction Design NMED 3900 - Portfolio and Professional Practice MGT 2400 - Management Accounting MGT 2700 - Business Research Methods Science Elective</p>
<p>Year 4, Fall MGT 3031 - Managing Responsibly in a Global Environment MGT 3061 - Information Systems and Management Management Elective (3000/4000 level) Fine Arts Elective New Media Elective</p>	<p>Year 4, Spring MGT 3040 - Finance MGT 3050 - Human Resource Management MGT 3650 - Introduction to International Management New Media Elective (3000/4000 level) Elective</p>
<p>Year 5, Fall MGT 3080 - Managerial Skill Development Management Elective (3000/4000 level) Management Elective (3000/4000 level) Science Elective Elective</p>	<p>Year 5, Spring MGT 4090 - Management Policy and Strategy Management Elective (3000/4000 level) Management Elective (3000/4000 level) Management Elective (3000/4000 level) Management Elective (3000/4000 level) New Media Elective (3000/4000 level)</p>

Students are responsible for familiarizing themselves with program requirements and regulations outlined in the University of Lethbridge Calendar including, but not limited to:

Minimum Grade Requirement

A minimum grade of 'C-' is required in ECON 1010; ECON 1012; STAT 1770; WRIT 1000 OR a university English course; and all Management courses in the Dhillon School of Business. For graduation, the Dhillon School of Business requires cumulative and graduation grade point averages of at least 2.00. The Faculty of Fine Arts requires a minimum grade point average of 2.50 on all Cinema and New Media courses and a minimum grade point average of 2.00 on courses for credit towards the degree.

Limit on Introductory-Level Courses

Not more than 10 courses may be completed at the 0100/1000 level for credit toward the degree. Activity courses and courses numbered in the range of 0520 to 0530 are exempted from this limit.

Residence Requirement

Students must successfully complete a minimum of 30 courses at the University of Lethbridge, including a minimum of 7 New Media courses and 10 Management courses at the 3000/4000 level.

Time Limit for Degree

Faculty of Fine Arts: No limit. Dhillon School of Business: 10 years after admission to the Dhillon School of Business.



www.ulethbridge.ca

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(403) 329-2762

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Lethbridge, Alberta T1K 3M4

