

University of  
Lethbridge



## Program Planning Guide

**Calendar Year:** 2019/2020

**Name:** \_\_\_\_\_

**ID:** \_\_\_\_\_

# Bachelor of Management International Management

**Management Degree Programs:**

[www.uleth.ca/dhillon/study/degrees](http://www.uleth.ca/dhillon/study/degrees)

**Academic Calendar:**

[www.uleth.ca/ross/academic-calendar](http://www.uleth.ca/ross/academic-calendar)

**High School Admission Requirements:**

[www.uleth.ca/ross/admissions/undergrad/high-school](http://www.uleth.ca/ross/admissions/undergrad/high-school)

**Current and Past Program Planning Guides:**

[www.uleth.ca/ross/ppgs](http://www.uleth.ca/ross/ppgs)

**Co-operative Education:**

[www.uleth.ca/dhillon/student-experience/co-operative-education](http://www.uleth.ca/dhillon/student-experience/co-operative-education)

**Dhillon School of Business Advising:**

**Lethbridge**

[www.uleth.ca/dhillon/student-support/advising](http://www.uleth.ca/dhillon/student-support/advising)  
[dhillon.advising@uleth.ca](mailto:dhillon.advising@uleth.ca)  
403-329-2153  
M2060

**Calgary**

[www.uleth.ca/calgary/student-advising](http://www.uleth.ca/calgary/student-advising)  
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403-571-3360  
Suite S6032, 345 - 6th Avenue SE

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Dhillon School of Business for advising information.

**Name :** \_\_\_\_\_

**ID :** \_\_\_\_\_

**B.Mgt. International Management Degree Requirements**

Completion of at least 40 courses (120.0 credit hours) with cumulative and graduation grade point averages of at least 2.00.

**Core Requirements (17 courses)**

- \_\_\_\_\_ Economics 1010 - Introduction to Microeconomics
- \_\_\_\_\_ Economics 1012 - Introduction to Macroeconomics
- \_\_\_\_\_ Management 1000 - Introduction to Management
- \_\_\_\_\_ Management 2020 - Marketing
- \_\_\_\_\_ Management 2030 - Introduction to Organizational Behaviour
- \_\_\_\_\_ Management 2070/Economics 2070 - Operations and Quantitative Management
- \_\_\_\_\_ Management 2100 - Introductory Accounting
- \_\_\_\_\_ Management 2400 - Management Accounting
- \_\_\_\_\_ Management 3031 - Managing Responsibly in a Global Environment
- \_\_\_\_\_ Management 3040 - Finance
- \_\_\_\_\_ Management 3050 - Human Resource Management
- \_\_\_\_\_ Management 3061 - Information Systems and Management
- \_\_\_\_\_ Management 3080 - Managerial Skill Development
- \_\_\_\_\_ Management 3650 - Introduction to International Management
- \_\_\_\_\_ Management 4090 - Management Policy and Strategy
- \_\_\_\_\_ Statistics 1770 - Introduction to Probability and Statistics

**One of:**

- \_\_\_\_\_ Writing 1000 - Introduction to Academic Writing
- \_\_\_\_\_ A university English course

**Notes:**

<sup>1</sup>Students may take up to two Series courses to meet the International Management elective requirements: two offerings in the Management 3685 Series; two offerings in the Management 3815 Series; or one offering from each Series.

<sup>2</sup>Students are required to study at an international university for one term. The exchange courses are part of the 40 courses required for the Bachelor of Management degree.

Students participating in a European exchange must complete a minimum of courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the University of Lethbridge credit system.

<sup>3</sup>All language courses completed prior to the exchange must have a minimum grade of 'C'. In general, a student may not select his or her native language as the language of study

**Major Requirements (23 courses)**

- \_\_\_\_\_ Management 3640 - Cross-Cultural Management Practices
- \_\_\_\_\_ Management 4650 - Integrated Global Management

**Four of (Global Strategy):**

- \_\_\_\_\_ Management 3070 - Introduction to Supply Chain Management
- \_\_\_\_\_ Management 3460 - Global Financial Management
- \_\_\_\_\_ Management 3606 - Managing Innovation and Emerging Markets
- \_\_\_\_\_ Management 3660/Geography 3225 - Industrial Location and Globalization of Enterprise
- \_\_\_\_\_ Management 3685 - Issues in International Management (Series)
- \_\_\_\_\_ Management 3860 - Law and Institutions of International Trade
- \_\_\_\_\_ Management 4580 - Environmental Management

**Two of (Cultural Context):**

- \_\_\_\_\_ Management 3665 - Leading in the Globalized Environment
- \_\_\_\_\_ <sup>1</sup> Management 3815 - Regional Aspects of International Management (Series)
- \_\_\_\_\_ Management 4220 - Cross-Cultural Marketing
- \_\_\_\_\_ Management 4640 - Cross-Cultural Work Study

**One of:**

- \_\_\_\_\_ Geography 1200 - Introduction to Human Geography
- \_\_\_\_\_ Geography 2000 - World Regional Geography

**<sup>2</sup>One Exchange Term:**

- Two 3000 or 4000-level Management courses
- Two electives

**<sup>3</sup>Language Requirement:**

In addition to completing an international exchange term as part of the major, students in the International Management major must complete three language courses (9.0 credit hours) in one of the following languages: French, Japanese, or Spanish

**Electives:**

**Note:** Minor courses may fill electives where applicable.

One 3000 or 4000-level Management elective

1. \_\_\_\_\_

Three 3000 or 4000-level electives

1. \_\_\_\_\_

3. \_\_\_\_\_

2. \_\_\_\_\_

Two Science electives chosen to ensure completion of the Liberal Education List Requirement (refer to the 2019/2020 University of Lethbridge Calendar, p. 83)

1. \_\_\_\_\_

2. \_\_\_\_\_

One open elective

1. \_\_\_\_\_

**Sample Sequencing Plan**

Shown below is a sample sequence of courses for your degree based on five courses per term. Courses marked “Term TBD” may not be offered every term at your campus. Consult timetables to determine the term in which these courses should be taken.

<p><b>Year 1</b>                  * Language Course (Term 1)                  * Language Course (Term 2)                  ECON 1010 - Introduction to Microeconomics                  ECON 1012 - Introduction to Macroeconomics                  MGT 1000 - Introduction to Management                  MGT 2100 - Introductory Accounting                  STAT 1770 - Introduction to Probability and Statistics                  One of: WRIT 1000 or a university English course                  Elective - Science                  Elective - Open</p> <p><b>Year 3, Summer</b>                  Cultural Context Course<sup>2</sup></p> <p><b>Year 3</b>                  Cultural Context Course<sup>2</sup> (Term TBD)                  Global Strategy Course<sup>3</sup> (Term TBD)                  Global Strategy Course<sup>3</sup> (Term TBD)                  Global Strategy Course<sup>3</sup> (Term TBD)                  MGT 4650 - Integrated Global Management (Term TBD)                  MGT 3031 - Managing Responsibly in a Global Environment<sup>1</sup>                  MGT 3050 - Human Resource Management<sup>1</sup>                  MGT 3061 - Information Systems and Management                  MGT 3080 - Managerial Skill Development                  Elective - 3000/4000 level<sup>1</sup></p>	<p><b>Year 2</b>                  MGT 3640 - Cross-Cultural Management Practices (Term TBD)                  One of: GEOG 1200 or GEOG 2000 (Term TBD)                  MGT 2400 - Management Accounting (Term 1)                  MGT 3040 - Finance (Term 2)                  * Language Course                  MGT 2020 - Marketing                  MGT 2030 - Introduction to Organizational Behaviour                  MGT 2070/ECON 2070 - Operations and Quantitative Management                  MGT 3650 - Introduction to International Management<sup>1</sup>                  Elective - Science</p> <p><b>Year 4</b>                  International Exchange Semester:<sup>4</sup>                  MGT 3000/4000 level                  MGT 3000/4000 level                  Elective - Open                  Elective - Open                  U of L term:                  Global Strategy Course<sup>3</sup> (Term TBD)                  MGT 4090 - Management Policy and Strategy                  Elective - MGT 3000/4000 level                  Elective - 3000/4000 level                  Elective - 3000/4000 level</p>
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1. This course may be taken as part of Integrated Management Experience (IME) in a fall and consecutive spring term at Lethbridge campus instead of as a stand-alone course. IME allows students to apply their theoretical knowledge as they study through live cases and projects.
2. Select a Cultural Context course from the following: MGT 3665, MGT 3815 (Series), MGT 4220, MGT 4640. Students may take up to two series courses in their degree: two offerings in the MGT 3685 series; two offerings in the MGT 3815 series; or one offering from each series.
3. Select a Global Strategy course from the following: MGT 3070, MGT 3460, MGT 3606, MGT 3660/GEOG 3225, MGT 3685 (Series), MGT 3860, MGT 4580. Students may take up to two series courses in their degree: two offerings in the MGT 3685 series; two offerings in the MGT 3815 series; or one offering from each series.
4. The international exchange term can be completed earlier in the degree; please see Education Abroad for more information.

Students are responsible for familiarizing themselves with program requirements and regulations outlined in the University of Lethbridge Calendar including, but not limited to:

**Minimum Grade Requirement**

A minimum grade of ‘C-’ is required in ECON 1010; ECON 1012; STAT 1770; WRIT 1000 OR a university English course; all Management courses, including courses cross-listed with Management; and all courses in the major marked with an asterisk (\*) in order to meet degree requirements.

**Limit on Introductory-Level Courses**

Not more than 12 courses may be completed at the 1000 level (or lower) for credit towards the degree, excluding Activity courses (PHAC and MUSE) and courses numbered 0520 to 0530.

**Maximum Number of Activity Courses**

Not more than six credits in Activity courses may be taken for credit towards the degree.

**Time Limit for Degree**

All degree requirements must be completed within 10 years after acceptance into the Dhillon School of Business.

**Residence Requirement**

Students must successfully complete at least 20 courses at the U of L, including 10 MGT courses at the 3000/4000 level.

**Liberal Education List Requirement (Lib Ed Requirement)**

12 Lib Ed courses are required as follows: 4 List I Fine Arts & Humanities; 4 List II Social Science; 4 List III Science. Lib Ed requirements not filled by core or major courses are specified above (e.g. Elective - Fine Arts & Humanities).

Only 4 courses from one discipline (e.g. ECON, MGT, MUSI) and only 4 courses from EDUC, ABHL, ADCS, HLSC, NURS, PUBH, TREC, and MGT may be counted toward the Lib Ed List Requirement. Cross-listed courses count toward both limits (e.g. MGT 2070/ECON 2070 counts as both a MGT and an ECON).



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