



## Program Planning Guide

Current and past Program Planning Guides are available on the UofL website at [www.uleth.ca/ross/ppgs](http://www.uleth.ca/ross/ppgs)

Calendar Year: 2017/2018

Faculty: Fine Arts

### About the B.F.A. - New Media Program

The Bachelor of Fine Arts - New Media (B.F.A. - New Media) degree program combines creativity and technical expertise—art, drama, and music with digital and interactive media—to provide you with the skills, knowledge, and experience to succeed in the field of new media.

### Meeting the Needs of Today's New Media Industry

The program's unique combination of fine arts courses, digital technology, and liberal arts electives is a response to the demands of the new media industry—an industry whose hiring focus has shifted from a primarily technical workforce to a more artistically developed, diverse talent pool. As the industry matures, the needs are increasing for new media artists capable of participating at every level of the production process—conceiving, editing, storyboarding, designing, programming, producing, promoting, and publishing. A B.F.A. - New Media from the University of Lethbridge thoroughly prepares new media artists to meet these challenges and thrive in a changing work environment.

### Years 1-3

The foundation year introduces students to a wide variety of technical and artistic disciplines and approaches. The second year provides more in-depth theory, technical training, and development of critical faculties. During the third year, students develop a variety of advanced strategies for merging digital media, critical, and aesthetic skills and obtain a grounding in the production management process.

### Year 4 - Professional Portfolio and Internship or Advanced Studio Opportunities

During the first semester in the fourth year, study is focused on developing a professional portfolio representative of your particular skills, interests, and career direction. In the final semester, students have the option of pursuing a professional work placement in a supervised internship program, which provides direct experience in the new media industry. Alternatively, students may take an Advanced Studio course, which focuses on the more creative applications of new media, and additional senior-level New Media electives to provide students intending to pursue graduate-level studies an opportunity for further academic training.

### Adhere to the Sequence Plan

Admission to this program is limited to the computer stations available. *Thus students must take their required New Media courses in the sequence outlined on the back page of this guide. Students are also advised to maintain full-time status and voluntary withdrawal does not guarantee re-admission to the program.*

### Contact an Academic Advisor

To book an appointment with an Academic Advisor in the Faculty of Fine Arts, visit [uleth.ca/finearts/advising](http://uleth.ca/finearts/advising).

### Co-operative Education in the Fine Arts

A Co-op option, requiring three work terms, is available. Students interested in the Co-operative Education/Internship program should contact the Coordinator of Co-operative Education in the Career Resources Centre (AH154 | phone: 403-382-7154) for further information.

### Program Requirements

The B.F.A. - New Media degree requires 40 term courses, including a minimum of 19 courses in New Media.

### Transfer Credit

Remember that you may use both University of Lethbridge credit and credit transferred from another college or university to meet degree and major requirements. Transfer credit may be either specified or unspecified. Specified credit is indicated on your transcript by the subject name and the specific number of the course, e.g., Art History 1000, Art 2031, etc. Unspecified credit (1XXX, 2XXX, etc.) is indicated by the subject name and the level of the course in parentheses, e.g., Art (1000 level), Art (2000 level).

### Unspecified Course Credit

Unspecified course credit means that the University of Lethbridge does not offer the same course you transferred in, but we recognize it and treat it as a regular course. An unspecified course would meet an elective requirement in your program, but it could not meet a specific course requirement. For example, if Art 2031 is required in your program, you could not use Art (2000 level) to fulfill that requirement. Students with unspecified transfer credit need to consult an Academic Advisor to establish how the transfer credit fits in the degree program. This should be done as soon as possible after transfer credit is awarded.

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Faculty of Fine Arts for advising information.

**Program Worksheet**

**Name :** \_\_\_\_\_ **ID :** \_\_\_\_\_

**Required New Media Courses:**

- \_\_\_\_\_ 1. Art 2031 - Foundation Studio (Drawing and Image)
- \_\_\_\_\_ 2. Art 2032 - Foundation Studio (Object and Space)
- \_\_\_\_\_ 3. Cinema 1000 - Introduction to Cinema Studies
- \_\_\_\_\_ 4. New Media 1000 - Introduction to New Media
- \_\_\_\_\_ 5. New Media 2005 - Design Fundamentals for New Media
- \_\_\_\_\_ 6. New Media 2010 - Visual Communications for New Media
- \_\_\_\_\_ 7. New Media 2030 - Digital Video Production
- \_\_\_\_\_ 8. New Media 2150 - History and Theory of New Media
- \_\_\_\_\_ 9. New Media 3030 - 3-D Computer Modelling and Animation
- \_\_\_\_\_ 10. New Media 3150 - Seminar in New Media Studies
- \_\_\_\_\_ 11. New Media 3380 - Programming for Artists
- \_\_\_\_\_ 12. New Media 3420 - Narrative for New Media
- \_\_\_\_\_ 13. New Media 3520 - Web Design and Development
- \_\_\_\_\_ 14. New Media 3680 - Interaction Design
- \_\_\_\_\_ 15. New Media 3900 - Portfolio and Professional Practice
- \_\_\_\_\_ 16. One of:
  - \_\_\_\_\_ Cinema 3010 - Cinematography and Lighting
  - \_\_\_\_\_ Cinema 3110 - Postproduction and Visual Effects
  - \_\_\_\_\_ Cinema 3810 - Expanded Cinema
  - \_\_\_\_\_ Cinema 4010 - Narrative Production Techniques
  - \_\_\_\_\_ Cinema 4420 - Screenwriting
  - \_\_\_\_\_ Cinema 4820 - Writing for Comedy
  - \_\_\_\_\_ New Media 3040 - Colour Theory and Digital Photo Manipulation
  - \_\_\_\_\_ New Media 3310 - Game Design: Theory and Practice
  - \_\_\_\_\_ New Media 3640 - Character Animation I
  - \_\_\_\_\_ New Media 3700 - Event and Exhibition Design
  - \_\_\_\_\_ New Media 3720 - The Dynamic Web
  - \_\_\_\_\_ New Media 3820 - Information Design
  - \_\_\_\_\_ New Media 4520 - Advanced Web Design
  - \_\_\_\_\_ New Media 4830 - Theory and Practice of Motion Capture
- \_\_\_\_\_ 17. One of:
  - \_\_\_\_\_ Cinema 3000 - Contemporary American Cinema
  - \_\_\_\_\_ Cinema 3001 - Film Authorship
  - \_\_\_\_\_ Cinema 3200 - Film Genres (Series)
  - \_\_\_\_\_ Cinema 3550 - History of Animation

- \_\_\_\_\_ New Media 3250 - Media, Advertising, and Consumer Culture
- \_\_\_\_\_ New Media 3300 - Theory and Aesthetics of Digital Games
- \_\_\_\_\_ New Media 3560 - Popular Narrative
- \_\_\_\_\_ New Media 3650 - Modern Media, War and Propaganda

\_\_\_\_\_ 18-22. Either:

- \_\_\_\_\_ New Media 4651 - Internship (12.0 credit hours)
- \_\_\_\_\_ New Media 4661 - Internship Project (3.0 credit hours)

OR

\_\_\_\_\_ One of:

- \_\_\_\_\_ New Media 4690 - Advanced Studio (6.0 credit hours)
- \_\_\_\_\_ New Media 4995 - Undergraduate Thesis (6.0 credit hours)
- \_\_\_\_\_ Three Cinema and/or New Media Electives (9.0 credit hours) at the 3000/4000 level.

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**Required Courses in Fine Arts:**

\_\_\_\_\_ 23-27. Five additional courses from the Faculty of Fine Arts including at least two courses at the 3000/4000 level.

- 23. \_\_\_\_\_
- 24. \_\_\_\_\_
- 25. \_\_\_\_\_
- 26. \_\_\_\_\_ (3000/4000 level)
- 27. \_\_\_\_\_ (3000/4000 level)

\_\_\_\_\_ 28-32. Five Electives (15.0 credit hours) from any Faculty/School.

- 28. \_\_\_\_\_
- 29. \_\_\_\_\_
- 30. \_\_\_\_\_
- 31. \_\_\_\_\_
- 32. \_\_\_\_\_

**Liberal Education List Requirement:**

\_\_\_\_\_ 33-40. Lib Ed Requirement (eight non-New Media courses):

Fine Arts and Humanities	Social Science	Science
<u>Art, Art History, Museum Studies, Drama, Music, or New Media</u>	33. _____	37. _____
<u>Art, Art History, Museum Studies, Drama, Music, or New Media</u>	34. _____	38. _____
<u>Art, Art History, Museum Studies, Drama, Music, or New Media</u>	35. _____	39. _____
<u>Art, Art History, Museum Studies, Drama, Music, or New Media</u>	36. _____	40. _____

**Other Graduation Requirements:**

- \_\_\_\_\_ Minimum of 40 courses (120.0 credit hours).
- \_\_\_\_\_ Cumulative GPA of at least 2.00.
- \_\_\_\_\_ Cumulative GPA of at least 2.50 in all New Media courses.
- \_\_\_\_\_ Liberal Education List Requirement. A maximum of four courses from one department may be counted toward this requirement. (Please refer to the 2017/2018 Calendar, p. 79, for further details.)
- \_\_\_\_\_ Thirteen 3000/4000-level courses (39.0 credit hours) in Fine Arts (Art, Drama, Fine Arts, Music, or New Media).
- \_\_\_\_\_ Not more than 10 1000-level courses.
- \_\_\_\_\_ Not more than five Independent Studies (15.0 credit hours).
- \_\_\_\_\_ Residence requirement: 20 courses, including a minimum of 12 in New Media of which at least 7 must be at the 3000/4000 level.

**Sample Sequencing Plan**

Shown below is a sample sequence of courses for your degree. If you follow this plan, you should be able to graduate in four years, provided you complete five courses per term. Students who wish to alter this sequence with regard to the specifically listed courses should consult with an Academic Advisor in the Faculty of Fine Arts.

**Year 1, Fall**

New Media 1000  
 New Media 2005  
 New Media 2150  
 Art 2031 or Lib Ed Requirement course  
 Art 2032 or Lib Ed Requirement course

**Year 2, Fall**

New Media 3030  
 New Media 3520  
 Fine Arts Elective  
 Lib Ed Requirement course  
 Elective

**Year 3, Fall**

New Media 3380  
 New Media Elective  
 New Media Elective  
 Fine Arts Elective  
 Lib Ed Requirement course

**Year 4, Fall**

Fine Arts Elective (3000/4000 level)  
 Fine Arts Elective  
 Lib Ed Requirement course  
 Lib Ed Requirement course  
 Elective

**OR**

**Year 4, Fall**

Fine Arts Elective (3000/4000 level)  
 Fine Arts Elective  
 New Media Elective (3000/4000 level)  
 Lib Ed Requirement course  
 Elective

**Year 1, Spring**

Cinema 1000  
 New Media 2010  
 New Media 2030  
 Art 2031 or Lib Ed Requirement course  
 Art 2032 or Lib Ed Requirement course

**Year 2, Spring**

New Media 3150  
 New Media 3420  
 Lib Ed Requirement course  
 Elective  
 Elective

**Year 3, Spring**

New Media 3680  
 New Media 3900  
 Fine Arts Elective (3000/4000 level)  
 Lib Ed Requirement course  
 Elective

**Year 4, Spring**

New Media 4651<sup>1</sup>  
 New Media 4661

**Year 4, Spring**

New Media 4690<sup>2</sup> or New Media 4995<sup>2</sup>  
 New Media Elective (3000/4000 level)  
 New Media Elective (3000/4000 level)  
 Lib Ed Requirement course  
 Lib Ed Requirement course

<sup>1</sup> 12.0 credit hours

<sup>2</sup> 6.0 credit hours

