

University of
Lethbridge



Program Planning Guide

Program: Bachelor of Fine Arts - New Media/Bachelor of Management (B.F.A. - New Media /B.Mgt.)

Major (Fine Arts): New Media

Major (Management): General Management

Calendar Year: 2017/2018

Name: _____

ID: _____

Major in New Media:

www.uleth.ca/finearts/new-media

Academic Calendar:

www.uleth.ca/ross/academic-calendar

High School Admission Requirements:

www.uleth.ca/ross/admissions/undergrad/high-school

Current and Past Program Planning Guides:

www.uleth.ca/ross/ppgs

Faculty of Fine Arts Advising:

www.uleth.ca/finearts/advising
finearts.advising@uleth.ca
403-329-2691
W660

Faculty of Management Advising:

Lethbridge
www.uleth.ca/management/student-advising
undergrad.management@uleth.ca
403-329-2153
M2060

New Media/General Management

Bachelor of Fine Arts - New Media/Bachelor of Management

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Faculty of Fine Arts or Faculty of Management for advising information.

Name : _____

ID : _____

B.F.A. - New Media/B.Mgt. (New Media/General Management)

Faculty of Fine Arts Degree Requirements

- _____ 1. Art 2031 - Foundation Studio (Drawing and Image)
- _____ 2. Art 2032 - Foundation Studio (Object and Space)
- _____ 3. Cinema 1000 - Introduction to Cinema Studies
- _____ 4. New Media 1000 - Introduction to New Media
- _____ 5. New Media 2005 - Design Fundamentals for New Media
- _____ 6. New Media 2010 - Visual Communications for New Media
- _____ 7. New Media 2030 - Digital Video Production
- _____ 8. New Media 2150 - History and Theory of New Media
- _____ 9. New Media 3030 - 3-D Computer Modelling and Animation
- _____ 10. New Media 3150 - Seminar in New Media Studies
- _____ 11. New Media 3380 - Programming for Artists
- _____ 12. New Media 3420 - Narrative for New Media
- _____ 13. New Media 3520 - Web Design and Development
- _____ 14. New Media 3680 - Interaction Design
- _____ 15. New Media 3900 - Portfolio and Professional Practice

- _____ 16. **One of:**
- _____ Cinema 3010 - Cinematography and Lighting
 - _____ Cinema 3110 - Postproduction and Visual Effects
 - _____ Cinema 3810 - Expanded Cinema
 - _____ Cinema 4010 - Narrative Production Techniques
 - _____ Cinema 4420 - Screenwriting
 - _____ Cinema 4820 - Writing for Comedy
 - _____ New Media 3040 - Colour Theory and Digital Photo Manipulation
 - _____ New Media 3310 - Game Design: Theory and Practice
 - _____ New Media 3640 - Character Animation I
 - _____ New Media 3700 - Event and Exhibition Design
 - _____ New Media 3720 - The Dynamic Web
 - _____ New Media 3820 - Information Design
 - _____ New Media 4520 - Advanced Web Design
 - _____ New Media 4830 - Theory and Practice of Motion Capture

- _____ 17. **One of:**
- _____ Cinema 3000 - Contemporary American Cinema
 - _____ Cinema 3001 - Film Authorship
 - _____ Cinema 3200 - Film Genres (Series)
 - _____ Cinema 3550 - History of Animation
 - _____ New Media 3250 - Media, Advertising, and Consumer Culture
 - _____ New Media 3300 - Theory and Aesthetics of Digital Games
 - _____ New Media 3560 - Popular Narrative
 - _____ New Media 3650 - Modern Media, War and Propaganda

Two Cinema and/or New Media Electives at the 3000/4000 level

18. _____ 19. _____

Three additional courses from the Faculty of Fine Arts

20. _____ 22. _____
21. _____

Two Science Electives

23. _____ 24. _____

Two Electives

25. _____ 26. _____

Faculty of Management Degree Requirements

- _____ 1. Management 1000 - Introduction to Management
- _____ 2. Management 2020 - Marketing
- _____ 3. Management 2030 - Introduction to Organizational Behaviour
- _____ 4. Management 2070/Economics 2070 - Operations and Quantitative Management
- _____ 5. Management 2100 - Introductory Accounting
- _____ 6. Management 2400 - Management Accounting
- _____ 7. Management 2700 - Research Methodology
- _____ 8. Management 3031 - Managing Responsibly in a Global Environment
- _____ 9. Management 3040 - Finance
- _____ 10. Management 3050 - Human Resource Management
- _____ 11. Management 3061 - Information Systems and Management
- _____ 12. Management 3080 - Managerial Skill Development
- _____ 13. Management 3650 - Introduction to International Management
- _____ 14. Management 4090 - Management Policy and Strategy
- _____ 15. **One of:**

- _____ Writing 1000 - Introduction to Academic Writing
- _____ A university English course

Six 3000/4000-level Management Electives

16. _____ 19. _____
17. _____ 20. _____
18. _____ 21. _____
_____ 22. Economics 1010 - Introduction to Microeconomics
_____ 23. Economics 1012 - Introduction to Macroeconomics
_____ 24. Statistics 1770 - Introduction to Probability and Statistics

Note: Students should be aware that these are the requirements for the General Management major only. Students may choose to complete a different Management major in the Combined Degrees program. If students choose a different Management major, they may be required to extend their programs beyond 50 courses.

Sample Sequencing Plan

Shown below is a sample sequence of courses for your degree. If you follow this plan, you should be able to graduate in five years, provided you complete five courses per term. Students who wish to alter this sequence with regard to the specifically listed Fine Arts courses should consult with an Academic Advisor in the Faculty of Fine Arts.

<p>Year 1, Fall NMED 1000 - Introduction to New Media NMED 2005 - Design Fundamentals for New Media NMED 2150 - History and Theory of New Media Two of: ART 2031 - Foundation Studio (Drawing and Image) ART 2032 - Foundation Studio (Object and Space) ECON 1010 - Introduction to Microeconomics ECON 1012 - Introduction to Macroeconomics</p>	<p>Year 1, Spring NMED 2010 - Visual Communications for New Media NMED 2030 - Digital Video Production MGT 1000 - Introduction to Management Two of: ART 2031 - Foundation Studio (Drawing and Image) ART 2032 - Foundation Studio (Object and Space) ECON 1010 - Introduction to Microeconomics ECON 1012 - Introduction to Macroeconomics</p>
<p>Year 2, Fall CINE 1000 - Introduction to Cinema Studies NMED 3030 - 3-D Computer Modelling and Animation NMED 3520 - Web Design and Development MGT 2100 - Introductory Accounting STAT 1770 - Introduction to Probability and Statistics</p>	<p>Year 2, Spring NMED 3150 - Seminar in New Media Studies NMED 3420 - Narrative for New Media MGT 2020 - Marketing One of: Writing 1000 or a University English Course Fine Arts Elective</p>
<p>Year 3, Fall NMED 3380 - Programming for Artists MGT 2030 - Introduction to Organizational Behaviour MGT 2070/ECON 2070 - Operations and Quantitative Management New Media Elective New Media Elective</p>	<p>Year 3, Spring NMED 3680 - Interaction Design NMED 3900 - Portfolio and Professional Practice MGT 2400 - Management Accounting MGT 2700 - Research Methodology Science Elective</p>
<p>Year 4, Fall MGT 3031 - Managing Responsibly in a Global Environment MGT 3061 - Information Systems and Management Management Elective (3000/4000 level) Fine Arts Elective New Media Elective</p>	<p>Year 4, Spring MGT 3040 - Finance MGT 3050 - Human Resource Management MGT 3650 - Introduction to International Management New Media Elective (3000/4000 level) Social Science Elective</p>
<p>Year 5, Fall MGT 3080 - Managerial Skill Development Management Elective (3000/4000 level) Management Elective (3000/4000 level) Science Elective Elective</p>	<p>Year 5, Spring MGT 4090 - Management Policy and Strategy Management Elective (3000/4000 level) Management Elective (3000/4000 level) Management Elective (3000/4000 level) Management Elective (3000/4000 level) New Media Elective (3000/4000 level)</p>

Prerequisites & Corequisites

Check prereqs and coreqs in the current Academic Calendar or Timetable for each course before registering.

Minimum Grade Requirement

A minimum grade of 'C-' is required in Statistics 1770; Economics 1010 and Economics 1012; Writing 1000 or a university English course; and all Management courses in order to meet degree requirements in the Faculty of Management. For graduation, the Faculty of Management requires cumulative and graduation grade point averages of at least 2.00. The Faculty of Fine Arts requires a minimum grade point average of 2.50 on all New Media courses and a minimum grade point average of 2.00 on courses for credit towards the degree.

Introductory Course Limit

Not more than 10 courses may be taken at the 0100/1000 level for credit toward the degree, excluding Activity courses (labelled PHAC and MUSE).

Residence Requirement

Students must complete a minimum of 30 courses at the University of Lethbridge, including a minimum of 7 New Media courses and 10 Management courses at the 3000/4000 level.

Sequencing

Courses in this major may not be offered every term. Consult timetables and academic advisors.

Management Minors

The Faculty of Management offers a minor in Social Responsibility for the B.F.A. - New Media/B.Mgt. combined degrees program (see Section 13. Minors, p. 223). In some cases, achievement of the minor and a chosen major will require a student to take extra courses. Students may not declare a minor in the same subject as their major. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management in the UoL Calendar or the Minor Program Planning Guides available online at www.uleth.ca/ross/programs).



www.ulethbridge.ca

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