

University of  
Lethbridge



## Program Planning Guide

**Program:** Bachelor of Fine Arts - New Media/Bachelor of Management (B.F.A. - New Media /B.Mgt.)

**Major (Fine Arts):** New Media

**Major (Management):** General Management

**Calendar Year:** 2016/2017

**Name:** \_\_\_\_\_

**ID:** \_\_\_\_\_

**Major in New Media:**

[www.uleth.ca/finearts/new-media](http://www.uleth.ca/finearts/new-media)

**Academic Calendar:**

[www.uleth.ca/ross/academic-calendar](http://www.uleth.ca/ross/academic-calendar)

**High School Prerequisites by Course:**

[www.uleth.ca/ross/hs\\_prereqs/course](http://www.uleth.ca/ross/hs_prereqs/course)

**Current and Past Program Planning Guides:**

[www.uleth.ca/ross/ppgs](http://www.uleth.ca/ross/ppgs)

**Faculty of Fine Arts Advising:**

[www.uleth.ca/finearts/advising](http://www.uleth.ca/finearts/advising)  
[finearts.advising@uleth.ca](mailto:finearts.advising@uleth.ca)  
403-329-2691  
W660

**Faculty of Management Advising:**

[www.uleth.ca/management/student-advising](http://www.uleth.ca/management/student-advising)  
[undergrad.management@uleth.ca](mailto:undergrad.management@uleth.ca)  
403-329-2153  
M2060

**New Media/General Management**

**Bachelor of Fine Arts - New Media/Bachelor of Management**

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Faculty of Fine Arts or Faculty of Management for advising information.

**Name :** \_\_\_\_\_

**ID :** \_\_\_\_\_

**B.F.A. - New Media/B.Mgt. (New Media/General Management)**

**Faculty of Fine Arts Degree Requirements**

- \_\_\_\_\_ 1. New Media 1000 - Introduction to New Media
- \_\_\_\_\_ 2. New Media 2005 - Design Fundamentals for New Media
- \_\_\_\_\_ 3. New Media 2010 - Visual Communications for New Media
- \_\_\_\_\_ 4. New Media 2030 - Digital Video Production
- \_\_\_\_\_ 5. New Media 2150 - History and Theory of New Media
- \_\_\_\_\_ 6. New Media 3030 - 3-D Computer Modelling and Animation
- \_\_\_\_\_ 7. New Media 3150 - Seminar in New Media Studies
- \_\_\_\_\_ 8. New Media 3380 - Programming for Artists
- \_\_\_\_\_ 9. New Media 3420 - Narrative for New Media
- \_\_\_\_\_ 10. New Media 3520 - Web Design and Development
- \_\_\_\_\_ 11. New Media 3680 - Interaction Design
- \_\_\_\_\_ 12. New Media 4640 - Portfolio and Professional Practice
- \_\_\_\_\_ 13. **One of:**
  - \_\_\_\_\_ New Media 3010 - Cinematography and Lighting
  - \_\_\_\_\_ New Media 3040 - Colour Theory and Digital Photo Manipulation
  - \_\_\_\_\_ New Media 3310 - Game Design: Theory and Practice
  - \_\_\_\_\_ New Media 3510 - Narrative Production Techniques
  - \_\_\_\_\_ New Media 3620 - Digital Effects and Compositing
  - \_\_\_\_\_ New Media 3640 - Character Animation I
  - \_\_\_\_\_ New Media 3700 - Event and Exhibition Design
  - \_\_\_\_\_ New Media 3720 - The Dynamic Web
  - \_\_\_\_\_ New Media 3810 - Expanded Cinema: Moving Images and their Forgotten Futures
  - \_\_\_\_\_ New Media 3820 - Information Design
  - \_\_\_\_\_ New Media 4420 - Screenwriting
  - \_\_\_\_\_ New Media 4520 - Advanced Web Design
  - \_\_\_\_\_ New Media 4830 - Theory and Practice of Motion Capture
- \_\_\_\_\_ 14. **One of:**
  - \_\_\_\_\_ New Media 3001 - Film Authorship
  - \_\_\_\_\_ New Media 3200 - Film Genres (Series)
  - \_\_\_\_\_ New Media 3250 - Media, Advertising, and Consumer Culture
  - \_\_\_\_\_ New Media 3300 - Theory and Aesthetics of Digital Games
  - \_\_\_\_\_ New Media 3550 - History of Animation
  - \_\_\_\_\_ New Media 3560 - Popular Narrative
  - \_\_\_\_\_ New Media 3650 - Modern Media, War and Propaganda

Two New Media Electives at the 3000/4000 level

- \_\_\_\_\_ 15. \_\_\_\_\_
- \_\_\_\_\_ 16. \_\_\_\_\_
- \_\_\_\_\_ 17. Art 2031 - Foundation Studio (Drawing and Image)
- \_\_\_\_\_ 18. Art 2032 - Foundation Studio (Object and Space)
- \_\_\_\_\_ 19. Drama 3030 - Introduction to Film Studies

Three additional courses from the Faculty of Fine Arts

20. \_\_\_\_\_ 22. \_\_\_\_\_

21. \_\_\_\_\_

Two Science electives

23. \_\_\_\_\_ 24. \_\_\_\_\_

One Social Science elective

25. \_\_\_\_\_

One elective

26. \_\_\_\_\_

**Faculty of Management Degree Requirements**

- \_\_\_\_\_ 1. Management 1000 - Introduction to Management
- \_\_\_\_\_ 2. Management 2020 - Marketing
- \_\_\_\_\_ 3. Management 2030 - Introduction to Organizational Behaviour
- \_\_\_\_\_ 4. Management 2070/Economics 2070 - Operations and Quantitative Management
- \_\_\_\_\_ 5. Management 2100 - Introductory Accounting
- \_\_\_\_\_ 6. Management 2400 - Management Accounting
- \_\_\_\_\_ 7. Management 2700 - Research Methodology
- \_\_\_\_\_ 8. Management 3031 - Managing Responsibly in a Global Environment
- \_\_\_\_\_ 9. Management 3040 - Finance
- \_\_\_\_\_ 10. Management 3050/Political Science 3420 - Human Resource Management
- \_\_\_\_\_ 11. Management 3061 - Information Systems and Management
- \_\_\_\_\_ 12. Management 3080 - Managerial Skill Development
- \_\_\_\_\_ 13. Management 3650 - Introduction to International Management
- \_\_\_\_\_ 14. Management 4090 - Management Policy and Strategy
- \_\_\_\_\_ 15. **One of:**
  - \_\_\_\_\_ Writing 1000 - Introduction to Academic Writing
  - \_\_\_\_\_ A university English course

Six 3000/4000-level Management electives

- \_\_\_\_\_ 16. \_\_\_\_\_ 19. \_\_\_\_\_
- \_\_\_\_\_ 17. \_\_\_\_\_ 20. \_\_\_\_\_
- \_\_\_\_\_ 18. \_\_\_\_\_ 21. \_\_\_\_\_

- \_\_\_\_\_ 22. Economics 1010 - Introduction to Microeconomics
- \_\_\_\_\_ 23. Economics 1012 - Introduction to Macroeconomics
- \_\_\_\_\_ 24. Statistics 1770 - Introduction to Probability and Statistics

**Note:** Students should be aware that these are the requirements for the General Management major only. Students may choose to complete a different Management major in the Combined Degrees program. If students choose a different Management major, they may be required to extend their programs beyond 50 courses.

**Sample Sequencing Plan**

Shown below is a sample sequence of courses for your degree. If you follow this plan, you should be able to graduate in five years, provided you complete five courses per semester. This is just one example of how you could complete your major and degree requirements; you may find that a different sequence works as well as this one. Please note that for years four and five, students should follow the sequencing plan that matches their chosen Management Major.

**Year 1 FALL (Sept - Dec)**

|   |
|---|
| NMED 1000 - Introduction to New Media   |
| NMED 2005 - Design Fundamentals for New Media   |
| NMED 2150 - History and Theory of New Media   |
| Two of: ART 2031 - Foundation Studio (Drawing and Image)<br>ART 2032 - Foundation Studio (Object and Space)<br>ECON 1010 - Introduction to Microeconomics<br>ECON 1012 - Introduction to Macroeconomics |

**Year 2 FALL (Sept - Dec)**

|  |
|--|
| NMED 3030 - 3-D Computer Modelling and Animation       |
| NMED 3520 - Web Design and Development                 |
| MGT 2100 - Introductory Accounting                     |
| STAT 1770 - Introduction to Probability and Statistics |
| Fine Arts Elective                                     |

**Year 3 FALL (Sept - Dec)**

|   |
|---|
| NMED 3380 - Programming for Artists                         |
| MGT 2030 - Introduction to Organizational Behaviour         |
| MGT 2070/ECON 2070 - Operations and Quantitative Management |
| New Media Elective  |
| New Media Elective  |

**Year 4 FALL (Sept - Dec)**

|   |
|---|
| MGT 3031 - Managing Responsibly in a Global Environment |
| MGT 3061 - Information Systems and Management           |
| NMED 4640 - Portfolio and Professional Practice         |
| Management Elective (3000/4000 level)                   |
| Fine Arts Elective                                      |

**Year 5 FALL (Sept - Dec)**

|   |
|---|
| MGT 3080 - Managerial Skill Development |
| Management Elective (3000/4000 level)   |
| Management Elective (3000/4000 level)   |
| Science Elective                        |
| Elective                                |

**SPRING (Jan - Apr)**

|   |
|---|
| MGT 1000 - Introduction to Management   |
| NMED 2010 - Visual Communications for New Media   |
| NMED 2030 - Digital Video Production  |
| Two of: ART 2031 - Foundation Studio (Drawing and Image)<br>ART 2032 - Foundation Studio (Object and Space)<br>ECON 1010 - Introduction to Microeconomics<br>ECON 1012 - Introduction to Macroeconomics |

**SPRING (Jan - Apr)**

|   |
|---|
| DRAM 3030 - Introduction to Film Studies            |
| MGT 2020 - Marketing                                |
| NMED 3150 - Seminar in New Media Studies            |
| NMED 3420 - Narrative for New Media                 |
| One of: Writing 1000 or a University English Course |

**SPRING (Jan - Apr)**

|                                  |
|----------------------------------|
| NMED 3680 - Interaction Design   |
| MGT 2400 - Management Accounting |
| MGT 2700 - Research Methodology  |
| New Media Elective               |
| Science Elective                 |

**SPRING (Jan - Apr)**

|   |
|---|
| MGT 3040 - Finance                                  |
| MGT 3050/POLI 3420 - Human Resource Management      |
| MGT 3650 - Introduction to International Management |
| New Media Elective (3000/4000 level)                |
| Social Science Elective                             |

**SPRING (Jan - Apr)**

|   |
|---|
| MGT 4090 - Management Policy and Strategy |
| Management Elective (3000/4000 level)     |
| Management Elective (3000/4000 level)     |
| Management Elective (3000/4000 level)     |
| New Media Elective (3000/4000 level)      |

**Prerequisites & Corequisites**

Check prereqs and coreqs in the current Academic Calendar or Timetable for each course before registering.

**Minimum Grade Requirement**

A minimum grade of 'C-' is required in Statistics 1770; Economics 1010 and Economics 1012; Writing 1000 or a university English course; all Management courses in order to meet degree requirements in the Faculty of Management. The Faculty of Fine Arts requires a minimum grade point average of 2.50 on all New Media courses and a minimum grade point average of 2.00 on courses for credit towards the degree.

**Introductory Course Limit**

Not more than 10 courses may be taken at the 0100/1000 level for credit toward the degree, excluding Activity courses (labelled PHAC and MUSE).

**Residence Requirement**

Students must complete a minimum of 30 courses at the University of Lethbridge, including a minimum of 7 New Media courses and 10 Management courses at the 3000/4000 level.

**Sequencing**

Courses in this major may not be offered every semester. Consult timetables and academic advisors.

**Management Minors**

The Faculty of Management offers a minor in Social Responsibility for the B.F.A. - New Media/B.Mgt. combined degrees program (see Section 13. Minors, p. 231). In some cases, achievement of the minor and a chosen major will require a student to take extra courses. Students may not declare a minor in the same subject as their major. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management in the UofL Calendar or the Minor Program Planning Guides available online at [www.uleth.ca/ross/program-planning](http://www.uleth.ca/ross/program-planning)).



**[www.ulethbridge.ca](http://www.ulethbridge.ca)**

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