

University of  
Lethbridge



## Program Planning Guide

**Calendar Year:** 2015/2016

**Name:** \_\_\_\_\_

**ID:** \_\_\_\_\_

**Management Minor**  
**New Media**

**Management Minors:**

[www.uleth.ca/management/programs/minors](http://www.uleth.ca/management/programs/minors)

**Academic Calendar:**

[www.uleth.ca/ross/academic-calendar](http://www.uleth.ca/ross/academic-calendar)

**Current and Past Program Planning Guides:**

[www.uleth.ca/ross/ppgs](http://www.uleth.ca/ross/ppgs)

**Co-operative Education:**

[www.uleth.ca/management/man-cep](http://www.uleth.ca/management/man-cep)

**Faculty of Management Student Program Services:**

[www.uleth.ca/management/student-advising](http://www.uleth.ca/management/student-advising)  
[undergrad.management@uleth.ca](mailto:undergrad.management@uleth.ca)  
(403) 329-2153  
M2060

**Calgary**

[www.uleth.ca/calgary](http://www.uleth.ca/calgary)  
[calgary.campus@uleth.ca](mailto:calgary.campus@uleth.ca)  
(403) 571-3360  
Suite S6032, 345 - 6th Avenue SE

**Edmonton**

[www.uleth.ca/edmonton](http://www.uleth.ca/edmonton)  
[edmonton.campus@uleth.ca](mailto:edmonton.campus@uleth.ca)  
(780) 424-0425  
Alumni House, 7128 Ada Boulevard

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Faculty of Management for advising information.

**Name :** \_\_\_\_\_

**ID :** \_\_\_\_\_

**Management Minor - New Media**

Completion of at least 4 courses (12.0 credit hours) with a grade point average of at least 2.00.

**Core Requirements (4 courses)**

- \_\_\_\_\_ New Media 1000 - Introduction to New Media
- \_\_\_\_\_ New Media 2005 - Design Fundamentals for New Media

**Two of:**

- \_\_\_\_\_ New Media 2010 - Visual Communications for New Media
- \_\_\_\_\_ New Media 2030 - Digital Video Production
- \_\_\_\_\_ New Media 3150 - Seminar in New Media Studies
- \_\_\_\_\_ New Media 3250 - Media, Advertising, and Consumer Culture
- \_\_\_\_\_ <sup>1</sup>New Media 3520 - Web Design and Development

<sup>1</sup>New Media 3520 has a prerequisite of New Media 2010 or Art 3060.

**Note:** *Students should be aware that some of the above courses have prerequisites which may require taking courses extra to their degrees. Check with an Academic Advisor for more information.*

*Students admitted prior to 2010/2011 will need to complete a program change form to add the New Media Minor to their programs as well as change their Calendar years to 2010/2011 or later (consult the applicable UoL Calendar for the New Media Minor requirements in effect for that particular Calendar year). Forms are available from the Registrar's Office. Please consult with an academic advisor or the U of L Calendar (see Part 1, Admissions, Section 9.f, p. 49) for more information.*

**Notes**

**General Requirements**

Students must complete at least four courses (12.0 credit hours), including at least one course (3.0 credit hours) at the 3000/4000 level.

Students may not double count courses required for the minor in fulfilling requirements for their major or second minor. The four courses comprising the minor must be distinct from any such major or second minor requirements.

For students who complete the required courses, the minor will be acknowledged on the official transcript.

Minors are available in the Bachelor of Management degree, Post-Diploma Bachelor of Management degree, Professional Diploma in Accounting, Management Certificate and second degrees in Management.

Some minors are available in the combined degrees programs. Please refer to Part 13 of the University of Lethbridge Calendar for full details.

**Note:** *Students cannot take a minor in the same subject as their major.*

**Minimum Grade Requirement**

A minimum grade of 'C-' is required in all courses taken towards a Management Minor.

