



Program Planning Guide

Current and past Program Planning Guides are available on the UofL website at www.uleth.ca/ross/ppgs/ppg.html

Calendar Year: 2014/2015

Faculty: Management

The Post-Diploma program is a two-year program leading to a Bachelor of Management degree. The 20 courses include Arts and Science/Fine Arts courses and Management courses (specific to the major selected).

Admission

A student may gain admission to the Post-Diploma Bachelor of Management Degree program by completing an approved diploma in business administration or management with a cumulative program grade point average (GPA) at or above the current admission cut-off. Admission is guaranteed at 3.00 and above.

Management Minors

The Faculty of Management offers minors in First Nations' Governance, Information Systems*, International Management, New Media, Population Health, Social Responsibility, and Supply Chain Management. In some cases, achievement of the minor and a chosen major will require a student to take extra courses. Students may not declare a minor in the same subject as their major. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management in the UofL Calendar or the Minor Program Planning Guides available online at www.uleth.ca/ross/program-planning).

**The major and minor in Information Systems for Management programs has been suspended, beginning May 1, 2013.*

Duplicated Courses

Students who are admitted to the Post-Diploma Bachelor of Management program cannot receive credit for courses at the University of Lethbridge for which they have equivalent credit in their diplomas. For example, a student with a business diploma who has completed a transferable Human Resource Management course in the diploma cannot take Management 3050/Political Science 3420 - Human Resource Management at the University of Lethbridge for credit. Substitute courses will be assigned by the Faculty of Management to replace any courses for which they have equivalent credit. Substitute courses must be approved by the Faculty of Management. Diploma courses that satisfy Core Requirements must have a minimum grade requirement of 'C-'. Students are strongly encouraged to consult with an academic advisor if they have questions.

Campuses

The Faculty of Management offers programs on three campuses: Calgary, Edmonton, and Lethbridge. On the Lethbridge campus, students can pursue all programs and majors offered by the Faculty of Management. The Calgary and Edmonton campuses serve adult learners who may be in the work force wanting to further their education. These campuses offer the B.Mgt., Post-Diploma B.Mgt., second degree in Management, the Professional Diploma in Accounting, and other Management Certificates. The following majors are offered on the Calgary Campus: Accounting, Finance, General Management, Human Resource Management and Labour Relations, and Marketing. Students who wish to complete International Management on the Calgary Campus may require alternate arrangements to complete the requirements for this major. The Edmonton Campus offers the General Management major and the Professional Diploma in Accounting program.

Lethbridge Campus

Phone: 403-329-2153

Email: undergrad.management@uleth.ca

Calgary Campus

Phone: 403-571-3360

Email: calgary.campus@uleth.ca

Edmonton Campus

Phone: 780-424-0425

Email: edmonton.campus@uleth.ca

Marketing

Post-Diploma Bachelor of Management

General Liberal Education Requirement (GLER)

A Post-Diploma program must include 10 Arts and Science or Fine Arts courses to meet a modified General Liberal Education Requirement (refer to the 2014/2015 University of Lethbridge Calendar, p. 88) as follows:

- Four courses from List I - Fine Arts and Humanities
- Two courses from List II - Social Science
- Two courses from List III - Science
- Two additional courses from any list

Some of this requirement will be met by required courses in your program. In some cases students will be assigned extra courses beyond 10 Management and 10 Arts and Science or Fine Arts courses. Extra courses are assigned where a diploma does not provide the appropriate background for the major chosen. Students should consult with an academic advisor and see www.uleth.ca/postdiploma for information on specific diplomas.

Minimum Grade Requirement

A minimum grade of 'C-' is required in Statistics 1770; Writing 1000 OR a university English course; and all Management courses in order to meet degree requirements.

Note: Students who take Economics 1010 and/or Economics 1012 as part of their degree requirements must achieve a minimum grade of 'C-'.

Residence Requirement

20 courses

Repeated Courses

You are allowed to repeat a course. Only your most recent attempt will be calculated in the GPA. Students who have repeated a course must submit a 'Repeated Course Form' (available at the Registrar's Office and Student Services [ROSS]).

Below is a suggested sequence plan for the Post-Diploma B.Mgt. Marketing program.

Prerequisites and corequisites as of 2014/2015 are given in parentheses below each applicable course; where more than one prerequisite/corequisite is required, items are separated by semi-colons. Check the current Calendar/Timetable for current prerequisites and corequisites.

Year 3	Semester I
	MGT 3061 - Information Systems and Management
	PSYC 1000 - Basic Concepts of Psychology (Science)
	SOCI 1000 - Introduction to Sociology (Social Science)
	STAT 1770 - Introduction to Probability and Statistics (Science) (PREREQS: One of MATH 30-1, MATH 30-2, Pure MATH 30, or MATH 0500)
	One of: WRIT 1000 or a university English course (Fine Arts & Humanities)

Year 4	Semester I
	MGT 3220 - Marketing Research (PREREQS: MGT 2020; One of ECON 2900 or STAT 2780)
	MGT 3650 - Introduction to International Management (PREREQS: 15 university-level courses (a minimum of 45.0 credit hours))
	One of: PSYC 2800 - Social Psychology (PREREQS: PSYC 1000) SOCI 2600 - The Individual and Society (PREREQS: One of SOCI 1000 or a previous course in SOCI) SOCI 3210 - Classical Sociological Theory (PREREQS: SOCI 2300)
	Elective - Marketing ¹ (PREREQS: see current Calendar)
	Fine Arts & Humanities Course

Semester II
MGT 3031 - Managing Responsibly in a Global Environment (PREREQS: ECON 1010; ECON 1012; One of WRIT 1000 or a university English course)
MGT 3050/POLI 3420 - Human Resource Management (Social Science) (PREREQS: One of WRIT 1000 or a university English course)
MGT 3210 - Consumer Behaviour (PREREQS: MGT 2020; One of WRIT 1000 or a university English course)
One of: ECON 2900 - Economics and Business Statistics (PREREQS: STAT 1770; One of ECON 1010 or ECON 1012) STAT 2780 - Statistical Inference (Science) (PREREQS: STAT 1770)
Fine Arts & Humanities Course

Semester II
MGT 2070/ECON 2070 - Operations and Quantitative Management (Science) (PREREQS: STAT 1770; 2nd-year standing)
MGT 4090 - Management Policy and Strategy (PREREQS: 4th-year standing; MGT 3031; MGT 3050/POLI 3420; MGT 3061)
MGT 4230 - Marketing Management (PREREQS: MGT 3210; MGT 3220; 4th-year standing)
Elective - Marketing ¹ (PREREQS: see current Calendar)
Fine Arts & Humanities Course

Notes

IMPORTANT: Prerequisites and corequisites are subject to change annually. Consult the current Calendar or Timetable.

You are required to meet all prerequisites for individual courses in the Post-Diploma program. You are strongly cautioned to meet all prerequisites in your chosen major. If the major selected is different from that in your college diploma program, be aware that you may lack the prerequisites. For further information, please refer to the 2014/2015 University of Lethbridge Calendar (Part 14 - Courses) or consult the Management Undergraduate Programs Office (refer to Campuses section).

1. Marketing Electives: Students must complete two courses (6.0 credit hours) from the following: MGT 3230, MGT 3240, MGT 3250, MGT 3260, MGT 3280, MGT 3290, MGT 3806, MGT 4210, MGT 4220.

Sequencing

Courses in this major may not be offered every semester. Students should consult current timetables. Students may opt to take Summer Session courses which may reduce the overall length of time required to complete the degree. Sequencing of courses will vary for part-time students.

