



**Bachelor of Management
Minimum Admission Requirements**

Management Minors

Campuses

Core Requirements:

- Economics 1010 - Introduction to Microeconomics
- Economics 1012 - Introduction to Macroeconomics
- Management 1000 - Introduction to Management
- Management 2020 - Marketing
- Management 2030 - Introduction to Organizational Behaviour
- Management 2070/Economics 2070 - Operations and Quantitative Management
- Management 2100 - Introductory Accounting
- Management 2400 - Management Accounting
- Management 3031 - Managing Responsibly in a Global Environment
- Management 3040 - Finance
- Management 3050/Political Science 3420 - Human Resource Management
- Management 3061 - Information Systems and Management
- Management 3080 - Managerial Skill Development
- Management 3650 - Introduction to International Management
- Management 4090 - Management Policy and Strategy
- Statistics 1770 - Introduction to Probability and Statistics

One of:

- Writing 1000 - Introduction to Academic Writing
- A university English course

Major Requirements:

- Economics 3030 - Managerial Economics
- Management 3210 - Consumer Behaviour
- Management 3220 - Marketing Research

Name : _____ ID : _____

Program Planning Guide

Current and past Program Planning Guides are available on the UofL website at www.uleth.ca/ross/ppgs/ppg.html

Calendar Year: 2014/2015

Faculty: Management

The Bachelor of Management degree in Marketing requires a minimum of 40 courses.

Admission to the Bachelor of Management program may be gained by one of the following admission routes.

- Alberta or other Canadian high school credentials
- Transfer from recognized colleges or universities
- Adult (Mature) Admission
- Credentials from other countries

Please note that the admission policies and procedures set out in Part 1 - Admission of the UofL Calendar are applicable unless otherwise noted.

All applicants must satisfy the following requirements as outlined in Part 1 - Admission, Section 3.a.1. of the UofL Calendar, satisfactory completion of Alberta's (or equivalent):

- English Language Arts 30-1
- Mathematics 30-1, Mathematics 30-2, or Pure Mathematics 30
- Two other 30-level Academic Courses
- A Fifth Course (not including Special Projects) at the Grade 12 level

The Faculty of Management offers minors in First Nations' Governance, Information Systems*, International Management, New Media, Population Health, Social Responsibility, and Supply Chain Management. In some cases, achievement of the minor and a chosen major will require a student to take extra courses. Students may not declare a minor in the same subject as their major. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management in the UofL Calendar or the Minor Program Planning Guides available online at www.uleth.ca/ross/program-planning).

**The major and minor in Information Systems for Management programs has been suspended, beginning May 1, 2013.*

The Faculty of Management offers programs on three campuses: Calgary, Edmonton, and Lethbridge. On the Lethbridge campus, students can pursue all programs and majors offered by the Faculty of Management. The Calgary and Edmonton campuses serve adult learners who may be in the work force wanting to further their education. These campuses offer the B.Mgt., Post-Diploma B.Mgt., second degree in Management, the Professional Diploma in Accounting, and other Management Certificates. The following majors are offered on the Calgary Campus: Accounting, Finance, General Management, Human Resource Management and Labour Relations, and Marketing. Students who wish to complete International Management on the Calgary Campus may require alternate arrangements to complete the requirements for this major. The Edmonton Campus offers the General Management major and the Professional Diploma in Accounting program.

Lethbridge Campus

Phone: 403-329-2153
Email: undergrad.management@uleth.ca

Calgary Campus

Phone: 403-571-3360
Email: calgary.campus@uleth.ca

Edmonton Campus

Phone: 780-424-0425
Email: edmonton.campus@uleth.ca

- Management 4230 - Marketing Management
- Psychology 1000 - Basic Concepts of Psychology
- Sociology 1000 - Introduction to Sociology

One of:

- Psychology 2800 - Social Psychology
- Sociology 2600 - The Individual and Society
- Sociology 3210 - Classical Sociological Theory

One of:

- Economics 2900 - Economics and Business Statistics
- Statistics 2780 - Statistical Inference

Three of:

- Management 3230 - Retailing Management
- Management 3240 - Sales Management
- Management 3250 - Social Marketing
- Management 3260 - Not-for-Profit Marketing
- Management 3280 - Services Marketing Management
- Management 3290 - Marketing and Society
- Management 3806 - Small Business Management
- Management 4210 - Advertising and Promotions
- Management 4220 - Cross-Cultural Marketing

Seven 3000/4000-level courses offered by any faculty

Three Fine Arts and Humanities courses chosen to ensure completion of the General Liberal Education Requirement (refer to the 2014/2015 University of Lethbridge Calendar, p. 88)

Two electives offered by any faculty, any level

**Bachelor of Management
Marketing**

Below is a suggested sequence plan for the B.Mgt. Marketing program. (Students admitted via the Diploma Admission Route should refer to the Post-Diploma B.Mgt. Marketing program planning guide.)

Prerequisites and corequisites as of 2014/2015 are given in parentheses below each applicable course; where more than one prerequisite/corequisite is required, items are separated by semi-colons. Check the current Calendar/Timetable for current prerequisites and corequisites.

Year 1 FALL (Sept - Dec)

One of: ECON 1010 - Introduction to Microeconomics ECON 1012 - Introduction to Macroeconomics
MGT 1000 - Introduction to Management
STAT 1770 - Introduction to Probability and Statistics (PREREQS: One of MATH 30-1, MATH 30-2, Pure MATH 30, or MATH 0500)
SOCI 1000 - Introduction to Sociology
Fine Arts & Humanities Course

Year 2 FALL (Sept - Dec)

MGT 2030 - Introduction to Organizational Behaviour (PREREQS: One of WRIT 1000 or a university English course; 2nd-year standing)
MGT 2400 - Management Accounting (PREREQS: MGT 2100; One of WRIT 1000 or a university English course; all prereqs must have a minimum 'C-' grade) (COREQS: ECON 1010; ECON 1012; STAT 1770)
One of: ECON 2900 - Economics and Business Statistics (PREREQS: STAT 1770; One of ECON 1010 or ECON 1012) STAT 2780 - Statistical Inference (PREREQS: STAT 1770)
Fine Arts & Humanities Course
Elective - offered by any faculty, any level

Year 3 FALL (Sept - Dec)

MGT 3031 - Managing Responsibly in a Global Environment (PREREQS: ECON 1010; ECON 1012; One of WRIT 1000 or a university English course)
MGT 3040 - Finance (prereqs: ECON 1010; ECON 1012; MGT 2400; STAT 1770)
MGT 3080 - Managerial Skill Development
MGT 3210 - Consumer Behaviour (PREREQS: MGT 2020; One of WRIT 1000 or a university English course)
Elective - offered by any faculty, any level

Year 4 FALL (Sept - Dec)

MGT 3650 - Introduction to International Management (PREREQS: 15 university-level courses (a minimum of 45.0 credit hours))
Elective - Marketing ¹ (PREREQS: see current Calendar)
Elective - Marketing ¹ (PREREQS: see current Calendar)
Elective - 3000/4000 level
Elective - 3000/4000 level

SPRING (Jan - Apr)

One of: ECON 1010 - Introduction to Microeconomics ECON 1012 - Introduction to Macroeconomics
MGT 2100 - Introductory Accounting
One of: WRIT 1000 or a university English course
PSYC 1000 - Basic Concepts of Psychology
Fine Arts & Humanities Course

SPRING (Jan - Apr)

MGT 2020 - Marketing
MGT 2070/ECON 2070 - Operations and Quantitative Management (PREREQS: STAT 1770; 2nd-year standing)
ECON 3030 - Managerial Economics (PREREQS: ECON 1010)
One of: PSYC 2800 - Social Psychology (PREREQS: PSYC 1000) SOC 2600 - The Individual and Society (PREREQS: One of SOCI 1000 or a previous course in SOCI) SOC 3210 - Classical Sociological Theory (PREREQS: SOCI 2300)
Elective - 3000/4000 level

SPRING (Jan - Apr)

MGT 3050/POLI 3420 - Human Resource Management (PREREQS: One of MGT 2030 or a 2000 level course in Political Science; One of WRIT 1000 or a university English course)
MGT 3061 - Information Systems and Management
MGT 3220 - Marketing Research (PREREQS: MGT 2020; One of ECON 2900 or STAT 2780)
Elective - 3000/4000 level
Elective - 3000/4000 level

SPRING (Jan - Apr)

MGT 4090 - Management Policy and Strategy (PREREQS: 4th-year standing; MGT 2020; MGT 3031; MGT 3040; MGT 3050/POLI 3420; MGT 3061)
MGT 4230 - Marketing Management (PREREQS: MGT 3210; MGT 3220; 4th-year standing)
Elective - Marketing ¹ (PREREQS: see current Calendar)
Elective - 3000/4000 level
Elective - 3000/4000 level

Notes

IMPORTANT: Prerequisites and corequisites are subject to change annually. Consult the current Calendar or Timetable.

- Marketing Electives: Students must complete three (3) of the following: MGT 3230, MGT 3240, MGT 3250, MGT 3260, MGT 3280, MGT 3290, MGT 3806, MGT 4210, MGT 4220.

Minimum Grade Requirement

A minimum grade of 'C-' is required in Statistics 1770; Economics 1010 and Economics 1012; Writing 1000 OR a university English course; and all Management courses in order to meet degree requirements.

1000-Level Limit

Not more than 12 courses may be taken at the 0100/1000 level for credit toward the degree.

Residence Requirement

All students must complete at least 20 University of Lethbridge courses, 10 of which must be 3000/4000-level Management courses.

Repeated Courses

You are allowed to repeat a course. Only your most recent attempt will be calculated in the GPA. Students who have repeated a course must submit a 'Repeated Course Form' (available at the Registrar's Office and Student Services [ROSS]).

Sequencing

Courses in this major may not be offered every semester. Students should consult current timetables.

Students may opt to take Summer Session courses which may reduce the overall length of time required to complete the degree.

Sequencing of courses will vary for part-time students.

