ID	:	
Calendar Ye	ear: 2012/2013	
Faculty: Ma	anagement	

Management Certificat

University of Lethbridge



Program Planning Guide

Name:

Current and past Program Planning Guides are available on the UofL website at www.uleth.ca/ross/ppgs/ppg.html

About **Management** Certificate **Programs**

The Faculty of Management offers Certificate programs with a focus in Finance; First Nations' Governance; General Management; Human Resource Management and Labour Relations; Information Systems; International Management; and Marketing. Each program is composed of a series of 10 courses designed to provide a suitable combination of breadth and depth of knowledge in a specific area of study. Students may complete the Certificate on a full-time or part-time basis.

Prerequisite(s), Corequisite(s), and Recommended **Background**

Many of the courses in the Certificate program have prerequisite, corequisite, and/or recommended background requirements. Students are responsible for ensuring that they have the necessary prerequisite(s), corequisite(s), and/or recommended background. In some cases additional courses may be required, extending the duration of the program. Students who do not have the stated prerequisite(s) and/or corequisite(s), but believe they have the required background knowledge and/or skills, must contact an academic advisor about the possibility of obtaining a waiver.

Admission

Students are admissible to the University through four admission routes:

- · Eight or more transfer courses
- A College Diploma
- A previous undergraduate degree
- Adult applicants who are 21 years of age or older. Note that, in most cases, English Language Arts 30-1 and Pure Mathematics 30 or Mathematics 30 are required.

Please contact the University of Lethbridge Admissions Office for details.

Residence Requirement

Students must complete a minimum of five courses at the University of Lethbridge after admission to the Certificate program.

Minimum Grade Requirement

A minimum grade of 'C-' is required in all courses taken towards a Certificate program.

About Management **Minors**

The Faculty of Management offers minors in First Nations' Governance, Information Systems, International Management, New Media, Social Responsibility, and Supply Chain Management. In some cases, achievement of the minor and a chosen major will require a student to take extra courses. Students may not declare a minor in the same subject as their major. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management in the UofL Calendar).

Campuses

The Faculty of Management offers programs on three campuses: Calgary, Edmonton, and Lethbridge. On the Lethbridge campus, students can pursue all programs and majors offered by the Faculty of Management. The Calgary and Edmonton campuses serve adult learners who may be in the work force wanting to further their education. These campuses offer the B.Mgt., Post-Diploma B.Mgt., second degree in Management, the PDA, and other Management Certificates. Combined Degrees programs (B.A/B.Mgt., B.Sc./B.Mgt., B.F.A. (New Media)/ B.Mgt., B.H.Sc/B.Mgt., B.Mgt/B.Ed., and Post-Diploma B.Mgt/B.Ed.) cannot be completed in their entirety on the Calgary or Edmonton campuses, and all Combined Degrees applicants will be assigned to the Lethbridge campus (see Part 11 - Faculty of Management, Section 4, in the 2012/2013 UofL Calendar). For information on specific majors and minors for the Calgary and Edmonton campuses, please contact the campus offices.

Lethbridge Campus Phone: 403-329-2153

Phone: 403-571-3360 **Edmonton Campus** Phone: 780-424-0425

Email: edmonton.campus@uleth.ca

This is for information purposes only. Please plan your own program and refer to the University of Lethbridge Calendar for complete information. Contact the Undergraduate Programs Office in the Faculty of Management for advising information (refer to the appropriate campus at: www.uleth.ca/management/contact-us).

Calgary Campus

Grade	Required Courses:
	Economics 1010 - Introduction to Microeconomics
	Management 2020 - Marketing
	Management 3210 - Consumer Behaviour
	Management 3220 - Marketing Research
	Management 4230 - Marketing Management
	Statistics 1770 - Introduction to Probability and Statistics
	Four of:
	Management 3080 - Managerial Skill Development
	Management 3230 - Retailing Management Management 3240 - Sales Management
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	Management 3280 - Services Marketing Management Management 3806 - Small Business Management
	Management 3862 - E-commerce Management
	Management 4210 - Advertising and Promotions
	Management 4220 - Cross-Cultural Marketing
Notes	