



## Program Planning Guide

Calendar Year: 2012/2013

Faculty: Management

Current and past Program Planning Guides are available on the UofL website at [www.uleth.ca/ross/ppgs/ppg.html](http://www.uleth.ca/ross/ppgs/ppg.html)

The Post-Diploma program is a two-year program leading to a Bachelor of Management degree. The 20-24 courses include Arts and Science/Fine Arts courses and Management courses (specific to the major selected).

### Admission

A student may gain admission to the Post-Diploma Bachelor of Management Degree program by completing an approved diploma in business administration or management with a cumulative program grade point average (GPA) at or above the current admission cut-off. Admission is guaranteed at 3.00 and above.

Students with an Accounting Diploma may choose any Post-Diploma major. Students with an approved diploma with a major other than Accounting may select any Post-Diploma major except Accounting.

### Qualifying Program

Some approved college diplomas are not directly admissible to the Post-Diploma Bachelor of Management Degree program (based on program content). For these diplomas, a student may enter the Post-Diploma Bachelor of Management Degree program by successfully completing the Qualifying program. For current information on approved diploma programs, see [www.uleth.ca/postdiploma](http://www.uleth.ca/postdiploma).

A student may gain admission to the Qualifying program by completing one of these approved diplomas in business administration, management, or a related discipline with a cumulative grade point average (GPA) at or above the current admission cut-off and not less than 2.0.

The Qualifying program consists of the following four courses:

- Management 2400 - Management Accounting
- Management 3040 - Finance
- Management 3080 - Managerial Skill Development

- <sup>1</sup> One of: Writing 1000 - Introduction to Academic Writing  
A university English course

<sup>1</sup> Once admitted to the Post-Diploma Bachelor of Management program, Writing 1000 or a university English course will be used as a Fine Arts/Humanities elective, and a 3000/4000 Management course must be taken to replace it to ensure Qualifying students take a total of 24 courses.

**Note:** Management 2400 and Management 3040 have prerequisite requirements. Students are responsible for ensuring that they have the necessary prerequisite(s).

Students in the Qualifying program must apply to move from the Qualifying to the Post-Diploma Bachelor of Management Degree program by filling out an *Application for Admission to Specialized Programs* form before the application deadlines (**June 1** for Fall admission and **Nov. 1** for Spring admission). In order for the application to be successful, students must complete the qualifying courses at the University of Lethbridge, and achieve a grade point average of at least 2.50. If successful, applicants proceed to Years Three and Four of the Post-Diploma Bachelor of Management Degree program and must take 20 additional courses.

Note that the minimum grade requirements must be met (see reverse).

Students in the Qualifying program cannot take courses which are part of the degree unless they receive permission from an academic advisor. If students take these courses without obtaining permission in advance, these courses will not count toward the 20-course Post-Diploma degree.

### About Management Minors

The Faculty of Management offers minors in First Nations' Governance, Information Systems, International Management, New Media, Social Responsibility, and Supply Chain Management. In some cases, achievement of the minor and a chosen major will require a student to take extra courses. Students may not declare a minor in the same subject as their major. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management in the UofL Calendar).

### Duplicated Courses

Students who are admitted to the Post-Diploma Bachelor of Management program cannot receive credit for courses at the University of Lethbridge for which they have equivalent credit in their diplomas. For example, a student with a business diploma who has completed a transferable Human Resource Management course in the diploma cannot take Management 3050/Political Science 3420 - Human Resource Management at the University of Lethbridge for credit. Substitute courses will be assigned by the Faculty of Management to replace any courses for which they have equivalent credit. Substitute courses must be approved by the Faculty of Management. Diploma courses that satisfy Core Requirements must have a minimum grade requirement of 'C-'. Students are strongly encouraged to consult with an academic advisor if they have questions.

### Campuses

The Faculty of Management offers programs on three campuses: Calgary, Edmonton, and Lethbridge. On the Lethbridge campus, students can pursue all programs and majors offered by the Faculty of Management. The Calgary and Edmonton campuses serve adult learners who may be in the work force wanting to further their education. These campuses offer the B.Mgt., Post-Diploma B.Mgt., second degree in Management, the PDA, and other Management Certificates. Combined Degrees programs (B.A./B.Mgt., B.Sc./B.Mgt., B.F.A. (New Media)/B.Mgt., B.H.Sc./B.Mgt., B.Mgt./B.Ed., and Post-Diploma B.Mgt./B.Ed.) cannot be completed in their entirety on the Calgary or Edmonton campuses, and all Combined Degrees applicants will be assigned to the Lethbridge campus (see Part 11 - Faculty of Management, Section 4, in the 2012/2013 UofL Calendar). For information on specific majors and minors for the Calgary and Edmonton campuses, please contact the campus offices.

#### Lethbridge Campus

Phone: 403-329-2153  
Email: [undergrad.management@uleth.ca](mailto:undergrad.management@uleth.ca)

#### Calgary Campus

Phone: 403-571-3360  
Email: [calgary.campus@uleth.ca](mailto:calgary.campus@uleth.ca)

#### Edmonton Campus

Phone: 780-424-0425  
Email: [edmonton.campus@uleth.ca](mailto:edmonton.campus@uleth.ca)

Marketing

Post-Diploma Bachelor of Management

**General Liberal Education Requirement (GLER)**

A Post-Diploma program must include 10 Arts and Science or Fine Arts courses, eight of which are required to meet a modified General Liberal Education Requirement (refer to the 2012/2013 University of Lethbridge Calendar, p. 91) as follows:

- Four courses from List I - Fine Arts and Humanities
- Two courses from List II - Social Science
- Two courses from List III - Science

In some cases students will be assigned extra courses beyond 10 Management and 10 Arts and Science or Fine Arts courses. Extra courses are assigned where a diploma does not provide the appropriate background for the major chosen. Students should consult with an academic advisor and see [www.uleth.ca/postdiploma](http://www.uleth.ca/postdiploma) for information on specific diplomas.

**Minimum Grade Requirement**

A minimum grade of 'C-' is required in Statistics 1770; Writing 1000 OR a university English course; and all Management courses in order to meet degree requirements.

*Note: Students who take Economics 1010 and/or Economics 1012 as part of their degree requirements must achieve a minimum grade of 'C-'.*

**Residence Requirement**

20 courses

*Note: Courses taken as part of the Qualifying Program cannot be counted toward the residence requirement.*

**Repeated Courses**

You are allowed to repeat a course. Only your most recent attempt will be calculated in the GPA. Students who have repeated a course must submit a 'Repeated Course Form' (available at the Registrar's Office and Student Services [ROSS]).

Below is a suggested sequence plan for the Post-Diploma B.Mgt. Marketing program.

Prerequisites and corequisites as of 2012/2013 are given in parentheses below each applicable course; where more than one prerequisite/corequisite is required, items are separated by semi-colons. Check the current Calendar/ Timetable for current prerequisites and corequisites.

Year 3	Semester I
	MGT 3061 - Information Systems and Management
	PSYC 1000 - Basic Concepts of Psychology (Science)
	SOCI 1000 - Introduction to Sociology (Social Science)
	STAT 1770 - Introduction to Probability and Statistics (Science) (PREREQS: One of MATH 30-1, MATH 30-2, Pure MATH 30, or MATH 0500)
	One of: WRIT 1000 or a university English course (Fine Arts & Humanities)

Year 4	Semester I
	MGT 3220 - Marketing Research (PREREQS: MGT 2020; One of ECON 2900 or STAT 2780)
	MGT 3650 - Introduction to International Management
	One of: PSYC 2320 - Cognition and Perception: Thinking and Seeing (PREREQS: One of PSYC 1000 or a previous course in NEUR) PSYC 2800 - Social Psychology (PREREQS: One of PSYC 1000 or a previous course in NEUR) SOCI 2200 - Classical Sociological Theory (PREREQS: One of SOCI 1000 or a previous course in SOCI) SOCI 2600 - The Individual and Society (PREREQS: One of SOCI 1000 or a previous course in SOCI)
	Elective - Marketing <sup>1</sup> (PREREQS: see current Calendar)
	Fine Arts & Humanities Course

Semester II
MGT 3031 - Managing Responsibly in a Global Environment (PREREQS: ECON 1010; ECON 1012; One of WRIT 1000 or a university English course)
MGT 3050/POLI 3420 - Human Resource Management (Social Science) (PREREQS: One of WRIT 1000 or a university English course)
MGT 3210 - Consumer Behaviour (PREREQS: MGT 2020; One of WRIT 1000 or a university English course)
One of: ECON 2900 - Economics and Business Statistics (PREREQS: STAT 1770; One of ECON 1010 or ECON 1012) STAT 2780 - Statistical Inference (Science) (PREREQS: STAT 1770)
Fine Arts & Humanities Course

Semester II
MGT 2070/ECON 2070 - Operations and Quantitative Management (Science) (PREREQS: STAT 1770; 2nd-year standing)
MGT 4090 - Management Policy and Strategy (PREREQS: 4th-year standing; MGT 3031; MGT 3050/POLI 3420; MGT 3061)
MGT 4230 - Marketing Management (PREREQS: MGT 3210; MGT 3220; 4th-year standing)
Elective - Marketing <sup>1</sup> (PREREQS: see current Calendar)
Fine Arts & Humanities Course

**Notes**

**IMPORTANT: Prerequisites and corequisites are subject to change annually. Consult the current Calendar or Timetable.**

You are required to meet all prerequisites for individual courses in the Post-Diploma program. You are strongly cautioned to meet all prerequisites in your chosen major. If the major selected is different from that in your college diploma program, be aware that you may lack the prerequisites. For further information, please refer to the 2012/2013 University of Lethbridge Calendar (Part 14 - Courses) or consult the Management Undergraduate Programs Office (refer to Campuses section).

1. Marketing Electives: Students must complete two courses (6.0 credit hours) from the following: MGT 3230, MGT 3240, MGT 3250, MGT 3260, 3280, MGT 3806, MGT 4210, MGT 4220.

**Sequencing**

Courses in this major may not be offered every semester. Students should consult current timetables. Students may opt to take Summer Session courses which may reduce the overall length of time required to complete the degree. Sequencing of courses will vary for part-time students.

