



## Program Planning Guide

Current and past Program Planning Guides are available on the UofL website at [www.uleth.ca/ross/ppgs/ppg.html](http://www.uleth.ca/ross/ppgs/ppg.html)

Calendar Year: 2012/2013

Faculty: Management

### About the New Media Minor

A minor in New Media is available as an adjunct to all majors in the Bachelor of Management degree, Post-Diploma Bachelor of Management degree, Professional Diploma in Accounting, Management Certificate, B.Mgt./B.Ed., Post-Diploma B.Mgt./B.Ed., and second degrees in Management. In some cases, achievement of the minor and a chosen major will require a student to take extra courses. For students who complete all the requirements, the minor in New Media will be acknowledged on the official transcript (see Part 11 - Faculty of Management in the 2012/2013 Calendar).

### Why Complete a New Media Minor?

The objective of this minor is to give Management students a survey of the new media field and introduce them to design fundamentals and principles of new media. Students will also be able to choose courses that add to their knowledge of visual communications, video production, media/advertising, and/or other topical issues.

### Minimum Grade Requirement

A minimum grade of 'C-' is required in all courses taken towards the New Media Minor.

### Worksheet

#### Required Course:

- \_\_\_\_\_ New Media 1000 - Introduction to New Media
- \_\_\_\_\_ New Media 2005 - Design Fundamentals for New Media

#### Two of:

- \_\_\_\_\_ New Media 2010 - Visual Communications for New Media
- \_\_\_\_\_ New Media 2030 - Digital Video Production
- \_\_\_\_\_ New Media 3150 - Seminar in New Media Studies
- \_\_\_\_\_ New Media 3250 - Media, Advertising, and Consumer Culture
- \_\_\_\_\_ <sup>1</sup>New Media 3520 - Net.Art

<sup>1</sup> New Media 3520 has a prerequisite of New Media 2010 or Art 3060.

*Students admitted prior to 2010/2011 will need to complete a program change form to add the New Media Minor to their programs as well as change their Calendar years to 2010/2011 or later (consult the applicable UofL Calendar for the New Media Minor requirements in effect for that particular Calendar year). Forms are available from the Registrar's Office and Student Services (ROSS). Please consult with an academic advisor or the UofL Calendar (see Part 1, Admissions, Section 9.f, p. 52) for more information.*