



## Program Planning Guide

Current and past Program Planning Guides are available on the UofL website at [www.uleth.ca/ross/ppgs/ppg.html](http://www.uleth.ca/ross/ppgs/ppg.html)

Calendar Year: 2011/2012

Faculty: Fine Arts

### About the B.F.A. (New Media) Program

The Bachelor of Fine Arts (B.F.A.) New Media degree program combines creativity and technical expertise—art, drama, and music with digital and interactive media—to provide you with the skills, knowledge, and experience to succeed in the field of new media.

### Meeting the Needs of Today's New Media Industry

The program's unique combination of fine arts courses, digital technology, and liberal arts electives is a response to the demands of the new media industry—an industry whose hiring focus has shifted from a primarily technical workforce to a more artistically developed, diverse talent pool. As the industry matures, the needs are increasing for new media artists capable of participating at every level of the production process—conceiving, editing, storyboarding, designing, programming, producing, promoting, and publishing. A B.F.A. (New Media) from the University of Lethbridge thoroughly prepares new media artists to meet these challenges and thrive in a changing work environment.

### Years 1-3

The foundation year introduces students to a wide variety of technical and artistic disciplines and approaches. The second year provides more in-depth theory, technical training, and development of critical faculties. During the third year, students develop a variety of advanced strategies for merging digital media, critical, and aesthetic skills and obtain a grounding in the production management process.

### Year 4 - Professional Portfolio and Internship or Advanced Studio Opportunities

During the first semester in the fourth year, study is focused on developing a professional portfolio representative of your particular skills, interests, and career direction. In the final semester, students have the option of pursuing a professional work placement in a supervised internship program, which provides direct experience in the new media industry. Alternatively, students may take an Advanced Studio course, which focuses on the more creative applications of new media, and additional senior-level New Media electives to provide students intending to pursue graduate-level studies an opportunity for further academic training.

### Adhere to the Sequence Plan

Admission to this program is limited to the computer stations available. *Thus students must take their required New Media courses in the sequence outlined on the back page of this guide. Students are also advised to maintain full-time status and voluntary withdrawal does not guarantee re-admission to the program.*

### Contact an Academic Advisor

To book an appointment with an Academic Advisor in the Faculty of Fine Arts, visit [www.uleth.ca/finearts/student-advising](http://www.uleth.ca/finearts/student-advising).

### Program Requirements

The B.F.A. (New Media) degree requires 40 semester courses, including a minimum of 17 courses in New Media.

### Transfer Credit

Remember that you may use both University of Lethbridge credit and credit transferred from another college or university to meet degree and major requirements. Transfer credit may be either specified or unspecified. Specified credit is indicated on your transcript by the subject name and the specific number of the course, e.g., Art History/Museum Studies 1000, Art 2031, etc. Unspecified credit (1XXX, 2XXX, etc.) is indicated by the subject name and the level of the course in parentheses, e.g., Art (1000 level), Art (2000 level).

### Unspecified Course Credit

Unspecified course credit means that the University of Lethbridge does not offer the same course you transferred in, but we recognize it and treat it as a regular course. An unspecified course would meet an elective requirement in your program, but it could not meet a specific course requirement. For example, if Art 2031 is required in your program, you could not use Art (2000 level) to fulfill that requirement. Students with unspecified transfer credit need to consult an Academic Advisor to establish how the transfer credit fits in the degree program. This should be done as soon as possible after transfer credit is awarded.

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Faculty of Fine Arts for advising information.

**Program Worksheet**

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**Name :** \_\_\_\_\_ **ID :** \_\_\_\_\_

**Required New Media Courses:**

- \_\_\_\_\_ 1. New Media 1000 - Introduction to New Media
- \_\_\_\_\_ 2. New Media 2005 - Design Fundamentals for New Media
- \_\_\_\_\_ 3. New Media 2010 - Visual Communications for New Media
- \_\_\_\_\_ 4. New Media 2030 - Digital Video Production
- \_\_\_\_\_ 5. New Media 3030 - 3-D Computer Modelling and Animation
- \_\_\_\_\_ 6. New Media 3150 - Seminar in New Media Studies
- \_\_\_\_\_ 7. New Media 3420 - Narrative for New Media I
- \_\_\_\_\_ 8. New Media 3520 - Net.Art
- \_\_\_\_\_ 9. New Media 3680 - Interactive Media Sequencing
- \_\_\_\_\_ 10. New Media 3700 - Event and Exhibition Design
- \_\_\_\_\_ 11. New Media 4640 - Portfolio and Professional Practice
- \_\_\_\_\_ 12. One of:
  - \_\_\_\_\_ New Media 3010 - Cinematography and Lighting
  - \_\_\_\_\_ New Media 3620 - Digital Effects and Compositing
  - \_\_\_\_\_ New Media 3640 - Character Animation I
  - \_\_\_\_\_ New Media 3850 - Topics in New Media
  - \_\_\_\_\_ New Media 4420 - Narrative for New Media II
  - \_\_\_\_\_ New Media 4850 - Topics in New Media

- \_\_\_\_\_ 13-17. Either:
  - \_\_\_\_\_ New Media 4651 - Internship (12.0 credit hours)
  - \_\_\_\_\_ New Media 4661 - Internship Project (3.0 credit hours)

**OR**

- \_\_\_\_\_ New Media 4690 - Advanced Studio (6.0 credit hours)
- \_\_\_\_\_ Three New Media electives (9.0 credit hours) at the 3000/4000 level.

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**Required Courses in Fine Arts:**

- \_\_\_\_\_ 18. Art 2031 - Foundation Studio (Drawing and Image)
  - \_\_\_\_\_ 19. Art 2032 - Foundation Studio (Object and Space)
  - \_\_\_\_\_ 20. Drama 1000 - Introduction to Dramatic Arts
  - \_\_\_\_\_ 21. Drama 3030 - Introduction to Film Studies
  - \_\_\_\_\_ 22. Music 1011 - Materials of Music
  - \_\_\_\_\_ 23. Music 2500 - Introduction to Music Technology
  - \_\_\_\_\_ 24-27. Four additional courses from Art and Art History/Museum Studies, Drama, Music, and/or New Media including representation from two disciplines and at least one course at the 3000/4000 level.
    - \_\_\_\_\_ 24. \_\_\_\_\_
    - \_\_\_\_\_ 25. \_\_\_\_\_
    - \_\_\_\_\_ 26. \_\_\_\_\_
    - \_\_\_\_\_ 27. \_\_\_\_\_ 3000/4000 level
- Note: Art and Art History/Museum Studies are both offered by the Department of Art and are considered as one discipline.*
- \_\_\_\_\_ 28-32. Five electives (15.0 credit hours) from any Faculty/School.
    - \_\_\_\_\_ 28. \_\_\_\_\_
    - \_\_\_\_\_ 29. \_\_\_\_\_
    - \_\_\_\_\_ 30. \_\_\_\_\_
    - \_\_\_\_\_ 31. \_\_\_\_\_
    - \_\_\_\_\_ 32. \_\_\_\_\_

**General Liberal Education Requirement:**

\_\_\_\_\_ 33-40. GLER (eight non-New Media courses):

Fine Arts and Humanities	Social Science	Science
Art, Art History/Museum Studies, Drama, Music, or New Media	33. _____	37. _____
Art, Art History/Museum Studies, Drama, Music, or New Media	34. _____	38. _____
Art, Art History/Museum Studies, Drama, Music, or New Media	35. _____	39. _____
Art, Art History/Museum Studies, Drama, Music, or New Media	36. _____	40. _____

**Other Graduation Requirements:**

- \_\_\_\_\_ Minimum of 40 courses (120.0 credit hours).
- \_\_\_\_\_ Cumulative GPA of at least 2.00.
- \_\_\_\_\_ Cumulative GPA of at least 2.50 in all New Media courses.
- \_\_\_\_\_ General Liberal Education Requirement. A maximum of four courses from one department may be counted toward this requirement. (Please refer to the 2011/2012 Calendar, p. 85, for further details.)
- \_\_\_\_\_ Thirteen 3000/4000-level courses (39.0 credit hours) in Fine Arts (Art, Drama, Fine Arts, Music, or New Media).
- \_\_\_\_\_ Not more than 10 1000-level courses.
- \_\_\_\_\_ Not more than five Independent Studies (15.0 credit hours).
- \_\_\_\_\_ Residence requirement: 20 courses, including a minimum of 12 in New Media of which at least 7 must be at the 3000/4000 level.

## Sample Sequencing Plan

### **Year 1, Fall**

New Media 1000  
 New Media 2005  
 Art 2031 and Art 2032, or  
 Drama 1000 and Music 1011  
 GLER course

### **Year 2, Fall**

New Media 3030  
 New Media 3420  
 New Media 3520  
 Music 2500 or Elective  
 GLER course

### **Year 3, Fall**

New Media 3680  
 New Media Elective  
 Fine Arts Elective  
 Music 2500 or Elective  
 GLER course

### **Year 4, Fall**

New Media 4640  
 Fine Arts Elective (3000/4000  
 level)  
 GLER course  
 GLER course  
 Elective

### **OR**

### **Year 4, Fall**

New Media 4640  
 Fine Arts Elective (3000/4000  
 level)  
 New Media Elective (3000/4000  
 level)  
 GLER course  
 Elective

### **Year 1, Spring**

New Media 2010  
 New Media 2030  
 Drama 1000 and Music 1011, or  
 Art 2031 and Art 2032  
 GLER course

### **Year 2, Spring**

New Media 3150  
 Drama 3030  
 Fine Arts Elective  
 GLER course  
 Elective

### **Year 3, Spring**

New Media 3700  
 Fine Arts Elective  
 GLER course  
 Elective  
 Elective

### **Year 4, Spring**

New Media 4651<sup>1</sup>  
 New Media 4661

### **Year 4, Spring**

New Media 4690<sup>2</sup>  
 New Media Elective (3000/4000  
 level)  
 New Media Elective (3000/4000  
 level)  
 GLER course

<sup>1</sup> 12.0 credit hours

<sup>2</sup> 6.0 credit hours

**Note:** Students *MUST* take New Media courses in the sequence indicated. Any exceptions to the sequencing of New Media courses must be approved in advance by an Academic Advisor in the Faculty of Fine Arts.

Students may choose to take elective courses and non-New Media courses in another sequence.

