



## Program Planning Guide

Current and past Program Planning Guides are available on the UoFL website at [www.uleth.ca/ross/ppgs/ppg.html](http://www.uleth.ca/ross/ppgs/ppg.html)

Calendar Year: 2011/2012

Faculty: Arts & Science - Year 1

Management - Years 2, 3, & 4

The Bachelor of Management degree in International Management requires a minimum of 40 courses.

### Admission

Admission to the Faculty requires completion of the following ten Year 1 courses (30.0 credit hours) with a minimum cumulative grade point average at or above the current admission cut-off (admission is guaranteed at 2.50 and above):

- Economics 1010 - Introduction to Microeconomics
- Economics 1012 - Introduction to Macroeconomics
- Statistics 1770 - Introduction to Probability and Statistics
- Seven Arts and Science or Fine Arts courses (21.0 credit hours)

Students should examine the course sequencing on the reverse side of this Program Planning Guide in order to include the appropriate courses in Year 1. Admission to Management programs is based on all academic achievement prior to admission. Students who intend to enter the Faculty of Management must submit an Application form before the deadline. Refer to [www.uleth.ca/ross/admissions/deadlines.html](http://www.uleth.ca/ross/admissions/deadlines.html).

### About Management Minors

The Faculty of Management offers minors in First Nations Governance, Information Systems, International Management, New Media, Social Responsibility, and Supply Chain Management. In some cases, achievement of the minor and a chosen major will require a student to take extra courses. Students may not declare a minor in the same subject as their major. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management, Section 12, in the 2011/2012 UoFL Calendar).

### Campuses

The Faculty of Management offers programs on three campuses: Calgary, Edmonton, and Lethbridge. On the Lethbridge campus, students can pursue all programs and majors offered by the Faculty of Management. The Calgary and Edmonton campuses serve adult learners who may be in the work force wanting to further their education. These campuses offer the B.Mgt., Post-Diploma B.Mgt., second degree in Management, the PDA, and other Management Certificates. Combined Degrees programs (B.A./B.Mgt., B.Sc./B.Mgt., B.Mgt./B.Ed., and Post-Diploma B.Mgt./B.Ed.) cannot be completed in their entirety on the Calgary or Edmonton campuses, and all Combined Degrees applicants will be assigned to the Lethbridge campus (see Part 11 - Faculty of Management, Section 4, in the 2011/2012 UoFL Calendar). The following majors may be completed on the Calgary and Edmonton campuses: Accounting, Finance, General Management, Human Resource Management and Labour Relations, International Management, and Marketing. For all other majors, contact the campus offices.

**Lethbridge Campus**  
Phone: 403-329-2153  
Email: [undergrad.management@uleth.ca](mailto:undergrad.management@uleth.ca)

**Calgary Campus**  
Phone: 403-571-3360  
Email: [calgary.campus@uleth.ca](mailto:calgary.campus@uleth.ca)

**Edmonton Campus**  
Phone: 780-424-0425  
Email: [edmonton.campus@uleth.ca](mailto:edmonton.campus@uleth.ca)

### Core Requirements:

Economics 1010 - Introduction to Microeconomics  
Economics 1012 - Introduction to Macroeconomics  
Management 2030 - Introduction to Organizational Behaviour  
Management 2060 - Introduction to Information Technology  
Management 2100 - Introductory Accounting  
Management 2400 - Management Accounting  
Management 3020 - Marketing  
Management 3031 - Managing Responsibly in a Global Environment  
Management 3040 - Finance  
Management 3050/Political Science 3420 - Human Resource Management  
Management 3061 - Information Systems and Management  
Management 3080 - Managerial Skill Development  
Management 4090 - Management Policy and Strategy  
Statistics 1770 - Introduction to Probability and Statistics

#### One of:

Writing 1000 - Introduction to Academic Writing  
A university English course

### Major Requirements:

Management 2700 - Research Methodology  
Management 3650 - Introduction to International Management

#### Four of:

Management 3070 - Introduction to Supply Chain Management  
Management 3460 - Global Financial Management  
Management 3640 - Cross-Cultural Management Practices  
Management 3660/Geography 3225 - Industrial Location and Globalization of Enterprise  
Management 3670/Political Science 3170 - The Politics of Canadian Trade Policy  
Management 3685 - Issues in International Management (Series)  
Management 3690 - Management in World History  
Management 3815 - Regional Aspects of International Management (Series)  
Management 3860 - Law and Institutions of International Trade  
Management 4220 - International Marketing  
Management 4551 - Sustainable Tourism  
Management 4580 - Environmental Management  
Management 4640 - Cross-Cultural Work Study

**Note:** Students may take up to two series courses to meet the "Four of" Elective requirement: two offerings in the Management 3685 series; two offerings in the Management 3815 series; or one offering from each series.

Four Management courses at the 3000/4000-level

Four 3000/4000-level courses offered by any faculty  
Three Science courses chosen to ensure completion of the General Liberal Education Requirement (refer to the 2011/2012 University of Lethbridge Calendar, p. 85)  
One Social Science course chosen to ensure completion of the General Liberal Education Requirement (refer to the 2011/2012 University of Lethbridge Calendar, p. 85)  
Three additional non-Management electives

### Language Minor:

In addition to completing an international exchange semester as part of the major, students in the International Management major must declare and complete a Language Minor. All Language courses completed prior to the exchange must have a minimum grade of 'C-'. Students must select one of the following Minors:

French - Four courses in French  
German - Four courses in German  
Japanese - Four courses in Japanese  
Spanish - Four courses in Spanish

**Note:** Students interested in pursuing a language other than those listed above are advised to contact Student Program Services in the Faculty of Management for more details.

The Language Minor will be acknowledged on the official transcript.

**Note:** If the University does not offer a sufficient number of courses to meet the four-course Language Minor, students may obtain permission from the Faculty of Management to attend other institutions in order to fulfill their language requirements and credit will be approved toward the University of Lethbridge degree. The International Management major includes an international exchange semester. In general, a student may not select his or her native language as the language of study.

All students in the International Management major are required to participate in an international exchange. Students study at an international university for one semester, and take the equivalent of the following courses while on the exchange:

Two Management courses at the 3000/4000 level  
Two electives chosen to meet the General Liberal Education Requirement  
The exchange courses are part of the 40 courses required for the Bachelor of Management degree.

Students participating in a European exchange must complete a minimum of courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the UoFL credit system.

# International Management

# Bachelor of Management

Below is a suggested sequence plan for the B.Mgt. International Management program. (Students admitted via the Diploma Admission Route should refer to the Post-Diploma B.Mgt. International Management program planning guide.)

**Prerequisites and corequisites as of 2011/2012 are given in parentheses below each applicable course; where more than one prerequisite/corequisite is required, items are separated by semi-colons. Check the current Calendar/Timetable for current prerequisites and corequisites.**

**Year 1 FALL (Sept - Dec)**

ECON 1010 - Introduction to Microeconomics
*Language Course
Elective - Non-Management
Science Course
Science Course

**Year 2 FALL (Sept - Dec)**

MGT 2030 - Introduction to Organizational Behaviour (PREREQS: One of WRIT 1000 or a university English course; 2nd-year standing)
MGT 2060 - Introduction to Information Technology <sup>2</sup>
MGT 2100 - Introductory Accounting
*Language Course
Science Course

**Year 3 FALL (Sept - Dec)**

MGT 3020 - Marketing
MGT 3040 - Finance (PREREQS: ECON 1010; ECON 1012; MGT 2400; STAT 1770)
MGT 3650 - Introduction to International Management (PREREQS: 3rd-year standing)
Elective - International Management <sup>3</sup> (PREREQS: see current Calendar)
Elective - 3000/4000 level

**Year 3 SUMMER (May - Aug)**

MGT Elective - 3000/4000 level
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**Year 4 FALL (Sept - Dec)**

<b>International Exchange Semester</b>
One semester of study at an international university completing the equivalent of the following courses:
<ul style="list-style-type: none"> <li>• Two 3000/4000-level Management courses</li> <li>• Two non-Management electives<sup>4</sup></li> </ul>
<b>Note:</b> The exchange courses must be equivalent to 12.0 credit hours at the UofL. Course credits completed at an international university may vary from the UofL credit system.

**SPRING (Jan - Apr)**

ECON 1012 - Introduction to Macroeconomics
STAT 1770 - Introduction to Probability and Statistics (PREREQS: One of Pure MATH 30 or MATH 30 <sup>1</sup> )
One of: WRIT 1000 or a university English course
*Language Course
Social Science Course

**SPRING (Jan - Apr)**

MGT 2400 - Management Accounting (PREREQS: MGT 2100; One of WRIT 1000 or a university English course)
MGT 2700 - Research Methodology (PREREQS: MGT 2030; One of PSYC 2030 or STAT 1770)
*Language Course
Elective - 3000/4000 level
Elective - 3000/4000 level

**SPRING (Jan - Apr)**

MGT 3031 - Managing Responsibly in a Global Environment (PREREQS: One of WRIT 1000 or a university English course)
MGT 3050/POLI 3420 - Human Resource Management (PREREQS: One of POLI 2410 or MGT 2030; One of WRIT 1000 or a university English course)
MGT 3061 - Information Systems and Management (PREREQS: MGT 2030; MGT 2060)
Elective - International Management <sup>3</sup> (PREREQS: see current Calendar)
MGT Elective - 3000/4000 level

**SPRING (Jan - Apr)**

MGT 3080 - Managerial Skill Development
MGT 4090 - Management Policy and Strategy (PREREQS: 4th-year standing; MGT 3020; MGT 3031; MGT 3040; MGT 3050/POLI 3420; MGT 3061)
Elective - International Management <sup>3</sup> (PREREQS: see current Calendar)
Elective - International Management <sup>3</sup> (PREREQS: see current Calendar)
Elective - 3000/4000 level

**Notes**

**IMPORTANT: Prerequisites and corequisites are subject to change annually. Consult the current Calendar or Timetable.**

1. Instead of Pure Mathematics 30 or Mathematics 30, students may use UofL's Mathematics 0500, or both Applied Mathematics 30 and a minimum grade of 75% in Athabasca University's Mathematics 101.
2. Students pursuing a B.Mgt. degree must take Management 2060 instead of Computer Science 1000. Management 2060 is substantially similar to Computer Science 1000 (refer to the 2011/2012 University of Lethbridge Calendar, Part 4, Section 3.c., Exceeding Course Limits, p. 71).
3. International Management Electives: Students must complete four courses (12.0 credit hours) from the following: MGT 3070, MGT 3460, MGT 3640, MGT 3660/GEOG 3225, MGT 3670/POLI 3170, MGT 3685, MGT 3690, MGT 3815, MGT 3860, MGT 4220, MGT 4551, MGT 4580, MGT 4640. Students may take up to two series courses to meet the "Four of" Elective requirement: two offerings in the Management 3685 series; two offerings in the Management 3815 series; or one offering from each series.
4. Students who complete one Language course in the international exchange semester must take one non-Management elective at the UofL.

**Minimum Grade Requirement**

A minimum grade of 'C-' is required in Statistics 1770; Economics 1010 and Economics 1012; Writing 1000 OR a university English course; all Management courses; and all courses marked with an asterisk (\*) in order to meet degree requirements.

**1000-Level Limit**

Not more than 10 courses may be taken at the 0100/1000 level for credit toward the degree.

**Residence Requirement**

All students must complete at least 20 University of Lethbridge courses, 10 of which must be 3000/4000-level Management courses.

**Repeated Courses**

You are allowed to repeat a course. Only your most recent attempt will be calculated in the GPA. Students who have repeated a course must submit a 'Repeated Course Form' (available at the Registrar's Office and Student Services [ROSS]).

**Sequencing**

Courses in this major may not be offered every semester. Students should consult current timetables.

Students may opt to take Summer Session courses which may reduce the overall length of time required to complete the degree.

Sequencing of courses will vary for part-time students.

