

# Department of Mathematics & Computer Science

**Wednesday - March 20, 2013**

**3:00 to 3:50 p.m.**

**Room C674**

## *APPLE DEVELOPER STRATEGY SESSION*

*William Powell, Strategic Development Manager  
for HiED — Apple Canada*

Design. Code. Build. Innovate.

Apple provides a complete ecosystem for developers. We design the hardware, OS, and development tools for work together seamlessly, so you can focus on making incredible apps.

In this session you'll learn about:

- \* iOS developer tools and how to get started
- \* iOS developers in action
- \* iOS design strategy

Willi is an engineer who has been working at Apple Canada for over 20 years. He has a tremendous wealth of knowledge and experience on integrating Apple technology in post-secondary environments. He has insight into cutting edge projects across the country and is an active participant in the larger WW Education community. I am thrilled to be bringing Willi to the Univ of Lethbridge campus to talk about App Development.

**This talk is open to all interested. Please share this announcement.**