Pathway to impact: where we help, and where we connect you

Office of Research and Innovation Services

A map of the five stages from research result to real world use, for University of Lethbridge researchers

	1 Discover	2 Assess readiness	3 Protect	4 Validate	5 Launch and grow
ASK YOURSELF	*Could someone outside the university use this?*	*Where does it stand today?*	*Does protection add value here?*	*Will someone pay for it or adopt it?*	*Who carries this to market?*
YOUR NEXT STEPS	• Keep dated records naming every contributor • Talk to ORIS before you publish or present • Submit an invention disclosure	• Complete the readiness questionnaire • Find your level on technology, customer, business, IP, team and funding • Choose your next stage	• Pick the tool: patent, copyright, trademark, trade secret or open release • Stay confidential until filed; NDA for every outside conversation • Confirm inventors and ownership	• Talk to customers and users • Put a prototype in their hands • Build the team and a one page pitch	• Choose the route: licence, spinout or partnership • Negotiate through ORIS and disclose conflicts • Line up company funding and follow on research
WE HELP DIRECTLY	• First conversation, no commitment • Invention disclosure and IP policy review • Contract and obligation check	• **Innovation Readiness Program** on the KTH model • Readiness report and advice • **Agility** entrepreneur consultations	• **Innovation Protection Fund** for a first filing • NDA and material transfer templates	• Pilot scoping with an industry or community partner • Mitacs and student talent • **Agility** strategist and Launch Point	• Licence and partnership agreements • NSERC Alliance and Mitacs with the licensee or spinout • Conflict of interest and facilities guidance
WE CONNECT YOU TO	• **RINSA** free entrepreneurship basics • **ElevateIP Alberta** IP consultation • Innovation events and pitch nights	• **RINSA** one to one advising • **Alberta Innovates** Technology Development Advisors	• **Alberta IP Office** NEW • **ElevateIP Alberta** to $15k, then $100k COMPANY • **CIPO** free IP education	• **Lab2Market Validate** 16 weeks, $10k • **NSERC Idea to Innovation** and **Alberta Innovates Advance** • **RDAR** for agriculture • **CanExport Innovation** 75% of costs to sign an international R&D partner	• **Alberta Innovates** vouchers to $100k COMPANY • **PrairiesCan** scale up funding COMPANY • **NRC IRAP** advice and funding COMPANY • **Mitacs Accelerate Entrepreneur** $15k; student and postdoc founders apply COMPANY • **Trade Commissioner Service** CanExport SMEs, Technology Accelerators, Alberta Export Expansion COMPANY

Start with ORIS. One conversation routes you. This is a map, not a directory. Many more programs exist, and we will point you to the ones that fit. COMPANY means an incorporated business must apply. Amounts and intakes change, so confirm with us first.

This chart is also published on the Commercialization & Entrepreneurship page, in the section "Where you are on the pathway", as an inline image with a PDF download beneath it.