



SPONSORSHIP PACKAGE

Pronghorn Athletics | September 18 & 19, 2026

HORNS TRIPLE HEADER WEEKEND SPONSORSHIP OPPORTUNITIES

ABOUT PRONGHORN ATHLETICS

Pronghorn Athletics represents excellence, resilience, and community spirit. Our athletes balance academic achievement with high-performance competition, building leaders both on and off the field. With the support of our community and partners, we continue to elevate programs, enhance athlete experiences, inspire the next generation of athletes and create lasting impact.

PRONGHORN GALA

The Pronghorn Gala is the cornerstone of our fundraising efforts—an unforgettable evening that brings together community leaders, alumni, fans, and supporters in celebration of Pronghorn Athletics.

HORNS TRIPLE HEADER

The Horns Triple Header is a vibrant, family-friendly event that showcases the excitement of Pronghorn Athletics while welcoming the entire community to campus. Featuring multiple games, interactive activities, and entertainment for all ages, this event creates an accessible and engaging environment where fans, families, and future Pronghorns can come together.

Why Partner With Us?

Sponsoring the Pronghorn Gala and Horns Triple Header offers a unique opportunity to align your brand with excellence, community impact, and local pride.

As a sponsor, you will:

- Gain visibility across two distinct, high-impact events
- Connect with diverse audiences—from business leaders to families
- Demonstrate commitment to student success and community development
- Be recognized as a key supporter of amateur sport and education





HORNS TRIPLE HEADER WEEKEND SPONSORSHIP OPPORTUNITIES

PRONGHORN GALA

This year's Gala feature an exciting **dueling piano's experience**, creating a high-energy, interactive atmosphere where guests don't just watch the entertainment, they become part of it! From music and laughter to meaningful moments of giving, the Gala is designed to inspire generosity and connection.

ENTERTAINMENT SPONSOR | \$2500.00

4 TICKETS, RECOGNITION BY MC, LOGO ON STAGE, SPONSORSHIP RECOGNITION SIGN, AND EVENT WEBSITE, SOCIAL MEDIA RECOGNITION, FIRST RIGHT OF REFUSAL.

LATE NIGHT LUNCH SPONSOR | 2500.00

4 TICKETS, RECOGNITION BY MC, LOGO ON BUFFET TABLE, SPONSORSHIP RECOGNITION SIGN, AND EVENT WEBSITE, FIRST RIGHT OF REFUSAL.

CANDY BAR & DESSERT SPONSOR | 1500.00

4 TICKETS, RECOGNITION BY MC, LOGO ON CANDY BAR/DESSERT TABLE, SPONSORSHIP RECOGNITION SIGN, AND EVENT WEBSITE, FIRST RIGHT OF REFUSAL

MATCHING SPONSOR | \$3000.00

4 TICKETS, RECOGNITION BY MC, SPEAKING OPPORTUNITY - OFFER MATCHING CHALLENGE TO GUESTS, FIRST SONG SELECTION OF NIGHT, SOCIAL MEDIA RECOGNITION, LOGO ON SPONSORSHIP RECOGNITION SIGN AND EVENT WEBSITE, FIRST RIGHT OF REFUSAL.



HORNS TRIPLE HEADER WEEKEND SPONSORSHIP OPPORTUNITIES

HORNS TRIPLE HEADER

From kids' activities to spirited competition, the Triple Header is about more than sport—it's about building community pride and lasting connections.

Here's what to expect:

- Three exciting games in one action-packed event
- Family-friendly activities and entertainment
- Opportunities for community engagement
- A welcoming atmosphere for fans of all ages

PRONGHORN PRIDE SPONSOR | 2500.00

PA RECOGNITION AT GAMES, SOCIAL MEDIA RECOGNITION, LOGO ON WEBSITE, NOISEMAKERS GIVEN TO FIRST 100 FANS AT EACH GAME, OPTION TO PROVIDE BRANDED SWAG OR PROMOTIONAL ITEM IN SWAG BAGS. ALSO INCLUDES ONE TICKET TO GALA.

HORNS TRIPLE HEADER WEEKEND SPONSORSHIP OPPORTUNITIES

LOUDEST FAN SPONSOR | \$1500.00

PA RECOGNITION AT GAMES, SOCIAL MEDIA RECOGNITION, LOGO ON WEBSITE, OPTION TO PROVIDE PRIZE FOR LOUDEST FAN AT EACH GAME, AND BRANDED SWAG OR PROMOTIONAL ITEM IN SWAG BAGS. ALSO INCLUDES ONE TICKET TO GALA.

BOUNCY CASTLE ZONE SPONSOR | \$1500.00

PA RECOGNITION AT GAMES, SOCIAL MEDIA RECOGNITION, LOGO ON WEBSITE, ACTIVATION TABLE IN ZONE, OPTION TO PROVIDE BRANDED SWAG OR PROMOTIONAL ITEM IN SWAG BAGS. ALSO INCLUDES ONE TICKET TO GALA.

FACE PAINTING ZONE SPONSOR | \$1500.00

PA RECOGNITION AT GAMES, SOCIAL MEDIA RECOGNITION, LOGO ON WEBSITE, ACTIVATION TABLE IN ZONE, OPTION TO PROVIDE BRANDED SWAG OR PROMOTIONAL ITEM IN SWAG BAGS. ALSO INCLUDES ONE TICKET TO GALA.

ALUMNI ZONE SPONSOR | \$1500.00

PA RECOGNITION AT GAMES, SOCIAL MEDIA RECOGNITION, LOGO ON WEBSITE, ACTIVATION TABLE IN ZONE, OPTION TO PROVIDE BRANDED SWAG OR PROMOTIONAL ITEM IN SWAG BAGS. ALSO INCLUDES ONE TICKET TO GALA.

HALFTIME CONTEST SPONSOR | \$1500.00

PA RECOGNITION AT GAMES, SOCIAL MEDIA RECOGNITION, LOGO ON WEBSITE, OPTION TO PROVIDE PRIZE FOR WINNER OF EACH HALFTIME AND BE ON FIELD, OPTION TO PROVIDE BRANDED SWAG OR PROMOTIONAL ITEM IN SWAG BAGS. ALSO INCLUDES ONE TICKET TO GALA.

POST-GAME PATIO SPONSOR | \$1500.00

PA RECOGNITION AT GAMES, SOCIAL MEDIA RECOGNITION, LOGO ON WEBSITE, OPTION TO PROVIDE DISCOUNT OR FREE ITEM FOR PATRONS ATTENDING POST-GAME. ALSO INCLUDES ONE TICKET TO GALA.





OWN THE MOMENT

From the high-energy dueling pianos at the Gala to the electric atmosphere of the Triple Header, these are moments people remember. It is more than logo placement—it's meaningful exposure and authentic community connection.

Put your brand at the center of it. Reserve your sponsorship before opportunities are gone!

We can't wait to hear from you!

Taylor Penney

Manager Community Engagement & Alumni

Email: taylor.penney@uleth.ca

Phone: 403.329.2681