



University of
Lethbridge

Media Advisory

For immediate release — Friday, February 13, 2026

Play Day 2026 at the University of Lethbridge — where the community comes to play

The biggest play event in southern Alberta once again takes place on Family Day, February 16, 11 a.m. to 3 p.m., at the University of Lethbridge.

Initiated in 2012, [Play Day](#) is rooted in the celebration of family through the joy of simple play. Play Day has become a tradition for many families and with Westco Construction as the presenting sponsor, ULEthbridge is able to offer even more to attendees this year.

“Play Day is about more than an afternoon of fun. It is about creating spaces where families connect, kids explore and community comes together,” says Taunya Pickles, Marketing & Communications Manager, Westco Construction.

WHAT: Play Day

WHEN: Monday, Feb. 16, 11 a.m. to 3 p.m.

WHERE: Co-Op Centre for Sport & Wellness, University of Lethbridge

Media are invited to attend Play Day as families will be treated to multiple activity zones staffed by more than 150 volunteers. Representatives from the University of Lethbridge and Westco Construction will be available from **12 to 1 p.m.** for comment. Please connect by phone or text at the event and they will be happy to meet.

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Our University's Blackfoot name is Iniskim, meaning Sacred Buffalo Stone. The University is located in traditional Blackfoot Confederacy territory. We honour the Blackfoot people and their traditional ways of knowing in caring for this land, as well as all Indigenous Peoples who have helped shape and continue to strengthen our University community.