

For immediate release — Tuesday, November 18, 2025

University of Lethbridge Fine Arts' Vibe Fest partners with Stringam Law

It's a non-traditional pairing — exactly what Vibe Fest and Stringam Law aim to bring to the southern Alberta community in their respective missions.

In a move that celebrates Stringam Law's strong community commitment, Stringam Law has entered a multi-year partnership with the University of Lethbridge's Faculty of Fine Arts, becoming the presenting sponsor for the Faculty's innovative Vibe Fest event.

Vibe Fest is a contemporary, immersive celebration of artistic excellence at ULethbridge. Showcasing the creative work of students, alumni and faculty, Vibe Fest transforms fine arts spaces into vibrant, interactive art experiences that are open, inclusive and free to the public.



"Vibe Fest made a significant impression on our students and in the southern Alberta community and highlighted the importance of arts-based education," says Dr. Heather Davis-Fisch, dean of the Faculty of Fine Arts. "We're thrilled to have Stringam Law affirm this, and with their support, ensure Vibe Fest remains an accessible, innovative and impactful event."

Last year's inaugural event saw more than 1,500 people visit the University Centre for the Arts (UCA), wandering through art-filled hallways, taking in creative showcases and exploring all the spaces, places and technology that make the Faculty of Fine Arts a leading place for arts-based education.

Stringam Law is a regional law firm driven to provide a competitive edge in the increasingly complex and interconnected provinces of Alberta and Saskatchewan. Stringam's pillars of community engagement include post-secondary schools and the arts, a perfect match for their commitment to supporting community culture and students.

"This is a key priority for Stringam, as many of our lawyers are graduates of ULethbridge and we have a deep connection with the institution," says Holt Humphrey, vice-president of business development with Stringam Law.

“The arts in general are under-supported, but they provide immense value to communities. Seeing and experiencing the thriving arts community in Lethbridge affirms our commitment to the arts and makes me proud of the direction we take with our community engagement.”

Humphrey says he learned about Vibe Fest from friends, who noted that the exhilarating event matched Stringam Law’s philanthropic philosophy.

More than an event, Vibe Fest builds community connections, celebrates creative innovation and advocates for the value of arts education by bringing people directly into the world of contemporary artmaking.

From engaging performances to experimental installations, audiences can explore the full spectrum of emerging art practices across disciplines through Vibe Fest. With the support of Stringam, Vibe Fest will continue to ignite curiosity in young artists, families and first-time arts visitors for years to come.

“We’re very much looking forward to supporting and attending such a unique cultural event. I’m thrilled to see what’s being created and to join in the energy that comes from Vibe Fest. It’s great for us to come onboard at such an early stage — watching new events grow and gain success is exceptionally exciting,” adds Humphrey.

Next year’s Vibe Fest will be held on Saturday, April 18, 2026, from 3 to 10 p.m. in the UCA.

ULethbridge invites business leaders and community members to join Stringam Law in supporting Vibe Fest. Connect with [James Phelan](#), philanthropy advisor, External Relations, to explore sponsorship opportunities and ways to get involved. Sponsorship information is available at go.uleth.ca/vibe.

To view online: <https://www.ulethbridge.ca/unews/article/university-lethbridge-fine-arts%E2%80%99vibe-fest-partners-stringam-law>

PHOTO: Lawyers at the Stringam Law Lethbridge office

-- 30 --

Contact:

Monica Lockett, Communications Specialist, Faculty of Fine Arts
403-329-2227
m.lockett@uleth.ca

Our University’s Blackfoot name is Iniskim, meaning Sacred Buffalo Stone. The University is located in traditional Blackfoot Confederacy territory. We honour the Blackfoot people and their traditional ways of knowing in caring for this land, as well as all Indigenous Peoples who have helped shape and continue to strengthen our University community.