

A Faculty of Fine Arts Production

VibeFest'26

Presented by
stringam
LAW



Where the Arts Spill Out Into the World
April 18 | 3–10 pm

One day a year, the University Centre for the Arts at the University of Lethbridge throws its doors wide open, and the building comes alive from top to bottom.

Music drifts down the stairwells, films flicker in dark corners, and

unexpected spaces are filled with strange and beautiful creations. Vibe Fest is a free, student-driven celebration of contemporary art where every turn offers something new to see, hear, or experience.

In 2025, more than 1,500 people explored the festival. Neighbours, alumni, families, and curious visitors moved through the spaces together. In 2026, the festival will run longer, host more performances and exhibitions, and offer even new opportunities to connect with the fearless energy of the next generation of artists.

Vibe Fest is about jumping in with both feet. Whether you sponsor the stage, the bars, an art space, or the people behind the scenes, you will be part of the creative surge that takes over the building and keeps the arts alive in our community.

\$5,000

THE HEADLINE

Your name takes the billing.

It appears on the posters, on the socials, on the signs, and in the spotlight all day.

Includes name recognition, digital signage spots, and your logo on the back of every volunteer shirt.

\$4,000

THE SPOTLIGHT

The busiest hub of the festival.

Your brand is front and centre in the main atrium's art market — where foot traffic, conversation, and photos are constant.

Includes premium signage and recognition across both spaces.

\$2,000

THE PARTY STARTER

Your name is on the pour.

Multiple bar spots throughout the building keep the energy high and the conversations flowing, each serving a signature drink named for you.

Proceeds from every glass help fund Fine Arts scholarships, and your brand is on signage wherever the drinks are served.

WAYS TO BE PART OF VIBE

\$1,500

THE HOT SPOT

Post up where the action never stops.

Choose from University Theatre Lobby or the entrance to the Art Studios.

Your logo rides the room signage and the event website all day long.

\$1,000

THE CREATIVE CORNER

Claim a space with its own vibe.

Options include David Spinks Theatre, Recital Hall, Game Lab, or Drama Studio.

Your brand is part of the schedule, the signage, and the story.

\$500

THE FRIENDS ZONE

You are part of the family.

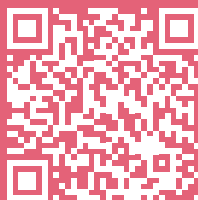
Your name joins the roll call of supporters who help make the magic happen.

HOW TO GIVE



University of
Lethbridge

Faculty of
Fine Arts
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Visit:
ulethbridge.ca/fine-arts/vibe-fest

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