



University of
Lethbridge

Media Advisory

For immediate release — Friday, October 10, 2025

Centre for Sport & Wellness naming announcement

The University of Lethbridge's Centre for Sport & Wellness welcomes more than 500,000 people through its doors every year. The home of Pronghorn Athletics, it is also a hub for students, employees, athletes, spectators and visitors from across the country. A new naming sponsor will ensure that the Centre for Sport & Wellness will continue to serve the community for years to come.

WHAT: Announcement of new naming sponsor for the Centre for Sport & Wellness

WHEN: Tuesday, Oct. 14, 12:15 p.m.

WHERE: Centre for Sport & Wellness, Upper Track

A short program will announce the new name for the Centre for Sport & Wellness, followed by the introduction of the naming sponsor, an on-court basketball scrimmage, and snacks and refreshments.

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Our University's Blackfoot name is Iniskim, meaning Sacred Buffalo Stone. The University is located in traditional Blackfoot Confederacy territory. We honour the Blackfoot people and their traditional ways of knowing in caring for this land, as well as all Indigenous Peoples who have helped shape and continue to strengthen our University community.