



MIGRATION NARRATIVES CHALLENGE



Call for Applications

The **Canada Excellence Research Chair in Migration and Integration program** (CERC Migration) at Toronto Metropolitan University is pleased to launch the **Migration Narratives Challenge**, an exciting **digital storytelling competition**. Creative students from across Canada are invited to collaborate with leading migration researchers and work with them to transform their complex migration research into compelling digital stories.

Are you a student passionate about storytelling, media, and research communication? Apply now for a chance to develop your skills, build your portfolio, and contribute to impactful knowledge mobilization!

Who can apply?

This competition is **open to university and college students across Canada**. You must have experience or a strong interest in digital storytelling, media production, or research communication. Selected participants will be asked to commit to a minimum of 10 hours per month from May 2025 – January 2026.

What you'll create

Each selected student will work with a CERC Migration researcher to produce:

- A creative brief that outlines strategic direction and tactics, demonstrating understanding of goals and audiences.
- A 2–3-minute video explaining key research findings in an engaging format.
- A second digital storytelling piece, which could be any of the following: Scrollytelling piece, Instagram Reel, YouTube Short, infographic, TikTok video, LinkedIn Carousel post, etc. We welcome creativity and thinking outside the box.

To apply, please visit the hyperlink below for details.

Deadline to apply: May 5, 2025

torontomu.ca/cerc-migration/opportunities/migration-narratives