



For immediate release — Thursday, January 30, 2025

Dhillon School of Business inviting high school students to take part in exclusive business experience

The Dhillon School of Business at the University of Lethbridge is hosting a free, one-day event designed to give high school students an unforgettable introduction to the world of business.

Sponsored by the CPA Education Foundation, Student Professional Development Day combines interactive learning, inspiring talks and hands-on simulations to showcase what it's like to study business and prepare for future leadership roles.

Students will enjoy a free breakfast, followed by an inspiring keynote, *Excuses to Connect*, by Richard Lee-Thai, where they'll learn creative strategies to build meaningful connections and seize valuable opportunities.

In the next session, *Introduction to Management*, participants will dive into the fundamentals of business through interactive activities focused on leadership, teamwork and problem-solving.

After a free lunch, the day continues with a hands-on business simulation. Students will take on the role of CEO, managing a lemonade stand and competing to make the highest profit.

February 7 | 9:30 a.m. – 2:45 p.m.

University of Lethbridge, Markin Hall Atrium
(Optional campus tour: 2:45 – 4:15 p.m.)

Limited Availability

This event is limited to 40 students, ensuring a personalized and impactful experience. Register [here](#) to secure your spot.

This event has been organized by Dhillon School of Business Student Professional Development and is part of the 2025 Student Professional Development Conference.

To view online: <https://www.ulethbridge.ca/unews/article/dhillon-school-business-inviting-high-school-students-take-part-exclusive-business>

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Our University's Blackfoot name is Iniskim, meaning Sacred Buffalo Stone. The University is located in traditional Blackfoot Confederacy territory. We honour the Blackfoot people and their traditional ways of knowing in caring for this land, as well as all Indigenous Peoples who have helped shape and continue to strengthen our University community.