



For immediate release — Thursday, January 23, 2025

Award-winning entrepreneur Hamza Khan to present must-attend event for today's business leaders

The University of Lethbridge's Dhillon School of Business presents *Managing Tomorrow's Workforce*, an essential event designed to help leaders and managers navigate the rapidly evolving workplace by putting their people first. Join us on **Thursday, February 6, 2025, from 5 to 8:45 p.m.** at the Sandman Signature Lethbridge Lodge.

The evening includes networking, dinner and a keynote presentation by future-of-work and people-first leadership expert and bestselling author Hamza Khan. In his keynote, *Reinventing Leadership: The People-First Playbook for Managing Tomorrow's Workforce*, Khan will share insights on how to unleash purposeful productivity, transcend burnout culture, embrace constant change, as well as other lessons from his bestselling books *The Burnout Gamble* and *Leadership, Reinvented*.



Who Should Attend?

This session is designed for leaders, managers and community members seeking to navigate the evolving workforce and adopt a more human-centric, contemporary approach to leading through change. Ideal for those focused on cultivating a people-first culture to attract and retain top talent, refining strategies for managing tomorrow's workforce or diving deeply into the future of leadership. The event will also include Dhillon School of Business students, offering a unique opportunity to engage with emerging professionals.

Who is Hamza Khan?

Hamza Khan is a multi-award-winning entrepreneur, bestselling author and world-renowned speaker whose TEDx talk, *Stop Managing, Start Leading*, has garnered nearly three million views. Khan's clients have included some of the world's most dynamic companies and organizations, such as Microsoft, PepsiCo, LinkedIn and Deloitte and TikTok. As a trusted thought leader, Khan's insights have been featured by notable media outlets such as Inc., Bloomberg, and Business Insider.

In-person and virtual attendance options are available. Tickets can be found [here](#).

Early-bird pricing is in effect until end of day, Monday, Jan. 27.

This event has been organized by Dhillon School of Business Student Professional Development.

To view online: <https://www.ulethbridge.ca/unews/article/award-winning-entrepreneur-hamza-khan-present-must-attend-event-today%E2%80%99s-business-leaders>

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Our University's Blackfoot name is Iniskim, meaning Sacred Buffalo Stone. The University is located in traditional Blackfoot Confederacy territory. We honour the Blackfoot people and their traditional ways of knowing in caring for this land, as well as all Indigenous Peoples who have helped shape and continue to strengthen our University community.