



# Short Programmes

*Informational Guide*  
2023-2024



# Welcome to La Rochelle!

Located on the West coast of France, next to the beautiful island of Ré



La Rochelle is a safe and pleasant city with an exceptional climate.

1st place in the category 'Medium size cities'

2nd in the criteria 'Attractiveness'



Paris 2,5 hrs.



Nantes 1.5 hrs.



Bordeaux 1.5 hrs.





# The Short Programmes Experience at Excelia

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*Join one of our short programmes!*

- Courses taught by **specialists** in the field
- Professional experience with **company visits**
- La Rochelle : a touristy and cultural city **committed to sustainable development**
- **Social, cultural activities and networking** with your peers



# Summer Programmes

## Corporate Social Responsibility & Event Management

4 weeks

24th June - 19th July 2024

Total hours : 90

ECTS: 12

## Fashion, Design & Luxury Industry

3 weeks

17th June - 6th July 2024

Total hours : 60

ECTS: 9

## French & Gastronomy or Sports\*

2 or 4 weeks

2 weeks - 40h / ECTS: 6  
1st - 12th July 2024

4 weeks - 80h / ECTS: 12  
1st - 26th July 2024

*\*A2 French level minimum*

## User Experience & Web Design\*\*

3 weeks

1st - 19th July 2024

Total hours : 60  
ECTS: 9

*\*\*Online*

**\*A recognized test certificate or a sworn statement from a professor must be provided as proof of this minimum requirement**

# Our summer programmes

## CSR & Event Management

4 weeks

24th June - 19th July

2024

Total hours : 90

ECTS: 12

*2 courses:*

### **Corporate Social Responsibility**

course is designed to provide the specific business and management skills required to effectively understand the main characteristics and management context of CSR.

**Event Management** course is designed to provide an introduction to the principles of event management, formal instructions and training to applicants. Management, animation of team, regulation, promotion and analysis quality are part of objectives and skills applicants will acquire at the end of the course.





# CSR & Event Management

## La Rochelle from June 24<sup>th</sup> to July 19<sup>th</sup>

Check-in 24th June Afternoon – Check-out July 19th Morning

→ 3 Choices of accommodation

CSR & Event  
Management

**\*All accommodation costs include booking fees**

1/3

### CROUS Student Residence

Price: 600 €  
Including mandatory cleaning fees: 100€ (included)

One **individual** studio with bathroom and toilets.

Internet connection via ethernet cable (adaptor required for Apple devices)

Bed linen and towels included

Kitchenware provided  
Fridge and hotplates and microwave oven, no A/C



2/3

### LES ESTUDINES Price: 1500 €

One **individual** bedroom with sofa-bed, a small kitchen, an individual bathroom and toilets.

No A/C

Wifi, Kitchenware, bed linen and towels included

Reception Monday to Saturday – office hours.



3/3

### CENTRAL HOSTEL ❄️

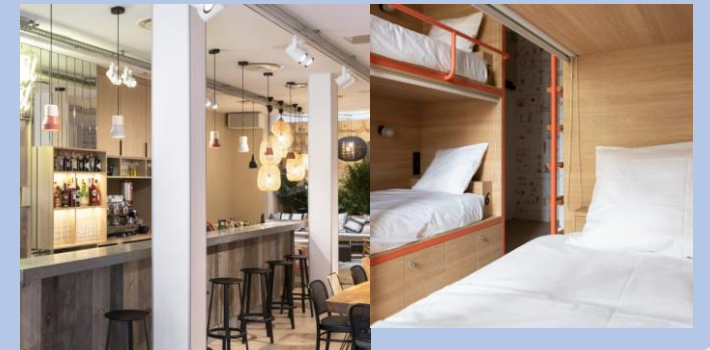
Price per person: 1550 €

**Shared dormitory**, with single beds

Shared bathroom and toilets.

Wifi, bed linen included  
Co-working area, A/C

Reception Monday to Saturday – office hours. Breakfast included



# Our summer programmes

## Fashion, Design & Luxury Industry

3 weeks

17th June - 6th July 2024

Total hours : 60

ECTS: 9

### Study Programme

- Fundamentals of Luxury Business and Brand Management
- Luxury Innovation & Sustainability
- New Trends and Innovation in the Fashion, Design and Luxury Industry

### Description

This programme provides an in-depth overview of the fashion, design and luxury industry sectors in France and Italy, and the diverse management policies and practices associated to each of them.

Through in-class work and visits to brands and local entities, students will discover a very practical business perspective with a full immersion in both countries.

**This programme brings students to discover this fascinating industry in 3 cities: La Rochelle, Paris and Florence, Italy.**





# Accommodation in La Rochelle from June 17<sup>th</sup> to June 27<sup>th</sup>

Check-in 17th June afternoon - Check-out June 27th morning

Fashion, Design &  
Luxury Management  
Industry

\*All accommodation costs include booking fees

→ 3 Choices of accommodation in La Rochelle

1/3

## LES ESTUDINES Price: 675 €

One **individual** bedroom with a small kitchen, an individual bathroom and toilets.

Wifi, Kitchenware, bed linen and towels included, no A/C  
Reception Monday to Saturday - office hours.



2/3

## LES ESTUDINES Price per person: 400 €

One **shared** bedroom with a small kitchen, an individual bathroom and toilets.

Wifi, Kitchenware, bed linen and towels included, no A/C  
Reception Monday to Saturday - office hours.



3/3

## Hotel Première Classes - Les Minimes ❄️

Price per person: 400 €

**Shared room**, with 2 single beds, with individual bathroom and toilets.

A/C, Wifi, bed linen and towels included  
Reception 24/7, no kitchen

Breakfast included





## Accommodation in Paris and Florence

### Paris from June 27<sup>th</sup> to June 30<sup>th</sup>

#### La Maison Montparnasse ❄️

Price : 350 €

One shared bedroom with 2 single beds, with private bathroom and toilets  
No kitchen

A/C, Wifi, bed linen and towels included  
Luggage storage, television  
Reception 24/7



### Florence from June 30<sup>th</sup> to July 6<sup>th</sup>

#### Camplus Guest Firenze | Dormire a Firenze ❄️

Price : 525 €

One shared bedroom with 2 single beds, with private bathroom and toilets  
No kitchen

A/C, Wifi, bed linen and towels included  
Luggage storage, television  
Reception 24/7



Feel free to extend your stay after July 6<sup>th</sup> and make your own travel arrangements to enjoy the beauties of Tuscany!

**\*All accommodation costs include booking fees**

# Fashion Design & Luxury Industry Fees for students

## Programme information

Please note that the total cost depends on the accommodation chosen in la Rochelle (one of the 3 options)

Expenses	Estudines (single)	Estudines (Shared)	Hotel Premiere Classe (Shared)
Accommodation in La Rochelle (1 option to be chosen)	675	400	400
Train ticket La Rochelle / Paris	80	80	80
Paris Hotel (shared) <i>A/C, breakfast</i>	350	350	350
Florence Hotel (shared) <i>A/C, breakfast</i>	525	525	525
<b>Expected TOTAL COST TO BE PAID TO EXCELIA PER STUDENT</b>	<b>1 630 €</b>	<b>1 355 €</b>	<b>1 355 €</b>

**3 weeks**

**17th June - 6th July 2024**

**Total hours : 60**

**ECTS: 9**

\*The flight costs from Paris to Florence are not included in the fees

***Students must make plan for travel from Paris, France to Florence, Italy for Sunday, 30 June 2024***



# Our summer programmes

→ Improve your French, discover the culture and make amazing memories!

## French Language Culture & Gastronomy or Sports\*

2 or 4 weeks

2 weeks - 40h / ECTS: 6

1st - 12th July 2024

4 weeks - 80h / ECTS: 12

1st - 26th July 2024

A2 level minimum\*

The program will be run in French and will cover French culture, history, and traditions including :

**Gastronomy:** practical workshops, cooking classes, cultural visits and conferences. Students will be invited to discover the local terroir, its typical gastronomy and history.

**Sports:** Practice sea sports and collective sports.

\*A recognized test certificate or a sworn statement from a professor must be provided as proof of this minimum requirement



# French Language Culture and Gastronomy or Sports

## La Rochelle from July 1<sup>st</sup> to July 26<sup>th</sup>

### 4 -week option

French Language  
Culture & Gastronomy  
or Sports

\*All accommodation costs include booking fees

→ 4 Choices of accommodation

1/5

**HOST FAMILY (highly recommended for linguistic and cultural immersion)**

Price 4 weeks: 1100 €

One **individual** bedroom with shared bathroom and toilets.

In a French family, selected by Excelia.

Wifi, bed linen and towels included

Half-board accommodation on week days and full-board on weekends.

No A/C

*Family may have pets. Please let us know about potential allergies.*

2/5

**Hotel Première Classes - Les Minimes**



Price per person: 1900 €

**Individual** room, with 1 single bed, individual bedroom with bathroom and toilets.

A/C, Wifi, bed linen and towels included  
Reception 24/7, no kitchen

Breakfast included



3/5

**CENTRAL HOSTEL**



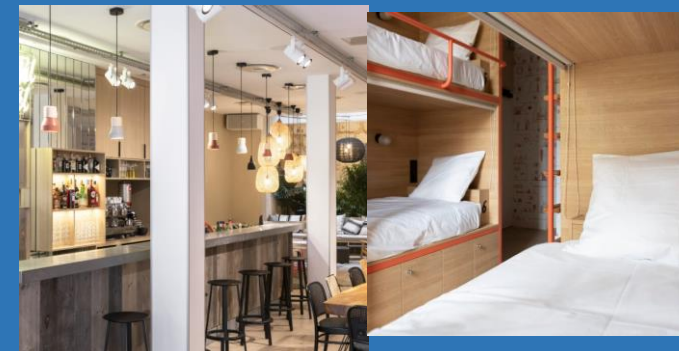
Price per person: 1650 €

**Shared dormitory**, with single beds

Shared bathroom and toilets.

Wifi, bed linen included  
Co-working area, A/C

Reception Monday to Saturday - office hours. Breakfast included





# French Language Culture and Gastronomy or Sports

La Rochelle from July 1<sup>st</sup> to July 26<sup>th</sup>

**4 -week option**

\*All accommodation costs include booking fees

→ 4 Choices of accommodation

French Language  
Culture & Gastronomy  
or Sports

**3/5**

## **YOUTH HOSTEL**

Price per person: 4 weeks 1850 €

**Individual** room, with private bathroom and toilets.

Wifi, bed linen and towels included  
Co-working area, no A/C

Reception Monday to Saturday - office hours. Breakfast and diner included



**4/5**

## **YOUTH HOSTEL**

Price per person: 4 weeks 1500 €

**Shared** room, with 2 single beds, with private bathroom and toilets.

Wifi, bed linen and towels included  
Co-working area, no A/C

Reception Monday to Saturday - office hours. Breakfast and diner included



La Rochelle from July 1<sup>st</sup> to July 12<sup>th</sup>

## 2 -week option

\*All accommodation costs include booking fees

→ 3 Choices of accommodation

French Language  
Culture & Gastronomy  
or Sports

1/2

**HOST FAMILY (highly recommended for linguistic and cultural immersion)**

Price 2 weeks: 550 €

One **individual** bedroom with shared bathroom and toilets.

In a French family, selected by Excelia.

Wifi, bed linen and towels included

Half-board accommodation on week days and full-board on weekends.

No A/C

*Family may have pets. Please let us know about potential allergies.*

2/2

**CENTRAL HOSTEL** ❄️

Price per person 2 weeks: 1350 €

**Shared** room, with 2 single beds, with private bathroom and toilets.

Wifi, bed linen and towels included  
Co-working area, A/C

Reception Monday to Saturday - office hours. Breakfast and diner included





# Our summer programmes

## Ux & Web Design (online)

3 weeks

1st - 19th July 2024

Total hours : 60

ECTS: 9

**\*This programme will run only under the condition that there are a minimum of 10 students fully registered**

This intensive course will cover multiple aspects of web design, community management and digital marketing strategies that will allow students to acquire a deep understanding of these different subjects.

All modules end with a case study which allows students to put into practice what they learn.

The programme consists of 3 modules:

- Web Design
- Community & Content Management
- Google Tools Certificate

# Testimonies from our past students:

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“Great experience during the summer vacation!”

“I found it really informative, all the professors were excellent, and the opportunity to create both international connections and life-long friendships was invaluable.”

“Would do it again if I could!”

“It was the best summer in my whole life.”

“It was a great course and very practical.”

“It was so helpful for private life, it was modern, I would do it again!”

# Nominations & Registration

- Nominations are done via our online platform [WebGaia](#), which must be completed by the partner university coordinator
- Nominated students must complete the registration online. Instructions are sent once the nomination is accepted. The following 4 documents are required:
  - International health insurance coverage
    - *European Health Insurance Card (EHIC/GHIC) - for EU/UK students*
    - *For non-EU/UK students, please upload proof of health coverage for the duration of the programme. You must be protected for repatriation, hospitalization, etc. Make sure that this document has your name on it and is in English.*
  - Academic transcript: official or unofficial
  - Passport/ID
  - CV/resume
- Accommodation is granted on a first come, first served basis. Only accommodation organised by Excelia is permitted.\*





# For more information?

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For all your questions on our short programmes, please contact:

Mr. Ryan ROSE

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