

For immediate release — Monday, January 22, 2024

## Meet Melissa Shouting and Christine Clark in advance of their PUBlic Professor Series presentation

The web is an integral part of our digital lives and like all media, how websites are designed and developed reflects cultural values. This influences what we see and what we don't see, what we can do there and what we can't.

On Thursday, Jan. 25, 7 p.m. at the Sandman Signature Lodge, Melissa Shouting (BHSc '19) and Christine Clark (BFA – New Media '10, MFA '14) will explore how the web is being reshaped in Indigenous worldviews for cultural revitalization, renewal and relationship building in their PUBlic Professor Series talk — Weaving World Views: The Web as a space for cultural vitality.

WHAT: Media availability for Melissa Shouting and Christine Clark

WHEN: Tuesday, Jan. 23, 2 p.m.

WHERE: Markin Hall Atrium

As many media members are unable to attend the evening PUBlic Professor Series talks, this is an opportunity to speak to the researchers about their work.

-- 30 --

## Contact:

Trevor Kenney, News & Information Manager 403-329-2710 403-360-7639 (cell) trevor.kenney@uleth.ca @ULethbridge

Our University's Blackfoot name is Iniskim, meaning Sacred Buffalo Stone. The University is located in traditional Blackfoot Confederacy territory. We honour the Blackfoot people and their traditional ways of knowing in caring for this land, as well as all Indigenous

Peoples who have helped shape and continue to strengthen our University community.