

For immediate release — Monday, May 4, 2020

## PUBlic Professor Series goes online with new interactive features

The University of Lethbridge's popular PUBlic Professor Series will be more accessible than ever this year as talks from the past six years will be featured on Facebook.

Participating faculty members will provide a video recording to update their research, which will appear on Facebook Premiere along with their original talk. Viewers will be able to like, share and comment in real time. They can also submit questions to <a href="mailto:artsci.communication@uleth.ca">artsci.communication@uleth.ca</a> for the "5 Questions With" segment taking place the following week.

"We are very excited to make the PUBlic Professor Series available to everyone in the comfort of their own homes," says Dr. Matthew Letts, interim dean of the Faculty of Arts & Science, which hosts the series. "We encourage everyone to have fun with this, prepare some appetizers, pour themselves a beverage of their choice and tune into PUBlic Professor Series: At Home."

The PUBlic Professor Series talks will appear on alternating Thursdays at 7 p.m., with the question-and-answer video appearing the following Thursday at 7 p.m. The videos will be saved to Facebook, so anyone unable to watch the Premieres live can view them at a more convenient time.

The first online PUBlic Professor Series: At Home video is scheduled for Thursday, May 7 at 7 p.m. and will feature Dr. Jennifer Copeland, a kinesiology professor, talking about how the amount of daily physical activity people get can affect their health. More information and a tentative schedule of talks are available at <u>PUBlic Professor Series: At Home</u>.

The PUBlic Professor Series is a monthly, thought-provoking lecture series that brings a range of experts and researchers from across the arts and sciences to the community for a spirited conversation. The lectures provide insight into issues of interest to the general public and are designed to be informal discussions about scientific subjects.

This news release can be found online at PUBlic Professor Series: At Home.

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