



For Immediate Release — Monday, January 13, 2020

University of Lethbridge's annual Family Day Play Day celebration to highlight agriculture themed activities

The family farm will come to life inside the 1st Choice Savings Centre for Sport and Wellness as the University of Lethbridge hosts its ninth annual Play Day on Family Day, Monday, February 17, 2020, from 11 a.m. to 3 p.m.

Presented in partnership with North & Company LLP, Play Day is a free day of family fun featuring all the amenities of the 1st Choice Savings Centre. Bring a swimsuit, gym shoes and comfortable clothing to take part in a variety of agriculture themed activities. Were you born in a barn? Maybe not, but you can come out and play in one!



“When we started working on this concept for our first Play Day in 2012, I’m not really sure we knew what to expect,” says Kali McKay, manager, Constituent Engagement. “The idea then, as it remains today, was to create an opportunity for southern Albertans to come together and celebrate being a family by simply playing with one another. It has obviously resonated with our communities and I think there’s been a boost in Family Day activities all across the region as a result. Family matters, and we’re proud to keep the tradition going.”

North and Company LLP is back for its second year as the University’s presenting partner. North & Company LLP has been providing quality legal services to southern Alberta since it was established in 1973. With more than half of their partners and associates having graduated from the U of L, they have built their practice in the Lethbridge community, while providing services to branch offices in Blairmore, Claresholm, Coaldale, High River, Milk River, Picture Butte, Pincher Creek, Taber, Vulcan and Warner.

“We’re a family law firm and many of our associates have young families, so for us, Play Day is the perfect kind of community activity with which we want to be associated,” says Kerry Gellrich (BA ’06), partner with North & Company LLP. “Our people and the work they do is about building community and we do that through our families. We’re excited to be part of Play Day again.”

Activities for the agriculture themed event include the classic Free Build cardboard fort building zone, along with a collection of sporting activities such as basketball, floor hockey and swimming. The U of L’s Ascent Climbing Centre is also available for play, while art activities and science-themed educational areas will be spread throughout the facility. And, of course, the ever-popular face painting zones will be as busy as ever.

The best part about Play Day is the fact that it’s free to everyone, including admission and parking. An added bonus for those who attend Play Day 2020 is 15 per cent off identified regular priced Summer Camp registration fees – Horns Recreation, Destination Exploration, Conservatory of Music.

Check out [Facebook](#) for event details.

To view online: <https://www.uleth.ca/unews/article/annual-family-day-play-day-celebration-highlight-agriculture-themed-activities#.XhzVKhdrxm8>

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