



For Immediate Release — Friday, January 31, 2020

Dhillon School of Business Student Professional Development Program hosting dinner and keynote

The Dhillon School of Business presents an evening fundraising event for its student Professional Development Program featuring Justin Kittredge, Founder and CEO of ISlide.

After 12 years in the footwear industry, Kittredge left his position of Head of Basketball at Reebok in Boston in 2013 to pursue his dream of starting his own company. Today, ISlide is the leading customized slide sandal company in the country and a multi-million-dollar business boasting licenses with some of the largest sports clientele in the world, including the National Hockey League, National Basketball Association, NASCAR, Major League Baseball and over 50 premier college athletic programs. ISlide also has an impressive lineup of celebrity users, such as Sydney Crosby, Ellen Degeneres, LeBron James, Steph Curry and Drake.



The dinner takes place Thursday, Feb. 6, 2020 at 5:30 p.m. at the Sandman Signature Lethbridge Lodge. Tickets are available by visiting tinyurl.com/JustinISlide and are \$30 each.

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