



For Immediate Release — Thursday, January 16, 2020

## **Community organizations collaborate to assist local employers in accessing federal funds, hiring**

Southern Alberta employers are invited to join University of Lethbridge Co-operative Education (Co-op) programs, the Lethbridge Chamber of Commerce and Economic Development Lethbridge, for a brief presentation on how U of L co-op students can meet their hiring needs, all with the assistance of federal wage subsidies.

*Find & Fund Your Workforce* is a brief workshop for local employers that will outline how U of L co-op students can satisfy hiring and/or project needs. It will take place on Friday, January 24 at 8 a.m. at Teconnect. Individuals can register to attend in person or via webinar at [findandfundlethbridge.eventbrite.com](https://findandfundlethbridge.eventbrite.com).

“We will share valuable information on how employers can access up to \$7,000 per student in co-op wage subsidies through the Student Work Placement Program (SWPP),” says Jasminn Berteotti, the U of L’s director, Co-operative Education. “SWPP is a federally-funded program that represents all industry types to create new co-op opportunities for post-secondary students.”

In the federal government’s Budget 2019, \$631.2 million was allocated over a five-year span to provide wage subsidies for Work-Integrated Learning (WIL) opportunities with a goal of creating 84,000 new opportunities per year.

To view online: <https://www.uleth.ca/unews/article/community-organizations-collaborate-assist-local-employers-accessing-federal-funds-hiring>

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