



For immediate release — Tuesday, September 18, 2018

## **U of L conference brings academics and industry together**

### ***Media are invited to attend:***

**WHAT** — Advanced Digital Technologies: Promoting Industry-Academic Collisions conference

**WHO** — Companies involved in digital technologies like artificial intelligence (AI), machine learning and blockchain, including ATB Financial, BASF Canada, Takeda Pharmaceuticals and Quantum Alberta

**WHY** — A morning panel discussion, free and open to the public, will focus on the ways that academic researchers can solve industry's current challenges at the forefront of digital technology

**WHEN** — Thursday, Sept. 20, 9 a.m. to noon

**WHERE** — Markin Hall Atrium

The conference is being hosted by the University-Industry Liaison Office. Light refreshments will be served after the panel discussion. Email [uilo@uleth.ca](mailto:uilo@uleth.ca) for more information.

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### **Contact**

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