### UNIVERSITY OF LETHBRIDGE CALGARY CAMPUS

# **CALGARY CHRONICLES**

VOL. 01 MAY 2018







The future of Canada depends on education. This is my way of giving back to Canada, Supporting innovative education is key to launching Canadian talent in today's connected world.

Navjeet (Bob) Dhillon

In March of 2018, Navjeet (Bob) Dhillon, President and CEO of Mainstreet Equity Corp., pledged a \$10-million gift to the University of Lethbridge, the largest donation announcement in the institution's history.

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### The First Edition

As Executive Director of the University of Lethbridge Calgary Campus, it is with great excitement that I welcome you to the first edition of the Calgary Chronicles!

This quarterly newsletter will share with you the news, developments and other exciting opportunities coming to the Calgary Campus Community. We will feature information about upcoming events, the accomplishments and research being done by our Academic Staff, the achievements of our students and important information about services and resources available through both the Calgary and Lethbridge Campuses at the University of Lethbridge.

The Calgary Campus is positioning itself for growth and change over the coming years. Our community is committed to growing enrolment in our current programming offered through the newly named and AACSB accredited Dhillon School of Business, and the Faculties of Arts & Science, Fine Arts and Health Sciences. We are actively seeking opportunities to expand and diversify both the programming offered in Calgary as well as our student population. We will expand and enhance the services available to University of Lethbridge students at the Calgary Campus regardless of which campus they call "home". And we are looking for new ways for our students, faculty and researchers to engage with the broader Calgary Community through the creation of new and innovative programming and experiential opportunities.

We invite YOU to join us on this journey as we work collectively to raise the profile of the Calgary Campus and the University of Lethbridge in this exciting and dynamic city!

Ps. We have coffee! We provide the Keurig, you provide the K-cups.

#### Trisha Henschel

Execuitive Director, Calgary Campus



# Calgary Chronicles

### WHATS INSIDE!

The Calgary Chronicles is a semesterly newsletter that will showcase what our campus community has been up to. You will see stories, information, and acknowledgments from our students, staff, faculty, and alumni in each Calgary Chronicles edition.



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#### **Calgary Chronicles**

Editor in Chief - Lisa MacTavish Copy Editor - Rebecca Friesen

## Our Students

Creating a community of inspring lights



## Calgary Campus Students Earn Research Award

Congratulations to students Jennifer Chernishenko (BHs) and to Lirong Lui (BMgt) for being awarded the 2018 Chinook Summer Research Award. This award's aim is to encourage research and advance training of undergraduate students in all disciple areas. To gain valuable research training experience both students will be working along University of Lethbridge faculty members, Dr. Rhiannon MacDonnell Mesler and Dr. Katharine Howie.

Jennifer Chernishenko will be working with Dr. MacDonnell Mesler and Dr. Howie on their research examining prosocial consumer behavior. With Dr. MacDonnell Mesler, Jennifer will work on two projects that examine the role of an individual's appearance – specifically, whether they appear to be male or female, and attractive or unattractive – and how that affects consumers' willingness to help them. With Dr. Howie, Jennifer will work on a project examining consumers' response to "Get One, Give One" promotions, like Tom's Shoes. The purpose of this research is to better understand why consumers choose to make purchases that also benefit needy others.

As she earns a degree in Health Science, Jennifer Chernishenko is looking forward to working along side Dr. MacDonnell Mesler and Dr. Howie.

"I am very excited to work this summer with Rhiannon and Katharine on their research projects. In particular, their work on consumer behaviour interests me. As I hope to be a future public health professional, understanding people's motivations and why

### John Brocklesby Students' Union Award of Excellence

Gareth Jones (BMgt) of the Calgary Campus earned the 2017-2018 John Brocklesby Students' Union Award

Gareth is the Students' Union representative on the Calgary Campus and is the Calgary MSS chapter president.

Congratulations Gareth!

they behave as they do in certain situations will be valuable knowledge to carry forward into public health programs. I'm also really looking forward to learning and understanding more about academic research processes and applications, and seeing what opportunities there could be for future career paths."

Lirong Liu will be working with Dr. MacDonnell Mesler on research examining the role of teacher (or lecturer, or professor) mindset, and how it affects their students. Specifically, there is considerable interest in (and subsequently research on) what is called "growth mindset" – or as it is often called it in the social sciences, implicit theories of intelligence. The growth mindset of a teacher dramatically affects their students' performance by creating a self-fulfilling prophecy (e.g., Good, Rattan, and Dweck 2012). If a teacher believes a student either "has it" or they don't, they tend to either perform or not. If a teacher believes that through hard work and good strategies any student can improve, then students tend to get better. Interestingly, there is preliminary evidence that there may be a gender effect. Specifically, different kinds of feedback and correction given to boys (who get a lot) compared to girls (who get little) as children may affect how they ultimately function as adults in organizations. Importantly, such experiences as children may also form harmful lay beliefs in adults that can hold women back. For example, the belief that women are worse at receiving feedback, which in turn increases the extent to which women are lied to about their performance (Jampol & Zayas, 2017).

Good luck to Jennifer and Lirong with your summer of research!

## **Graduate Students & Alumni News**

A community of inspiring lights



## Subomi Ibitoye successfully defended her thesis on April 16, 2018 Calgary Campus Master's of Science student

I am so excited to have finally defended my masters thesis! I have spent the last 2+ years of my life trying to figure out how differences in individual personality types may predict their safety motivation and how various safety incentives might moderate their levels of safety motivation and result in safety participation efforts. For my thesis, I assessed the personality traits of honesty-humility, conscientiousness, and emotionality and their direct relationship with safety motivation. I then assessed how the different personalities reacted to safety incentives like tangible incentives (cash/gifts), intangible incentives (feedback and recognition) and disincentives (monetary fines).

The findings from my study showed that individuals with higher levels of honesty-humility and conscientiousness are likely to have higher safety motivation while the emotionality personality was not a significant predictor of safety motivation. Furthermore, the results of my study showed that the safety motivation of individuals who are high in honesty-humility and conscientiousness was not significantly increased by the offer of safety incentives or disincentives. However, the safety motivation for the emotionality personality was significantly influenced by the offer of intangible incentives like feedback and recognition.

The findings of my study suggests that organisations may increase the safety motivation and safety participation efforts of its employees by prioritizing the use of feedback and recognition in motivating safe behaviors and ultimately building safer workplaces.

JOIN THE ULAACC. ALONG WITH ALUMNI & FRIENDS FOR THEIR

## 15TH ANNUAL YYC U OF L ALUMNI GOLF TOURNAMENT



When: Thursday, June 07, 2018 Where: HeatherGlen Golf Course 234024 Range Road 285 Rocky View, AB T1X 0J8



Visit go.uleth.ca/ulaaccgolf2018 to register!

# YYC U of L Alumni Golf Tourament!

University of Lethbridge Alumni Association Calgary Chapter's signature event of the year, the 15th Annual YYC U of L Alumni Golf Tournament is coming soon! The Calgary Alumni Chapter has a renewed focus on fun and engagement, so this is a great way to get involved with the chapter, meet fellow alumni and community members, all while having a great day playing golf!

The tournament is taking place on Thursday, June 7th at the HeatherGlen Golf Course and tickets are on sale now!

#### For tickets: go.uleth.ca/ulaaccgolf2018

Proceeds from the tournament are going towards a goal of raising \$100,000 to provide continuous scholarships to deserving uLethbridge students.

#### 15th Annual YYC U of L Alumni Golf Tournament!

Thursday, June 7th, 2018
Registration: Noon | Shotgun Start: 1:00pm
HeatherGlen Golf Course
234024 Range Road, 285
Rocky View, AB

## **Faculty News**

Creating a community of inspiring lights



## Kelly Williams-Whitt & Mary Runte Receive Grant

Mary Runte and Kelly Williams-Whitt were awarded a \$240,000 grant from the Cardiac Arrhythmia Network of Canada (CANet). The project title is Mapping the Arrhythmia Patient Journey and will capture the experiences of arrhythmia patients and identify points of crisis or struggle as they relate to the social, psychological, economic and employment effects of having an arrhythmia condition.





## YJ Bao Looks at Artificial Intelligence in Companies

YJ Bao has been working on artificial intelligence and implications management practices. The research involves interviews of leading artificial intelligence companies in China. Out of the research, YJ Bao is developing two papers with other co-authors and will present them at two conferences. The first conference is the 15th International Conference of the Society for Global Business & Economic Development (SGBED) being held in Beijing, China, and the second is the International Conference on Innovation and Entrepreneurship in Halbin, China. Bao will be presenting on "Big Data and Artificial Intelligence **Implications** Technologies: Strategic for Organizational Business Models" and "Impacts of Artificial Intelligence on New Management Practices" at both conferences.

### Dhillon School of Business Earns Accreditation from AACSB International

The Dhillon School of Business has joined the ranks of the world's top business schools by achieving accreditation from the Association to Advance Collegiate Schools of Business (AACSB) International.

Synonymous with the highest standards of quality, AACSB Accreditation inspires new ways of thinking within business education globally and, as a result, has been earned by less than five per cent of the world's business schools.

"Earning AACSB Accreditation is a significant step forward for the Dhillon School of Business and the excellence of our faculty administrators, and our history of creating transformational experiences for our students," says Dr. Mike Mahon, the U of L's president and vice-chancellor. "This achievement recognizes the vision and mandate of the Dhillon School of Business, its innovative and expanding curriculum, focus on new technologies and the integration of theory and research into practice. We're extremely proud to have earned AACSB Accreditation and the opportunities it presents our students, faculty and the University of Lethbridge as a whole."





## **Teaching Centre**

### Call for Articles -A Light on Teaching Magazine

The Teaching Centre and the Teaching Centre advisory council encourage you to submit an article related to your teaching, teaching research, or other teaching-related topics for the 2018-2019 Issue of A Light on Teaching Magazine. You can submit articles to teachingcentre@uelth.ca



Deadline to submit articles is June 8th.

http://www.uleth.ca/teachingcentre/teaching-centre-magazine



### SUBMIT A PROPOSAL - TEACHING DEVELOPMENT FUND

Receive up to \$5000 for projects to enhance teaching effectiveness.

Submit your application by October 15th

www.uleth.ca/teachingcentre/teaching-development-fund

## Faculty News continued...

Creating a community of inspiring lights



# Welcome to the Dark Side... of Organized Politics

What types of individuals are most effective at using manipulation tactics to get ahead in the workplace? Can we accurately detect these behaviours among our colleagues?

Jocelyn Wiltshire, an Assistant Professor in Human Resources and Organizational Studies, took a look at these questions and recently presented her findings in Chicago at the annual conference of the Society for Industrial/Organizational Psychology (SIOP) April 19th - 21st.

For many employees, organizational politics are an unavoidable aspect of their workplace experience. When perceiving their workplace to be political, some employees may choose to avoid taking part in the political game, whereas others will attempt to engage in manipulative tactics to influence their coworkers. Jocelyn and her colleague, Kibeom Lee (from the University of Calgary), looked into the personality profiles of employees who view themselves as being adept at playing the political game, and found that they tend to be dishonest, emotionally detached from others, and less agreeable. Interestingly, however, when the researchers looked at co-workers' assessments of these manipulative employees, they found that these employees are not actually likely to be viewed as dishonest, but rather highly conscientiousness! That is, co-workers do not seem to be very good at detecting manipulation and deception among their peers. The fact that these manipulative employees are viewed as being conscientious is particularly worrisome in itself, as conscientiousness is viewed as a desirable trait from an HR perspective, and these manipulative individuals may therefore be more likely to be hired or promoted within an organization.

So how can we reduce harmful political behaviour in the workplace? Some key steps that organizations can take include using valid assessment tools for screening job applicants, such as structured interviews. Organizations can also implement standardized systems for compensation and promotion, and provide clear links between expectations, performance, and reward.

# Transformational Gift Initiates Dhillon School of Business

The University of Lethbridge announced on March 14th, 2018, the transformation of its Faculty of Management to the Dhillon School of Business, which will have a strategic focus on finance and business innovation.

Navjeet (Bob) Dhillon, President and CEO of Mainstreet Equity Corporation, pledged a \$10-million gift to the University of Lethbridge, the largest donation announcement in the institution's history. In recognition of Dhillon's generous contribution, the university has renamed the Faculty of Management to the Dhillon School of Business.

Along with a new name, the business school will build on its current curriculum by expanding its focus on finance and business innovation, entrepreneurism and internationalization. For example, the Dhillon School of Business will emphasize futuristic learning through innovative subject areas and new technologies such as blockchain, cryptocurrencies and new growth industries, including artificial intelligence and robotics.





### Mental Health Resources on the Calgary Campus

With the arrival of summer, many students are trying to balance work, school, and enjoying those long summer days with friends and family. This can put a lot of stress and anxiety on students and there is a place for those students to go if they need to talk to someone about it. University of Lethbridge Calgary campus students have access to professional counsellors through Bow Valley College Counselling Services in the Learner Success Services on the first floor of the South Campus building. This service is free of charge for students enrolled at the University.

#### **Counselling Services on Campus**

Learner Success Services, 1st Floor, south campuse
Phone: 403 410 1440 | E-mail: counselling@bowvalleycollege

Students can also access the on-demand emotional health and well-being service, 7 Cups. The University of Lethbridge is the first Canadian institution to join 7 Cups and the program connects students anonymously and securely to real listeners in a one-on-one chat.

With the uLethbridge platform, students can access listeners who know the University and can relate to the specific challenges other students may be facing. Unlike talking to family or friends, a 7 Cups listener doesn't judge or try to solve problems. Our listeners just listen. They understand. They give you the space you need to help you clear your head and to provide support.

#### To access 7 Cups:

www.7cups.com/p/UniversityofLethbridge Password: uleth



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