



**Workshop on Career Development and Workforce Preparation 2014**  
**February 11<sup>th</sup>, 2014**  
**ULSU Ballroom A**

**Agenda**

- 8:45am - 9:00am**      **Registration and Event Introduction**
- 9:00am - 12:00pm**      **Networking Seminar**  
*A three-hour interactive networking workshop that provides an opportunity to learn about the networking process and how to use one's network effectively. There will be a 15 minute break at 10:30am.*  
FACILITATOR: - Lynda Kavanagh (Teamworks Training Institute)
- 12:00pm - 1:00pm**      **Lunch**
- 1:00pm - 1:15pm**      **Introduction: Dispelling job search myths**
- 1:15pm - 2:00pm**      **PANEL: Job search in an academic setting**  
*Two faculty members will discuss the academic job search process and provide their personal perspective on positioning yourself as a competitive candidate and preparing for the search. Also, a U of L HR professional will speak to non-academic positions in an academic setting where graduate education is valued.*  
PARTICIPANTS  
- Craig Coburn, Ph.D (Geography)  
- Carly Adams, Ph.D (Kinesiology)  
- Ken McInnes, MBA, GD (Knowledge Mgmt.) Executive Director, H.R.
- 2:00pm - 2:15pm**      **The job search process- Overview**  
*Career & Employment Services will provide an overview of the non-academic job search. We will review some resources and provide information on workshops that address different aspects of the job search process (e.g. CV/resume writing, interview strategies, the online search)*
- 2:15pm - 2:35pm**      **Experiential Learning - Co-op Work Study program**  
Your key to succeeding in a competitive environment is a combination of education, personal qualities, skills and experience. Learn about the Co-op opportunity to gain applied experience before you finish your degree.  
FACILITATOR:  
- Diana Young, Arts & Science Co-op and Applied Studies



**2:35pm - 2:45pm**

**Break**

**2:45pm – 4:00pm**

**PANEL of Employers:**

*Our employer panel brings to campus, representatives from the private, public and non-profit sectors to give you the perspective from the other side of the interview table. Employers will provide their insights to the hiring process, what makes a strong candidate and the types of opportunities that may exist in their fields. They may speak from their own experiences as well.*

**PARTICIPANTS**

- Sam Loeff, General Manager, BlackBridge Networks Ltd.
- Lisa Shaw, HR Consultant, Alberta Government
- Gail McKenzie, Executive Director, 5th on 5th Youth Services

**4:00pm Wrap-up**