



For immediate release — Monday, May 1, 2017

## High school students get introduction to Management

High school students from Lethbridge and area will discover all that the University of Lethbridge's Faculty of Management offers through Experience Management Day on Wednesday, May 3.

Students will get the chance to network with peers from other schools and participate in a team-building exercise that challenges them to build the tallest structure they can in 18 minutes, using 20 spaghetti noodles, a metre each of tape and string, plus a marshmallow to go on top.

Teams will then learn about business fundamentals such as accounting, finance, human resources and labour relations, international management, marketing and supply chain management. They'll also take part in a unique management-focused competition that will familiarize them with the Centre for Financial Market Research and Teaching (Trading Room). Management professors have organized a role-playing session that will give students the opportunity to apply management concepts to real-world business problems. The day wraps up with an awards ceremony and prizes for the top participants in each of the activities.

Media are welcome to cover the event between 10 a.m. and 12:30 p.m. in Markin Hall. When on site, contact Clayton Varjassy at (403-894-0143) for specific locations.

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