



For Immediate Release — Friday, December 9, 2016

University of Lethbridge and BMO Financial Group major sponsorship announcement for Destination Project

WHAT: The University of Lethbridge and BMO Financial Group will announce a major sponsorship initiative in support of the U of L Destination Project

WHEN: Monday, Dec. 12, 2016 at 10:30 a.m.

WHERE: Destination Project construction site. Media are asked to park at the Destination Project, Project Management Trailer site (see attached map) and convene inside the trailer.

For the first time, media will be permitted on site at the Destination Project for this brief announcement. All those attending are asked to dress for the weather as well as the construction site. No bare legs or open-toed shoes will be permitted. All those who attend the site will be required to don safety vests, safety glasses and hard hats (which will be provided).

This will be a brief announcement on the Destination Project construction site with U of L President and Vice-Chancellor Dr. Mike Mahon and an official from BMO Financial Group. The media event will then move back into the construction trailers where other U of L officials, faculty members and a student representative will also be available for interviews.

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