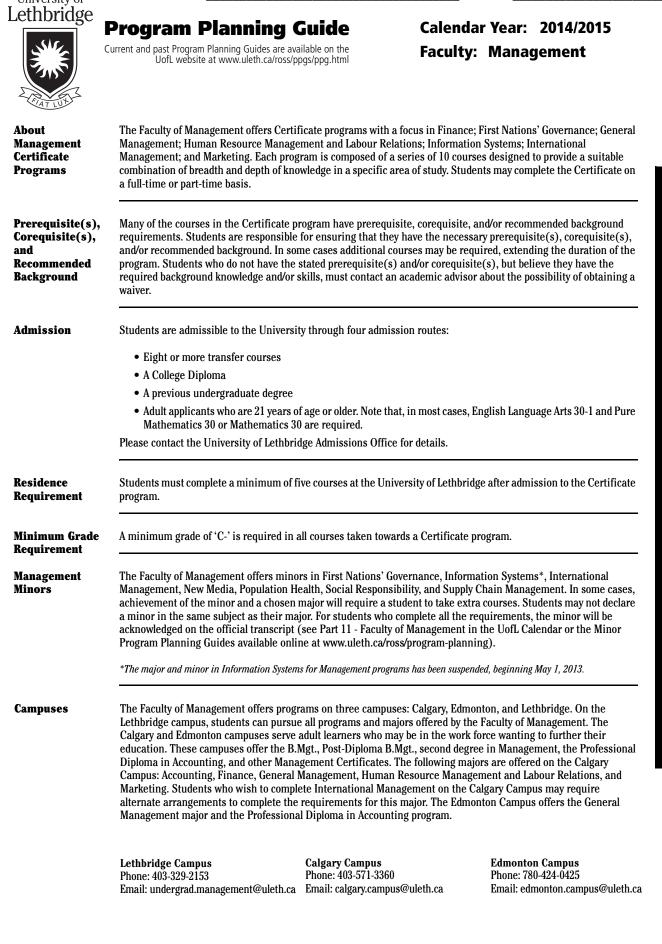
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This is for information purposes only. Please plan your own program and refer to the University of Lethbridge Calendar for complete information. Contact the Undergraduate Programs Office in the Faculty of Management for advising information (refer to the appropriate campus at: www.uleth.ca/management/contact-us).

Management Certificate - Marketing

- Grade Required Courses:
 - Economics 1010 Introduction to Microeconomics
 - _____ Management 2020 Marketing
- _____ Management 3210 Consumer Behaviour
- _____ Management 3220 Marketing Research
- ____ Management 4230 Marketing Management
- ____ Statistics 1770 Introduction to Probability and Statistics

Four of:

- _____ Management 3080 Managerial Skill Development
- _____ Management 3230 Retailing Management
- _____ Management 3240 Sales Management
- Management 3250 Social Marketing
- _____ Management 3260 Not-for-Profit Marketing
- _____ Management 3280 Services Marketing Management
- _____ Management 3290 Marketing and Society
- _____ Management 3806 Small Business Management
- _____ Management 4210 Advertising and Promotions
- Management 4220 Cross-Cultural Marketing

Notes

