



Name: _____

ID: _____

Advisor: _____

Date: _____

Program Planning Guide

Calendar Year: 2013/2014

Faculty: Fine Arts/Management

Current and past Program Planning Guides are available on the UoFL website at www.uleth.ca/ross/ppgs/ppg.html

The Faculties of Fine Arts and Management jointly offer a 50-course Combined Degrees program leading to the degrees B.F.A. (New Media)/B.Mgt. Upon successful completion of the Combined Degrees program, the student receives the B.F.A. (New Media) degree from the Faculty of Fine Arts and the B.Mgt. degree from the Faculty of Management. Neither degree is granted until the entire Combined Degrees program is completed.

Meeting the Needs of Today's Industry

The program's unique combination of fine arts and management courses, digital technology, and liberal arts electives is a response to the demands of industry where the hiring focus is shifting from a primarily technical or academic workforce to a more artistically developed and creatively diverse talent pool. A B.F.A. (New Media)/B.Mgt. from the University of Lethbridge thoroughly prepares graduates to meet the challenges and thrive in a changing work environment.

Admission Requirements

Students may be admitted to the B.F.A. (New Media)/B.Mgt. when they are admitted to the University. If a student is admitted to the Combined Degrees program and subsequently chooses or is required to withdraw from the program, he or she must make formal application to the Faculty in which he or she intends to pursue a degree. Current Application/Document deadlines are available at www.uleth.ca/ross/admissions/deadlines.html.

Management Campuses

The Faculty of Management offers programs on three campuses: Calgary, Edmonton, and Lethbridge. On the Lethbridge campus, students can pursue all programs and majors offered by the Faculty of Management. Combined Degrees programs (B.A./B.Mgt., B.Sc./B.Mgt., B.F.A. (New Media)/B.Mgt., B.H.Sc./B.Mgt., B.Mgt./B.Ed., and Post-Diploma B.Mgt./B.Ed.) cannot be completed in their entirety on the Calgary or Edmonton campuses, and all Combined Degrees applicants will be assigned to the Lethbridge campus (see Part 11 - Faculty of Management, Section 4, in the 2012/2013 UoFL Calendar). For further information about the B.F.A. (New Media)/B.Mgt., please contact the Faculty offices.

**Faculty of Fine Arts
Lethbridge Campus**
Phone: 403-329-2691
Email: finearts.advising@uleth.ca

**Faculty of Management
Lethbridge Campus**
Phone: 403-571-3360
Email: undergrad.management@uleth.ca

Faculty of Fine Arts Degree Requirements

Completion of the following New Media courses:

- New Media 1000 - Introduction to New Media
- New Media 2005 - Design Fundamentals for New Media
- New Media 2010 - Visual Communications for New Media
- New Media 2030 - Digital Video Production
- New Media 3030 - 3-D Computer Modelling and Animation
- New Media 3150 - Seminar in New Media Studies
- New Media 3420 - Narrative for New Media I
- New Media 3520 - Web Design and Development
- New Media 3680 - Interaction Design
- New Media 4640 - Portfolio and Professional Practice

- One of:**
- New Media 3010 - Cinematography and Lighting
 - New Media 3620 - Digital Effects and Compositing
 - New Media 3850 - Topics in New Media
 - New Media 4420 - Narrative for New Media II
 - New Media 4850 - Topics in New Media

Two New Media Electives at the 3000/4000 level

Completion of the following Fine Arts courses:

- Art 2031 - Foundation Studio (Drawing and Image)
- Art 2032 - Foundation Studio (Object and Space)
- Drama 1000 - Introduction to Dramatic Arts
- Drama 3030 - Introduction to Film Studies
- Music 1011 - Materials of Music
- Music 2500 - Introduction to Music Technology

Three additional courses from Art and Art History/Museum Studies, Drama, Music, and/or New Media including representation from two disciplines

Note: Art and Art History/Museum Studies are both offered by the Department of Art and are considered as one discipline.

Completion of the following electives:

- Two Science electives
- One Social Science elective
- One elective

Faculty of Management Degree Requirements

- Management 1000 - Introduction to Management
- Management 2020 - Marketing
- Management 2030 - Introduction to Organizational Behaviour
- Management 2070/Economics 2070 - Operations and Quantitative Management
- Management 2100 - Introductory Accounting
- Management 2400 - Management Accounting
- Management 2700 - Research Methodology
- Management 3031 - Managing Responsibly in a Global Environment
- Management 3040 - Finance
- Management 3050/Political Science 3420 - Human Resource Management
- Management 3061 - Information Systems and Management
- Management 3080 - Managerial Skill Development
- Management 3650 - Introduction to International Management
- Management 4090 - Management Policy and Strategy

One of: Writing 1000 - Introduction to Academic Writing
A university English course

- Six 3000/4000-level Management electives
- Economics 1010 - Introduction to Microeconomics
 - Economics 1012 - Introduction to Macroeconomics
 - Statistics 1770 - Introduction to Probability and Statistics

Note: Students should be aware that these are the requirements for the General Management major only. Students may choose to complete a different Management major in the Combined Degrees program. If students choose a different Management major, they may be required to extend their programs beyond 50 courses.

Year 1 FALL (Sept - Dec)

NMED 1000 - Introduction to New Media
NMED 2005 - Design Fundamentals for New Media
ART 2031 - Foundation Studio (Drawing and Image)
ART 2032 - Foundation Studio (Object and Space)
One of: ECON 1010 - Introduction to Microeconomics ECON 1012 - Introduction to Macroeconomics

Year 2 FALL (Sept - Dec)

NMED 3030 - 3-D Computer Modelling and Animation
NMED 3420 - Narrative for New Media I
NMED 3520 - Web Design and Development
MUSI 1011 - Materials of Music
STAT 1770 - Introduction to Probability and Statistics

Year 3 FALL (Sept - Dec)

MUSI 2500 - Introduction to Music Technology
New Media Elective or Fine Arts Elective
MGT 2030 - Introduction to Organizational Behaviour
MGT 2070/ECON 2070 - Operations and Quantitative Management
MGT 2100 - Introductory Accounting

Year 4 FALL (Sept - Dec)

NMED 4640 - Portfolio and Professional Practice
MGT 3031 - Managing Responsibly in a Global Environment
MGT 3061 - Information Systems and Management
Management Elective (3000/4000 level)
Fine Arts Elective

Year 5 FALL (Sept - Dec)

Science Elective
MGT 3080 - Managerial Skill Development
Management Elective (3000/4000 level)
Management Elective (3000/4000 level)
Elective

SPRING (Jan - Apr)

NMED 2010 - Visual Communications for New Media
NMED 2030 - Digital Video Production
DRAM 1000 - Introduction to Dramatic Arts
MGT 1000 - Introduction to Management
One of: ECON 1010 - Introduction to Microeconomics ECON 1012 - Introduction to Macroeconomics

SPRING (Jan - Apr)

NMED 3150 - Seminar in New Media Studies
One of: Writing 1000 or a University English Course
DRAM 3030 - Introduction to Film Studies
Fine Arts Elective
MGT 2020 - Marketing

SPRING (Jan - Apr)

NMED 3680 - Interaction Design
New Media Elective or Fine Arts Elective
MGT 2400 - Management Accounting
MGT 2700 - Research Methodology
Science Elective

SPRING (Jan - Apr)

New Media Elective (3000/4000 level)
Social Science Elective
MGT 3040 - Finance
MGT 3050/POLI 3420 - Human Resource Management
MGT 3650 - Introduction to International Management

SPRING (Jan - Apr)

New Media Elective (3000/4000 level)
MGT 4090 - Management Policy and Strategy
Management Elective (3000/4000 level)
Management Elective (3000/4000 level)
Management Elective (3000/4000 level)

Notes

IMPORTANT: Prerequisites and corequisites are subject to change annually. Consult the current Calendar or Timetable.

Minimum Grade Requirement

A minimum grade of 'C-' is required in Statistics 1770; Economics 1010 and Economics 1012; Writing 1000 or a university English course; all Management courses in order to meet degree requirements in the Faculty of Management. The Faculty of Fine Arts requires a minimum grade point average of 2.50 on all New Media courses and a minimum grade point average of 2.00 on courses for credit towards the degree.

1000-Level Limit

Not more than 10 courses may be taken at the 0100/1000 level for credit toward the degree.

Residence Requirement

Students must complete a minimum of 30 courses at the University of Lethbridge, including a minimum of 7 New Media courses and 10 Management courses at the 3000/4000 level.

Sequencing

Courses in this major may not be offered every semester. Students should consult current timetables.

Students may opt to take Summer Session courses which may reduce the overall length of time required to complete the degree.

Sequencing of courses will vary for part-time students.

About Management Minors

The Faculty of Management offers minors in First Nations' Governance, Information Systems, International Management, New Media, Social Responsibility, and Supply Chain Management. In some cases, achievement of the minor and a chosen major will require a student to take extra courses. Students may not declare a minor in the same subject as their major. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management in the UoFL Calendar or the Minor Program Planning Guides available online at www.uleth.ca/ross/program-planning).

