



## Program Planning Guide

Current and past Program Planning Guides are available on the UofL website at [www.uleth.ca/ross/ppgs/ppg.html](http://www.uleth.ca/ross/ppgs/ppg.html)

Calendar Year: 2012/2013

Faculty: Management

Name: \_\_\_\_\_

ID: \_\_\_\_\_

First Degree: \_\_\_\_\_

AGPA: \_\_\_\_\_

Institution: \_\_\_\_\_

Date First Degree Awarded: \_\_\_\_\_

### Admission

Admission to the Bachelor of Management Second Degree program in the Faculty of Management occurs following completion of an approved degree, other than the degree B.Comm. or its equivalent. An approved degree is a baccalaureate degree (with 30 courses or more), or its academic equivalent, from a recognized degree-granting institution. Other three-year International baccalaureate degrees or Applied Degrees may be considered a basis for admission to second degree programs with the prior approval of the Dean of the Faculty of Management.

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### Program Requirements

Second degree programs consist of the Arts and Science and Management courses required for the chosen major. Upon admission, an advisor in the Faculty of Management's Undergraduate Programs Office will review your previous educational background and design a program tailored for you. You will then receive notification of the courses required including the approval of advance credit or course waivers. Consult the University Calendar and Timetables for complete course information. Note that, depending upon previous educational background and chosen major, a Bachelor of Management as a Second Degree may require more than four semesters to complete. You may opt to take Summer Session courses which may reduce the overall length of time required to complete the degree program.

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### About Management Minors

The Faculty of Management offers minors in First Nations' Governance, Information Systems, International Management, New Media, Social Responsibility, and Supply Chain Management. In some cases, achievement of the minor and a chosen major will require a student to take extra courses. Students may not declare a minor in the same subject as their major. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management in the UofL Calendar).

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### Residence Requirement

A minimum of 15 courses (45.0 credit hours) extra to the first degree, including ten 3000/4000-level Management courses, must be completed at the University of Lethbridge.

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### Program Length

A second degree program may be up to a maximum of 25 courses (75.0 credit hours) in length. Courses completed as part of a first degree may be used as advance credit in the Bachelor of Management as a second degree. Other program requirements may be waived in order to remain within the 25-course maximum. Such waivers will be decided at the time of admission by the Undergraduate Programs Office.

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Marketing

Bachelor of Management as a Second Degree

**Minimum Grade Requirement**

A minimum grade of 'C-' is required in Statistics 1770; Economics 1010 and Economics 1012; Writing 1000 OR a university English course; and all Management courses in order to meet degree requirements.

**Grade**

**Core Courses**

- \_\_\_\_\_ Economics 1010 - Introduction to Microeconomics
- \_\_\_\_\_ Economics 1012 - Introduction to Macroeconomics
- \_\_\_\_\_ Management 1000 - Introduction to Management
- \_\_\_\_\_ Management 2020 - Marketing
- \_\_\_\_\_ Management 2030 - Introduction to Organizational Behaviour
- \_\_\_\_\_ Management 2070/Economics 2070 - Operations and Quantitative Management
- \_\_\_\_\_ Management 2100 - Introductory Accounting
- \_\_\_\_\_ Management 2400 - Management Accounting
- \_\_\_\_\_ Management 3031 - Managing Responsibly in a Global Environment
- \_\_\_\_\_ Management 3040 - Finance
- \_\_\_\_\_ Management 3050/Political Science 3420 - Human Resource Management
- \_\_\_\_\_ Management 3061 - Information Systems and Management
- \_\_\_\_\_ Management 3080 - Managerial Skill Development
- \_\_\_\_\_ Management 3650 - Introduction to International Management
- \_\_\_\_\_ Management 4090 - Management Policy and Strategy
- \_\_\_\_\_ Statistics 1770 - Introduction to Probability and Statistics

**One of:**

- \_\_\_\_\_ Writing 1000 - Introduction to Academic Writing
- \_\_\_\_\_ A university English course

**Grade**

**Major Requirements**

- \_\_\_\_\_ Economics 3030 - Managerial Economics
- \_\_\_\_\_ Management 3210 - Consumer Behaviour
- \_\_\_\_\_ Management 3220 - Marketing Research
- \_\_\_\_\_ Management 4230 - Marketing Management
- \_\_\_\_\_ Psychology 1000 - Basic Concepts of Psychology
- \_\_\_\_\_ Sociology 1000 - Introduction to Sociology

**One of:**

- \_\_\_\_\_ Psychology 2320 - Cognition and Perception: Thinking and Seeing
- \_\_\_\_\_ Psychology 2800 - Social Psychology
- \_\_\_\_\_ Sociology 2200 - Classical Sociological Theory
- \_\_\_\_\_ Sociology 2600 - The Individual and Society

**One of:**

- \_\_\_\_\_ Economics 2900 - Economics and Business Statistics
- \_\_\_\_\_ Statistics 2780 - Statistical Inference

**Three of:**

- \_\_\_\_\_ Management 3230 - Retailing Management
- \_\_\_\_\_ Management 3240 - Sales Management
- \_\_\_\_\_ Management 3250 - Social Marketing
- \_\_\_\_\_ Management 3260 - Not-for-Profit Marketing
- \_\_\_\_\_ Management 3280 - Services Marketing Management
- \_\_\_\_\_ Management 3806 - Small Business Management
- \_\_\_\_\_ Management 3862 - E-commerce Management
- \_\_\_\_\_ Management 4210 - Advertising and Promotions
- \_\_\_\_\_ Management 4220 - Cross-Cultural Marketing

**Total = 28 Courses**

\_\_\_\_\_  
\_\_\_\_\_

**Graduation Requirements**

Residence

15 courses, including

10 senior Management courses

Course requirements met/will be met

met

met

Cum. GPA \_\_\_\_\_

MGT GPA \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

