



Program Planning Guide

Current and past Program Planning Guides are available on the UofL website at www.uleth.ca/ross/ppgs/ppg.html

Calendar Year: 2010/2011

Faculty: Management

About Management Certificate Programs

The Faculty of Management offers Certificate programs with a focus in Finance; First Nations' Governance; General Management; Human Resource Management and Labour Relations; Information Systems; International Management; and Marketing. Each program is composed of a series of 10 courses designed to provide a suitable combination of breadth and depth of knowledge in a specific area of study. Students may complete the Certificate on a full-time or part-time basis.

Prerequisite(s), Corequisite(s), and Recommended Background

Many of the courses in the Certificate program have prerequisite, corequisite, and/or recommended background requirements. Students are responsible for ensuring that they have the necessary prerequisite(s), corequisite(s), and/or recommended background. In some cases additional courses may be required, extending the duration of the program. Students who do not have the stated prerequisite(s) and/or corequisite(s), but believe they have the required background knowledge and/or skills, must contact an academic advisor about the possibility of obtaining a waiver.

Admission

Students are admissible to the University through four admission routes:

- Eight or more transfer courses
- A College Diploma
- A previous undergraduate degree
- Adult applicants who are 21 years of age or older. Note that, in most cases, English Language Arts 30-1 and Pure Mathematics 30 or Mathematics 30 are required.

Please contact the University of Lethbridge Admissions Office for details.

Residence Requirement

Students must complete a minimum of five courses at the University of Lethbridge after admission to the Certificate program.

Minimum Grade Requirement

A minimum grade of 'C-' is required in all courses taken towards a Certificate program.

Minors

The Faculty also offers minors in Information Systems, New Media, Social Responsibility, and Supply Chain Management. In some cases, achievement of the minor and a chosen major will require a student to take extra courses. For students who complete all the requirements, the minor will be acknowledged on the official transcript (see Part 11 - Faculty of Management, Section 12, in the 2010/2011 UofL Calendar).

Campuses

The Faculty of Management offers programs on three campuses: Calgary, Edmonton, and Lethbridge. On the Lethbridge campus, students can pursue all programs and majors offered by the Faculty of Management. The Calgary and Edmonton campuses serve adult learners who may be in the work force wanting to further their education. These campuses offer the B.Mgt., Post-Diploma B.Mgt., second degree in Management, the PBCA, and other Management Certificates. Combined Degrees programs (B.A./B.Mgt., B.Sc./B.Mgt., B.Mgt./B.Ed., and Post-Diploma B.Mgt./B.Ed.) cannot be completed in their entirety on the Calgary or Edmonton campuses, and all Combined Degrees applicants will be assigned to the Lethbridge campus (see Part 11 - Faculty of Management, Section 4, in the 2010/2011 UofL Calendar). The following majors may be completed on the Calgary and Edmonton campuses: Accounting, Finance, General Management, Human Resource Management and Labour Relations, International Management, and Marketing. For all other majors, contact the campus offices.

Lethbridge Campus

Phone: 403-329-2153

Email: undergrad.management@uleth.ca

Calgary Campus

Phone: 403-284-8596

Email: calgary.campus@uleth.ca

Edmonton Campus

Phone: 780-424-0425

Email: edmonton.campus@uleth.ca

Grade

Required Courses:

- _____ Economics 1010 - Introduction to Microeconomics
- _____ Management 3020 - Marketing
- _____ Management 3210 - Consumer Behaviour
- _____ Management 3220 - Marketing Research
- _____ Management 4230 - Marketing Management
- _____ Statistics 1770 - Introduction to Probability and Statistics

Four of:

- _____ Management 3080 - Managerial Skill Development
- _____ Management 3230 - Retailing Management
- _____ Management 3240 - Sales Management
- _____ Management 3250 - Social Marketing
- _____ Management 3260 - Not-for-Profit Marketing
- _____ Management 3806 - Small Business Management
- _____ Management 3862 - E-commerce Management
- _____ Management 4210 - Advertising and Promotions
- _____ Management 4220 - International Marketing

Notes
