

The Prentice Institute Brown Bag Series – 2017

“The Public Professor as Private Corporation, for the Public Good”

Drawing on recent research, and on his own experience as both full-time academic and president of a private hi-tech start-up company, Neospatial Corp., New Media Professor James Graham will examine problems in academia relating to private sector engagement. He will compare and contrast government funding strategies in the public and private sectors, and examine ways in which the two sectors might be brought together.

Issues discussed will include: the increasing complexity and opacity of government academic research grant application requirements; government R&D subsidies and grants, and the risk of researcher salary inflation; funding and innovation benefits of academics collaborating with private sector; conflict of interest risks, real and imagined; the viability of the “profit/not-for-profit” model; the problematic competitiveness of private and academic funding and the private sector’s low opinion of academic/private collaboration.

Friday 3 February 2017

12:00 pm - 1:30 pm Room L1102

(Prentice Institute Boardroom)

Presenter: James Graham, Associate Professor, Department of New Media, Faculty of Fine Arts, Prentice Institute Research Affiliate and founding faculty member of New Media at the U of L is the VFX Technical Director with InsituMedia, Vancouver and President of the VR/AR Media Company Neospatial.

Moderator: Celeste Barnes, Ph.D. Candidate – Earth, Space, and Physical Sciences, University of Lethbridge



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