# **Canadian Blood Services** Lethbridge

Our hours are changing



Canadian **BLOOD** Blood Services

PLASMA **STEM CELLS** ORGANS **& TISSUES** 



## Radio talking points

Lethbridge

#### Your donation matters. **Every 60 seconds someone in Canada needs blood.**

#### It takes up to

- eight donors a week to help someone with leukemia,
- five donors to help someone undergoing heart surgery, and
- 50 donors to help a crash victim.
- Donated blood last no longer than 42 days.
- Book your appointment to donate at **blood.ca**. All blood types are needed, and all eligible donors are encouraged to donate.
- To donate, you must be 17 years or older, in good general health, carry government-issued ID or Canadian Blood Services ID, meet our height and weight requirements and other eligibility requirements. Visit **blood.ca/am-i-eligible** to learn more.
- There are many reasons to join **Canada's Lifeline.** • Share yours on social media and inspire others to donate.
- - Tag us @CanadasLifeline and use the hashtags: **#BloodForLife #CanadasLifeline**

• Starting the week of May 1, Canadian Blood Services - Lethbridge will be open later every Tuesday and Wednesday from 3:30 p.m. to 7:30 p.m. and earlier every Thursday to Saturday from 9:30 a.m. to 1:30 p.m.

## **Social media** assets

Click images to download

**Facebook post** 

It is suggested to *highlight* this image to the profile.



Tuesday and Wednesday 3:30 p.m. to 7:30 p.m.

Thursday, Friday and Saturday 9:30 a.m. to 1:30 p.m.



#### **Twitter banner**





Charles, blood recipient



#### **Twitter post**

It is suggested to *pin* this image to the profile.

#### **New hours** Lethbridge

Tuesday and Wednesday 3:30 p.m. to 7:30 p.m. Thursday, Friday and Saturday 9:30 a.m. to 1:30 p.m.



Charles, blood recipien



#### **Facebook banner**



#### **Profile picture**



### Extra assets

Click images to download

**Advertisement** 3" x 2"

