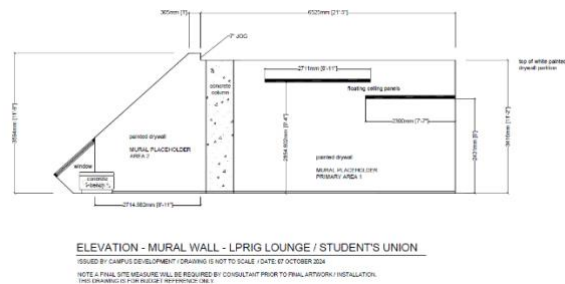




Call for Artists – Current Students and Alumni

Student Affairs is seeking artists to create artwork for two vinyl murals for the campus R.E.C Room project. One will be installed in Students Union (SU) Galileo's place and the other in Piikani House.

The final murals are intended to remain indefinitely. One artist will be commissioned to provide artwork for each vinyl wrap* location but will not be responsible for fabrication and installation. The selected artist may be required to participate in a workshop with a project graphic designer and/or installer in advance of executing their finished design depending on their previous experience.



1. Piikani: 20'-4" (length) x 8'-0"

2. SU Galileo's Place: 264 x 96

*A vinyl "wrap" is basically one sheet or several sheets of vinyl that will make up the image and be installed on the wall by professionals. It is durable and removable. The artist's final image, whether created manually (scanned) or digitally, will be enlarged to fit the size of the wall. The artist has control over whether they want a full coverage image, or smaller vinyl elements placed to their specifications. The base wall may be repainted with one chosen colour to accommodate the artist's vision.

Sites and Project Background

Galileo's Place and Piikani House are two of the eleven R.E.C. Rooms on campus. R.E.C. Rooms are spaces intended to help students Recharge, Energize, and Connect. The project was inspired by Corey Keyes' research on flourishing. Flourishing is defined as a state in which all aspects of a person's life are good, where individuals experience positive emotions, positive psychological functioning, and positive social functioning most of the time (VanderWeele, 2020).

Keyes identified six essential "multivitamins" for flourishing: interacting, engaging in spiritual activities, playing, learning something new, exercising, and helping others that we hope is reflected in both the vinyl wrap murals. The R.E.C. Rooms are designed to help students put these multivitamins into practice. Research shows that students who regularly engage in these six activities are more likely to succeed academically and experience greater overall well-being.

Through vibrant and meaningful murals, we aim to foster an uplifting atmosphere that invites connection, creativity, and serenity in these locations.

Eligibility

The competition is open to current students at the University of Lethbridge and alumni who reside in Canada.

Project Considerations

Artists should consider the following when conceptualizing the murals:

- Designs should appeal to a post-secondary audience, contain appropriate content, and reflect a few of the following themes:
 - Multivitamins for flourishing: interacting, engaging in spiritual activities, playing, learning something new, exercising, and helping others
 - Community and Connection
 - University/land location, Fauna and Flora
 - The REC Room Logo – Please email s.raju@uleth.ca for the PNG file
 - A connection between both murals to create a unified look
- Consider the scale of the final piece and how your medium will translate when enlarged.

Project Budget

The selected artist will receive an artist fee of \$4,000.00 CD (Canadian Dollars) for the creation of two murals, one for Piikani House and one for Students Union.

Project Timeline

Call for artists advertising: October 14, 2023

Proposal submission deadline: December 6 4:30pm local time

Notification of selected artist: Dec 13, 2024

Workshop if needed: Date TBD between graphic designer/installers and selected artist

Final Design Submission: January 3, 2024

Installation: January 2024

Submission Process

Interested artists are asked to submit the following:

-Contact information (including email, phone number and address)

-Letter of Interest (maximum 500 words) that explains your interest in participating in this project and a brief description of your proposed design including:

- Thematic considerations in connection with the idea of human flourishing and its 6 facets: play, learning, spirituality, interaction, exercise, and helping others
- Design content and approach to creating the design (style/media)
- Indication of colour palette
- Copies of sketches or rough drafts of the mural
- Up to five examples of current or past work, with image list
- Artists are required to submit two distinct designs—one for Piikani and one for the Students' Union—within a single package, including the specified mural locations.

All materials must be submitted as PDF files.

Email applications to s.raju@uleth.ca. Please include "R.E.C Room Murals" in the subject heading. Only electronic submissions will be accepted.

Selection Process

The selection committee will be comprised of Student Affairs stakeholders, student/community member(s), and individuals with project-related technical and artistic experience.

The selection committee will review all compliant applications and will select an artist based on:

- Strength of proposed concept (50%)
- Strength of past work (25%)
- Translation of artwork/design to large scale (25%)

Artists who submit work(s) for the mural selection may be invited to the launch event January. Further information will be provided post-selection process.

The selected artist will be required to sign the following Artist Release Form to be the successful applicant; it is not required as part of the submission process.

Artist Release Form: Piikani

This document sets forth the terms and conditions under which the named Artist:

Name: _____ (hereinafter the "Artist")

Address: _____

City: _____ Province: _____ Postal Code: _____

Title of Work: _____ (hereinafter the "Artwork") shall allow the Governors of the University of Lethbridge (hereinafter the "University") to use and/or display the entitled Artwork. The Artist, by signing below, hereby expressly agrees to, grants to the University, and accepts the following:

1. The Artist agrees that the consents and licenses given for the entitled Artwork, shall remain in place for an indefinite period time commencing from the date of execution of this Artist Release Form. The University makes no guarantee that the entitled artwork will be displayed for any specific duration.
2. The Artist consents to and expressly grants to the University a non-exclusive license enabling the University to convert the Artwork to a vinyl wrap, adjust the size of the Artwork to fit the install location, install and display the Artwork on the Anderson Hall site, repair/replace the Artwork should it become damaged, relocate the Artwork to another site on the University Campus should it become necessary, remove the Artwork and/or to make and display reproductions of the Artwork. The Artist also agrees and grants to the University a non-exclusive license enabling the University to take/make photographs, film or other reproductions of the entitled Artwork to be used for non-commercial purposes. The Artist acknowledges that without limiting the generality of the foregoing, promotion of the University shall be deemed to be a non-commercial purpose.
3. The Artist represents and warrants that their work and the resulting Artwork is original to them, does not infringe upon or violate the intellectual property rights of any other party and that they have the right to grant the rights as set out in this document.
4. The Artist agrees to indemnify and save harmless the University from and against any and all losses, claims, liabilities, costs, damages or causes of action, of whatever kind or nature, arising either directly or indirectly, which the University may suffer, pay or be liable for arising from a claim that the entitled Artwork infringes the intellectual property rights of any third party.

I, the Artist, hereby declare that I have read the foregoing Artist Release Form and that in consideration of the privilege of displaying the entitled Artwork, and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, I hereby agree to, grant and accept all of the terms and conditions stated herein, and further acknowledge that I am free to seek independent legal advice prior to signing below.

*Signature of Artist: _____ Date: _____

Printed Name of Artist: _____

* IMPORTANT: If the Artist is under the age of 18, this Artist Release Form must be signed by the Artist's legal guardian.

Artist Release Form: Students Union: Galileo's place

This document sets forth the terms and conditions under which the named Artist:

Name: _____ (hereinafter the "Artist")

Address: _____

City: _____ Province: _____ Postal Code: _____

Title of Work: _____ (hereinafter the "Artwork") shall allow the Governors of the University of Lethbridge (hereinafter the "University") to use and/or display the entitled Artwork. The Artist, by signing below, hereby expressly agrees to, grants to the University, and accepts the following:

1. The Artist agrees that the consents and licenses given for the entitled Artwork, shall remain in place for an indefinite period time commencing from the date of execution of this Artist Release Form. The University makes no guarantee that the entitled artwork will be displayed for any specific duration.
2. The Artist consents to and expressly grants to the University a non-exclusive license enabling the University to convert the Artwork to a vinyl wrap, adjust the size of the Artwork to fit the install location, install and display the Artwork on the Anderson Hall site, repair/replace the Artwork should it become damaged, relocate the Artwork to another site on the University Campus should it become necessary, remove the Artwork and/or to make and display reproductions of the Artwork. The Artist also agrees and grants to the University a non-exclusive license enabling the University to take/make photographs, film or other reproductions of the entitled Artwork to be used for non-commercial purposes. The Artist acknowledges that without limiting the generality of the foregoing, promotion of the University shall be deemed to be a non-commercial purpose.
3. The Artist represents and warrants that their work and the resulting Artwork is original to them, does not infringe upon or violate the intellectual property rights of any other party and that they have the right to grant the rights as set out in this document.
4. The Artist agrees to indemnify and save harmless the University from and against any and all losses, claims, liabilities, costs, damages or causes of action, of whatever kind or nature, arising either directly or indirectly, which the University may suffer, pay or be liable for arising from a claim that the entitled Artwork infringes the intellectual property rights of any third party.

I, the Artist, hereby declare that I have read the foregoing Artist Release Form and that in consideration of the privilege of displaying the entitled Artwork, and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, I hereby agree to, grant and accept all of the terms and conditions stated herein, and further acknowledge that I am free to seek independent legal advice prior to signing below.

*Signature of Artist: _____ Date: _____

Printed Name of Artist: _____

* IMPORTANT: If the Artist is under the age of 18, this Artist Release Form must be signed by the Artist's legal guardian.