



Writer's Brief – Sample

Story:

Word Length:

Deadline for first draft:

Deadline for final draft:

Publication: A brief description of the publication where the story will appear.

Story objectives: What are the primary and secondary objectives of the story?

Background information: Provide any necessary background information.

Contact: Who will be the voice of the story? Provide a list of interviewees and their contact information.

Other: List any other information that may be helpful for the writer.